



OPEN

2009 Florida Literacy Conference

BOOKS

May 6-8, 2009

OPEN

Belleview Biltmore Resort Clearwater

MINDS



Open Books Open Minds

Welcome to the 2009 Florida Literacy Conference. This marks the Florida Literacy Coalition's twenty-fifth year of bringing people together to gain knowledge, meet friends, and share resources and promising practices. With more than seventy workshops and special sessions, this Conference will offer you many opportunities for learning, networking and fun.

Our conference theme "Open Books Open Minds" pays tribute to the outstanding efforts of teachers, tutors, and administrators throughout Florida. Your work helps to change lives on a daily basis as adults and families become better readers and learn first hand how books can open new worlds of opportunity.

On behalf of the Florida Literacy Coalition (FLC), I would like to thank all the individuals who have contributed to the success of this Conference. Without the outstanding support of the Conference Planning Committee, Presenters, Adult Learner Day Planning Committee, FLC staff, board and volunteers this event would not be possible.

We are also most thankful to the Florida Department of Education and our other conference sponsors whose generous support allows us to bring you this quality educational experience. Please visit our exhibitors to learn about a wide range of products and services to assist you in your literacy work.

A quarter-century is an important milestone for any organization. We are pleased that you have joined us to celebrate this occasion at the historic Belleview Biltmore Resort. Rest assured we are going to do our best to make you feel at home. Please don't hesitate to ask for assistance from our volunteers, staff and board members if you have any questions. We are here to make your experience an enjoyable one.

Gregory Smith
Executive Director
Florida Literacy Coalition

*"Once you learn to read, you will be forever free."
Frederick Douglass*

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Judy Bodnar
Project Coordinator, AmeriCorps *VISTA

Amanda Aucoin
Event Planning Intern

About the Florida Literacy Coalition

Established in 1985, The Florida Literacy Coalition (FLC) promotes, supports and advocates for the delivery of quality adult and family literacy services in the state of Florida.

As a statewide umbrella literacy organization and the host of Florida's Adult and Family Literacy Resource Center, FLC provides a range of services to support more than 300 adult education, literacy and family literacy providers throughout Florida. Special emphasis is placed on assisting community based literacy organizations with their training and program development needs.

Our Services:

Literacy Promotion and Toll Free Literacy Hotline

FLC promotes reading and raises awareness about literacy issues in Florida. A trained referral specialist provides on-call information about education programs and volunteer opportunities in communities throughout the state.

Florida Literacy Conference

One of Florida's premier literacy events, this three day annual conference, offers a wide range of training and networking opportunities to literacy practitioners and volunteers.

Training and Technical Assistance

FLC offers professional development opportunities that provide literacy practitioners and volunteers with tools and resources to enhance program quality. Focus areas include program management, planning, curriculum development, marketing, fundraising, board development and volunteer tutor training.

Networking and Communications

FLC promotes and facilitates information sharing, networking and collaborative programming among literacy providers through services such as moderated discussion lists, the Florida Literacy Directory and Resource Guide and targeted technical assistance in developing regional literacy coalitions.

Publications and Resources

FLC provides a wide range of free reference and outreach materials, serving as a clearinghouse for the distribution of quality resource materials for literacy instructors and administrators.

Internet Resources

In partnership with the National Institute for Literacy's LINCS information system, the Florida Literacy Resource Center's web site offers a portal to access the latest literacy-related research, statistics, events, curriculum materials, training resources and promising practices from Florida and around the nation.

AmeriCorps* VISTA Literacy Initiative

In partnership with the Corporation for National and Community Service, FLC sponsors a statewide initiative to place AmeriCorps* VISTA members with community based literacy organizations. Committing to one year of full-time service, these members help to build and strengthen literacy programs and organizational capacity.

Advocacy

FLC serves as an advocate for community-based literacy programs and quality literacy services statewide.

ACKNOWLEDGEMENTS

Thank you for making the 2009 Florida Literacy Conference a success!

Conference Planning Committee:

Carolyn Allen, Pasco County Public Schools
Rosemary Blake, Lake Wales Literacy Council, Inc.
Margaret Brookins, Hillsborough Community College
Pam Craven, READ Polk
Nanci Denamen, Pasco County Public Schools
Betty Futch, Florida Department of Corrections
Paula Godfrey, Pinellas Public Library Cooperative
Debra Hargrove, Florida TechNet
Sharon Hillestad, Community Learning Center
Loretta Jackson, Hillsborough Community College
Lori Johnson, Literacy County of Manatee
Marilyn Kline, Regional Training Council IV
Martha McKinnon, Pasco County Public Schools
Linda Palmer, Florida Department of Education
Jodi Pushkin, St. Petersburg Times
Mari Sakai, Hillsborough Literacy Council, Inc.
Laura Sargent, Pinellas County Public Schools
Jan Setzekorn, United Methodist Cooperative Ministries
Kristin Szafraniec, Literacy Council of Sarasota

Adult Learner Day Committee:

Lauretta Anderson Tyshecia Coleman
Monica Baxley Adriana Gutierrez

Silent Auction Donors:

Adult Literacy League	Kennedy Space Center
Aha! Learning Resources	Pro Lingua Associates
American Eagle Outfitters	Ringling Museum, Sarasota
American Stage Theater	Score4Reading, LLC
The Arts Center	Side Splitters Comedy Club
Busch Gardens	South Seas Island Resort
Daytona International Speedway	Southwest Airlines
Florida Aquarium	Stonewood Grill and Tavern
Florida Marlins	Target
Florida Panthers	Wet N Wild
JUALS Classroom Libraries	

Invaluable Others:

Florida Department of Education, Division of Workforce Education
Volunteer Session Presenters and Facilitators
Conference Volunteers
Conference Exhibitors
Florida Literacy Coalition Board of Directors
Florida Literacy Coalition Staff and Intern
Ms. Clara Louise Augustine, for her generous support
Countryside High School Chorus, Pinellas County Schools
Naval JROTC, Dunedin High School, Pinellas County Schools
Brevard County Public Schools Adult Education
Brad Bell
Pinellas Public Library Cooperative

2009 Florida Literacy Conference Sponsors

Our special thanks to the following sponsors and supporters who have made this Conference possible.

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SILVER (\$1,000-\$2,499)



BRONZE (\$500-\$999)



Schedule at a Glance

Wednesday, May 6

8:00 am - 5:30 pm	Registration Open
8:00 am - 5:30 pm	E-mail Stations Open in Belleair Amphitheater
8:30 am - 5:30 pm	Exhibits Open in Tiffany Ballroom
9:00 am - 9:30 am	Adult Learner Orientation
9:30 am - 11:00 am	Opening General Session
11:15 am - 12:30 pm	Concurrent Sessions
12:30 pm - 2:00 pm	Lunch on Your Own and Time to Visit Exhibitors
2:00 pm - 3:15 pm	Concurrent Sessions
3:15 pm - 3:45 pm	Extended Break with Exhibitors
3:45 pm - 5:00 pm	Concurrent Sessions
5:00 pm - 5:30 pm	Time to Visit Exhibitors
5:30 pm - 7:00 pm	Dinner on Your Own
7:00 pm - 8:30 pm	Opening Reception

Thursday, May 7

8:00 am - 5:30 pm	Registration Open
8:00 am - 5:30 pm	E-mail Stations Open in Belleair Amphitheater
8:00 am - 9:00 am	Continental Breakfast with Exhibitors
8:00 am - 3:30 pm	Exhibits Open in Tiffany Ballroom
9:00 am - 10:15 am	Concurrent Sessions
10:30 am - 11:45 am	Concurrent Sessions
11:45 am - 1:30 pm	Lunch on Your Own and Time to Visit Exhibitors
12:15 pm - 1:15 pm	Florida Literacy Coalition, Inc. Annual Meeting
1:30 pm - 2:45 pm	Concurrent Sessions
2:45 pm - 3:15 pm	Extended Break with Exhibitors and Last Chance to Bid on Silent Auction
3:15 pm - 4:45 pm	Knowledge Cafe
6:30 pm - 8:30 pm	Florida Literacy Awards Banquet

Friday, May 8

8:00 am - 1:00 pm	Registration Open
8:00 am - 11:30 am	E-mail Stations Open in Belleair Amphitheater
8:30 am - 9:45 am	Concurrent Sessions
10:00 am - 11:15 am	Concurrent Sessions
11:30 am - 12:45 pm	Closing General Session & Luncheon

Sessions at a Glance

Wednesday, May 6

• 11:15 am to 12:30 pm

Florida Ready to Work - *Oleander Room*
PaceBasics: A New Literacy Program - *Tiffany Ballroom*
Money Smart- Financial Literacy for Adults - *Belleair Amphitheater*
The Learner Web, an Online Learner
Support System - *Carriage Porch*
A Global Perspective of ABE - *Founders Room*
Assessment Basics for Adult Education - *Magnolia Room*
ABE Reading with Authentic Materials - *Heritage Room*
Assessment and Teaching Guidelines
for Non-literate ESOL Students - *Hibiscus Room*
What You Need to Know About Citizenship - *Starlight Ballroom*
Financial Literacy Roundtable - *Committee Room*
Power-Ride to Learning on the Arts-Train - *Candlelight Ballroom*

• 2:00 pm to 3:15 pm

BARRON'S: Getaway to Literacy - *Tiffany Ballroom*
Tutor Recruitment and Retention: Tips - *Oleander Room*
The Effective Instruction of Explicit and
Systematic Phonics - *Tiffany Ballroom*
The Adult Learner Experience - From the
Adult Learner Perspective - *Starlight Ballroom*
A Video Window Inside Colleagues' Classrooms - *Carriage Porch*
Teaching Basic Skills in the Context
of "Health: The Big Picture" - *Hibiscus Room*
The Research Base for Adult Literacy - *Heritage Room*
Engaging Students and Increasing Literacy: How Applying
Research Can Help: Part 1 - *Henry's Library*
Becoming a Digital Citizen: Part 1 - *Belleair Amphitheater*
Power-Ride to Learning on the Arts-Train - *Candlelight Ballroom*
Success in Life and GED Mathematics
- A Four Step Approach - *Committee Room*
Quality Data for Literacy Programs - *Magnolia Room*

• 3:45 pm to 5:00 pm

A Story Line - *Heritage Room*
JumpStart: Helping Adult Students
Improve Reading Skills - *Founders Room*
Learning Objects and A Proposal for Their Use in
Blended Learning Environments - *Oleander Room*
Endeavor: Bringing Reading
Research into the Classroom - *Tiffany Ballroom*
STAYING HEALTHY: A Health - *Magnolia Room*
Literacy Curriculum and Student Resource Guide for ESOL
Engaging Students and Increasing Literacy: How Applying
Can Help: Part 2 - *Henry's Library*
Becoming a Digital Citizen: Part 2 - *Belleair Amphitheater*
Trainer's Round Table - *Hibiscus Room*
Adult Education Standards Implementation
for ESOL - *Carriage Porch*
Improving Communication Between
Doctors and Patients - *Candlelight Ballroom*
The Adult Learner Experience - From the
Adult Learner Perspective - *Starlight Ballroom*

Thursday, May 7

• 9:00 am to 10:15 am

Read On! A Technology-Based Reading Program for
the Adult Learner - *Tiffany Ballroom*
Word Workshop – A Unique Multisensory Method for
Decoding Longer Words - *Founders Room*
Pasco Alliance for Literacy (PAL):
A New Coalition - *Hibiscus Room*

The Art of Grant Writing - *Carriage Porch*
VoiceThread - *Belleair Amphitheater*
MAJOR GIFTS – Finding the Perfect Donors - *Candlelight
Ballroom*
An Update from the Florida Department of
Education - *Starlight Room*

• 10:30 am to 11:45 am

Sounds and Syllables Made Easy - *Heritage Room*
FLASH: A Family Literacy Curriculum Model for Intergrating
English Instruction and Family Involvement - *Founders Room*
Ventures! Building Community and Instilling Persistence
in the ESL Classroom - *Tiffany Ballroom*
Motivating and Retaining Adult Learners - *Hibiscus Room*
Sustainability 101 - *Carriage Porch*
Language in a Nutshell - *Oleander Room*
Creating Sustainable Funding for Your
Non-Profit - *Candlelight Ballroom*
A Needle in a Haystack: Finding Literacy
Resources on the Internet - *Belleair Amphitheater*
Model ESOL Program Initiative - *Starlight Ballroom*
What You Should Know about Retirement Risks: A Solution
to Help Secure Your Retirement - *Magnolia Room*

• 1:30 pm to 2:45 pm

Opening Minds to Health Literacy: A
Community-Based Approach - *Hibiscus Room*
Developing Proficient Readers in A Non-Threatening
Environment with Proven Results - *Tiffany Ballroom*
Utilizing Process Narratives in ESOL for
Constructing Fundraising Texts - *Starlight Ballroom*
Successful Strategies and Solutions for
Teaching Adults - *Oleander Room*
Why Students Can't Learn - *Founders Room*
Creating a Standards-Based Small Class
ESOL Program: A History - *Committee Room*
It's Never Too Late! - *Henry's Library*
Issues and Alternatives in ELL
Reading Assessment - *Heritage Room*
Grant Writing for All - *Carriage Porch*
Rethinking Tutor Training: Introducing the
Just In Time Model - *Magnolia Room*

Friday, May 8

• 8:30 am to 9:45 am

Strategies to Focus Inefficient Readers: Part 1 - *Carriage Porch*
First Aid for Readers - *Founders Room*
The Deaf Family Literacy Academy - *Hibiscus Room*
National Trends in Library Literacy - *Heritage Room*
Rethinking Tutor Training: Introducing the
Just In Time Model - *Magnolia Room*
ESL Health Literacy: A Prescription for Life - *Oleander Room*

• 10:00 am to 11:15 am

Jing Project: FREE Screencast Tool - *Belleair Amphitheater*
Loving the Gringo, A Bicultural Life - *Founders Room*
Read Naturally: The Fluency Solution - *Hibiscus Room*
Grants, Program Improvement and
VALF Annual Meeting - *Heritage Room*
Strategies to Help Solve the Puzzle of Critical
Reading for Struggling Readers - *Magnolia Room*

Adult Learner Sessions

Conference Tracks

Adult Learner
Corrections
ESOL
Family Literacy
Health Literacy
Learning Disabilities

Library Literacy
Program Management
Reading
Technology
Volunteers in Literacy
Workforce Education
(ABE, GED, and adult high school)

Special thanks to BlueCross and BlueShield of Florida for sponsoring this year's Health Literacy Track

Wednesday, May 6

Adult Learner Day

Welcome Florida Adult Literacy Learners! Organized by the Florida Literacy Coalition's Adult Learner Committee, today is filled with adult learner friendly workshops, indicated by the blue open book. For more information about Adult Learner Day, stop at any registration table.

8:00 am - 5:30 pm - Registration Open

8:00 am - 5:30 pm - E-mail Stations Open - Belleair Amphitheater

8:30 am - 5:30 pm - Exhibits Open - Tiffany Ballroom

9:00 am - 9:30 am - Adult Learner Orientation - Candelight Ballroom

Monica Baxley, Country Oaks Learning Center, Judy Bodnar, Florida Literacy Coalition, Inc, Laretta Anderson, Literacy Council of Manatee County, Tyshecia Coleman and Adriana Gutierrez, Pinellas County Even Start

This session will go over the day's events and orient students to the Conference. Come to learn, have fun and make new friends!

9:30 am - 11:00 am - Opening General Session - Starlight Ballroom

Join this inspirational opening session with a welcome message by Alex Penn-Williams, Bureau Chief of Adult Education, Adult Migrant and GED, Florida Department of Education.

Keynote Speaker



Toni Cordell Stumbling Blocks

Toni Cordell's life story is one of "stumbling blocks being turned into stepping stones." She has faced numerous challenges because of her poor education compounded by dyslexia. It is not a surprise that her lack of education created problems in dealing with the medical system.

Toni Cordell, a nationally known health literacy advocate, shares her personal story and discusses the important role adult educators can play in working with health care professionals to address low health literacy.

11:15 am to 12:30 pm - Concurrent Sessions

Florida Ready to Work - Oleander

Eli Rodriguez, Florida Ready to Work

Florida Ready to Work is an innovative, new workforce education and economic development program. It is helping build a skilled workforce – a catalyst for retaining and creating high-wage jobs, attracting business investment and growing Florida's economy. This presentation will provide focus on how you can use Florida Ready to Work to help your students prepare for college and work.

Adult Learner, Workforce Education (ABE, GED, Adult High School)

PaceBasics: A New Literacy Program

Tiffany Ballroom - Vendor Presentation

Deanna Crosson, Pace Learning Systems, Inc.

PaceBasics is a literacy program that teaches basic reading, language, and math from as low as non-reader up to the 6th grade. This system creates a ladder of instruction to reach basic functional literacy.

Corrections, Family Literacy

Money Smart--Financial Literacy for Adults

Belleair Amphitheater

Jan Lichtenwalter and Barbara Clift, Brevard Public Schools Adult & Community Education

Teachers and tutors will examine many free resources to use in literacy settings. Each participant will receive "A Workbook for Understanding Personal Finance" published by the Florida Council on Economic Education.

Adult Learner, ESOL

The Learner Web, an Online Learner Support System

Carriage Porch

David Rosen, Newsome Associates

You'll learn about the Learner Web, an online, telephone-assisted and face-to-face learning support system for adult learners being developed as part of a multi-year federally-funded demonstration, and piloted in seven regions across the country. We'll discuss how this might be used in Florida.

ESOL, Technology

Assessment Basics for Adult Education

Magnolia Room

Marie Cora, Consultant

Participants will explore the benefits and limitations of different types of assessment; quality in test design and administration; developing assessments for the classroom; and aligning student goals, curriculum, and assessment.

Program Management

ABE Reading With Authentic Materials

Heritage Room

Erik Jacobson, Montclair State University

This workshop will focus on how to use authentic materials to work on the skills students and teachers have prioritized for classroom instruction. Using real world materials, a range of skills can be addressed, from 'word attack' to meta-cognitive aspects of reading comprehension. After talking about the kinds of text that can serve as the basis for lesson planning, the presenter will provide a resource list of instructional techniques and work with participants to identify the approaches that would best serve the students they are working with.

ESOL, Reading

A Global Perspective of Adult Education

Founders Room

Sharon Snow, Tomlinson Adult Learning Center

Do the characteristics of the adult learner in America mirror those of adult students in South Africa? Come learn and explore a global perspective of adult education.

Adult Learner, ESOL

Assessment and Teaching Guidelines for Non-literate ESOL Students

Hibiscus Room

Phil Anderson, Florida Department of Education

This training provides participants with the knowledge and tools necessary to train participants on how to assess and teach students who are not literate in any language. Participants receive a packet of materials and hands-on activities that prepare them to teach adult ESOL students who either had little opportunity to go to school in their home country and cannot read and write effectively in their native language, or whose native language has no written form.

ESOL, Workforce Education (ABE, GED, Adult High School)





SCHEDULE

What You Need to Know About Citizenship

Starlight Room

Chad Bryant and Rudolph Oswald, PhD, Tomlinson Adult Learning Center

This presentation is designed to address questions about citizenship. Find out the benefits and obligations of a U. S. citizen. Learn the requirements for the naturalization process (becoming a citizen). Discover the resources that can help you navigate through the process and test.

Adult Learner

Financial Literacy Roundtable

Committee Room

Lauretta Anderson, Literacy Council of Manatee County

Judy Bodnar, Florida Literacy Coalition, Inc

Roundtable discussion to address financial pitfalls and introduce helpful websites with information on how to find the answers to your financial questions—this is an interactive session—be prepared to share your experiences!

Adult Learner

Power-Ride to Learning on the Arts-Train

Candlelight Ballroom

Darby Hayes, Power of Performance®

Discover how to use theatre improvisation as a way of telling stories to accelerate your language skills. Enjoy a unique interplay with the creative power of body language and the spoken word through the dynamics of Playback Theatre—the spontaneous enactment of the personal story. Students will engage in team play and creative self-expression aimed at raising communication skills and self-confidence. This power-ride to learning promises to be stimulating and fun for all!

Adult Learner

12:30 pm - 2:00 pm - Lunch On Your Own and Time to Visit Exhibitors - Tiffany Ballroom

2:00 pm - 3:15 pm - Concurrent Sessions

BARRON'S: Gateway to Literacy

Tiffany Ballroom – Vendor Presentation

Alan Adamson, Vocational Research Institute

Come be introduced to titles from 54 different topic areas from Arts/Crafts, Careers/Employment, Childrens, Young Adult, Adult, Test Prep, Mind/Body/Spirit, Pets and Parenting to Self Help, Study Guides, ESL and much more. Be introduced to a program that will translate 250 different languages including American Sign. Amazing technology-free samples available.

Adult Learner, Workforce Education (ABE, GED, Adult High School)

Tutor Recruitment & Retention - Tips for Success

Oleander Room

Erika Greene and Olive Burkard, Lake County Library System

Recruitment and retention of adult literacy volunteer tutors can be daunting. Who do you need? Where do you find them? Training – how much, how little? Keeping them engaged – the challenge! Join us to discuss the challenges and successes of managing volunteer tutors. In addition, be prepared to share your ideas and concerns with your peers – we have so much to learn from each other.

Program Management, Volunteers in Literacy

The Effective Instruction of Explicit and Systematic Phonics

Tiffany Ballroom – Vendor Presentation

Caroline McNair, ThirdWave Learning, Inc.

Experience a proven phonics method which is easy to learn and easy to teach. It is the ideal research-based solution for beginning and struggling readers, for native speakers and ESOL students.

ESOL, Reading



A Video Window Inside Colleagues' Classrooms Carriage Porch



David Rosen, Newsome Associates

We will view short ESOL and ABE (including numeracy) classroom videos that are connected to the state curriculum standards and/or to adult education evidence-based practices or sound theory. We will discuss each one. The videos are part of the Media Library of Teaching Skills. This presentation is designed to be easily replicated at adult education programs, as program-based professional development.

ESOL, Reading

Teaching Basic Skills in the Context of "Health: The Big Picture" Hibiscus Room



Cynthia Peters, World Education

This interactive workshop will present classroom strategies for encouraging students to think critically about health from an individual and societal point of view. Understanding the role of community is key in health literacy, so we'll focus on lessons that deal with health insurance, environmental health, health disparities, and culturally diverse health practices.

Workforce Education (ABE, GED, Adult High School), Health Literacy

The Research Base for Adult Literacy Heritage Room

Erik Jacobson, Montclair State University

This session will review how different countries (the United States, Canada, New Zealand, and the United Kingdom) present the research base for adult literacy instruction (in summary reports, online databases, professional development projects, etc.). The presenter will review the types and range of research topics covered in each country, and the selection criteria used for deciding whether or not a study merits inclusion in a summary report. Key differences include how case studies are treated and the inclusion of research on issues beyond what NIFL refers to as The Four Components of Reading. The presenter will lead a discussion of the use of research for classroom practice and professional development.

ESOL, Reading

Engaging Students and Increasing Literacy: How Applying Research Can Help (Part 1) Henry's Library



Drucilla Weirauch, Goodling Institute for Research in Family Literacy, Penn State University

Diana Baycich, Ohio Literacy Resource Center

This interactive session shares research on two dimensions of literacy practice (Purcell-Gates): authenticity of materials and degree of collaboration between teacher and students, shares examples, and invites participants to apply what they learn to their practice.

Family Literacy, Reading

Becoming a Digital Citizen (Part 1) Belleair Amphitheater



Debra Hargrove, Florida TechNet

The popular press is reporting an increase of misuse and abuse related to technology in our schools, (i.e., cyber-bullying, illegal downloading of music, etc.). While Acceptable Use Policies (AUP) tell students what they can and cannot do, they do not teach what is appropriate behavior and why. Join us as we discuss the Nine Elements of Digital Citizenship.

Technology, Workforce Education (ABE, GED, Adult High School)

Quality Data for Literacy Programs Magnolia Room

Victoire J. Gerkens Sanborn, Virginia Adult Learning Resource Center

Virginia's database for nonprofit literacy programs, funded by the Virginia Literacy Foundation and Verizon, was piloted by seventeen literacy programs in the QuAL-D Program Improvement Project (QQuality ADult Literacy-Data). Of the initial pilot programs, fifteen are using the database as it was designed to do: for internal and external reporting, and for keeping track of tutor and student hours and achievements.

Technology, Program Management



**Power-Ride to Learning on the Arts-Train
Candlelight Ballroom**


Darby Hayes, Power of Performance®

Discover how to use theatre improvisation as a way of telling stories to accelerate your language skills. Enjoy a unique interplay with the creative power of body language and the spoken word through the dynamics of Playback Theatre—the spontaneous enactment of the personal story. Students will engage in team play and creative self-expression aimed at raising communication skills and self-confidence. This power-ride to learning promises to be stimulating and fun for all!

Adult Learner

**The Adult Learner Experience - from the Adult Learner Perspective
Starlight Ballroom**


Carol Weyhe and Wilmot Balfour, Palm Beach County Library Adult Literacy Project

Monica Baxley, Country Oaks Learning Center

Tyshelia Coleman, Adriana Gutierrez, Lajohanna Reedy, Pinellas County Even Start

An interactive workshop presented by a group of adult learners from several programs around the state of Florida. Presenters will discuss their experiences as adult learners and will share their personal ups and downs, their individual challenges and triumphs. An opportunity will be provided for adult learner attendees to participate in sharing their experiences. The program will be inspiring and motivating for adult learners and informative for program providers.

Adult Learner

**Success in Life and GED Mathematics- A Four Step Approach
Committee Room**


Anne Morgan, Pinellas County Even Start

What is involved in being a successful person? What does it take to pass the GED Mathematics exam? Answers to these questions and more life lessons in an interactive workshop for adult learners. Information about the identified 17 most missed questions on the GED exam along with some strategies to help on the road to success from someone who did it!

Adult Learner

3:15 pm - 3:45 pm - Extended Break with Exhibitors - Tiffany Ballroom

3:45 pm - 5:00 pm - Concurrent Sessions

**JumpStart: Helping Adult Students Improve Reading Skills
Founders Room**

Jan Lichtenwalter and Barbara Clift, Brevard Public Schools Adult & Community Education

JumpStart, a series of brief, high interest readings, can be a welcome activity, a quick diagnostic tool, an on-the-spot oral reading resource and a conversation-starter with new students.

Reading, Workforce Education (ABE, GED, Adult High School)

**Learning Objects and a Proposal for Their Use in Blended Learning Environments
Oleander Room – Vendor Presentation**

Arnaldo Ghersi and Susana Mondragon, Online Educational Solutions, LLC

Appropriate IT tools based on learning objects maximize the efficiency of EFL/ESL student and teacher's time, and provide real time quality control for blended learning environments.

ESOL

Endeavor: Bringing Reading Research into the Classroom

Tiffany Ballroom – Vendor Presentation

Todd Evans, ProLiteracy America

Covey Brinkman, New Readers Press

Current reading research identifies five components of reading: phonemic awareness, decoding, fluency, vocabulary, and comprehension. Come see how Endeavor, a new series from New Readers Press, delivers exciting reading instruction in fluency, vocabulary development, and reading comprehension skills and strategies.

Reading





Engaging Students and Increasing Literacy: How Applying Research Can Help (Part 2)

Henry's Library

Drucilla Weirauch, Goodling Institute for Research in Family Literacy, Penn State University

Diana Baycich, Ohio Literacy Resource Center

This interactive session shares research on two dimensions of literacy practice (Purcell-Gates): authenticity of materials and degree of collaboration between teacher and students, shares examples, and invites participants to apply what they learn to their practice.

Family Literacy, Reading

Becoming a Digital Citizen (Part 2)

Belleair Amphitheater

Debra Hargrove, Florida TechNet

The popular press is reporting an increase of misuse and abuse related to technology in our schools, (i.e., cyber-bullying, illegal downloading of music, etc.). While Acceptable Use Policies (AUP) tell students what they can and cannot do, they do not teacher what is appropriate behavior and why. Join us as we discuss the Nine Elements of Digital Citizenship.

Technology, Workforce Education (ABE, GED, Adult High School)

Trainer's Round Table

Hibiscus Room

Roberta Reiss, Collier County Public Library

Trainers, this is your opportunity to meet with fellow trainers and share your best practices, your challenges, and your questions about tutor training. Get the latest information on ProLiteracy Trainer Certification.

ESOL, Family Literacy, Library Literacy, Program Management, Volunteers in Literacy

Staying Healthy: A Health Literacy Curriculum and Student Resource Guide

Magnolia Room

Greg Smith and Jordana Frost, Florida Literacy Coalition, Inc

Come learn about a free curriculum which integrates health literacy into high beginning-low intermediate level ESOL instruction. These materials serve to increase health literacy awareness among students and encourage them to make healthy choices.

Health Literacy

A Story Line

Heritage Room

Dr. Heather Richmond, St Thomas University

This presentation documents the storyline method as it was developed in a writing course. The participants will have an opportunity to construct a story-line of their own providing effective practice in learning and teaching. The storyline combines visual text, written text, oral language skills and writing development activities and supports a differentiated approach to teaching and learning.

Corrections, ESOL, Family Literacy, Reading, Volunteers in Literacy, Learning Disabilities

Adult Education Standards Implementation for ESOL

Carriage Porch

Phil Anderson, Florida Department of Education

This training will provide participants with the knowledge and tools necessary to implement the adult education standards in their local program.

ESOL, Workforce Education (ABE, GED, Adult High School)

Improving Communication Between Doctors and Patients

Candlelight Ballroom

Toni Cordell, Consultant

Take charge of your own health and safety: learn how to better understand your doctors and health care providers.

Adult Learners, Health Literacy





SCHEDULE

3:45 pm to 5:00 pm Continued

Wednesday, May 6

**The Adult Learner Experience - from the Adult Learner Perspective
Starlight Ballroom**



*Carol Weyhe and Wilmot Balfour, Palm Beach County Library Adult Literacy Project
Monica Baxley, Country Oaks Learning Center*

Tyshecia Coleman, Adriana Gutierrez, Lajohanna Reedy, Pinellas County Even Start

An interactive workshop presented by a group of adult learners from several programs around the state of Florida. Presenters will discuss their experiences as adult learners and will share their personal ups and downs, their individual challenges and triumphs. An opportunity will be provided for adult learner attendees to participate in sharing their experiences. The program will be inspiring and motivating for adult learners and informative for program providers.

Adult Learner

5:00 pm - 5:30 pm - Time to Visit Exhibitors - Tiffany Ballroom

5:30 pm - 7:00 pm - Dinner on Your Own

7:00 pm - 8:30 pm - Opening Reception - Palm Grill Terrance and Pool Deck

Join us on the outdoor terrace for music, food and fun! Hors d'oeuvres and drinks will be served. Music by Honkabilly Blues.



Save the Date!

26th Annual Florida Literacy Conference

May 5-7, 2010

South Seas Island Resort, Captiva Island



8:00 am - 5:30 pm - **Registration Open**
 8:00 am - 5:30 pm - **E-mail Stations Open - Belleair Amphitheater**

8:00 am - 9:00 am - **Continental Breakfast with Exhibitors - Tiffany Ballroom**
 Sponsored by Pinellas Public Library Cooperative



8:00 am - 3:30 pm - **Exhibits Open - Tiffany Ballroom**

9:00 am - 10:15 am - Concurrent Sessions

**An Update from the Florida Department of Education
 Starlight Room**

Alex Penn-Williams, Ed.D, Florida Department of Education

Learn the most recent information from the Florida Department of Education's Adult Education Office.
Program Management, ESOL, Workforce Education (ABE, GED, Adult High School)

**Read On! A Technology-Based Reading Program for the Adult Learner
 Tiffany Ballroom – Vendor Presentation**



Stephanie Eichner, Steck-Vaughn

Read On! is a technology-based reading/writing program for the ABE/GED adult learner. Read On! is a research-based reading program that is vocabulary based. Read On! begins at a 0.5 reading level and goes up to a 10.5 reading level.
Reading, Workforce Education (ABE, GED, Adult High School)

**Word Workshop - A Unique Multisensory Method for Decoding Longer Words
 Founders Room**

Betsy Gauss, Lake Wales Literacy Council

This word attack method is designed for older students who have difficulty tackling longer words and is an effective way to avoid guessing. Using six unique steps, the student is able to achieve accurate and natural pronunciation allowing him to immediately recognize the word. Participants will experience hands-on practice.

Reading, Learning Disabilities

**Pasco Alliance for Literacy (PAL): A New Coalition
 Hibiscus Room**

Sue Griffiths, Pasco County Library System

This session aims to introduce the newly formed Pasco Alliance for Literacy to professionals and volunteers who serve Pasco County. The group hopes to foster collaboration and cooperation. The session will also be a lesson in starting a literacy group.

Adult Learner, ESOL

**The Art of Grant Writing
 Carriage Porch**



Dale Keith, Broadbase Consulting

Claudia Uribe, Cherry Blossom Learning Center

Prepare beginner and intermediate grant writers with tips for winning proposals.

Family Literacy, Workforce Education (ABE, GED, Adult High School)

**VoiceThread
 Belleair Amphitheater**

Yolanda Flores, Collier County Public Schools

VoiceThread is a great, easy to use, free web-based technology tool for teachers and tutors to use with adult students. They can use it to help students develop their speaking skills in a fun and creative way. They can also use VoiceThread to make presentations and tell stories using words, pictures, audio, or video.

ESOL, Technology, Workforce Education (ABE, GED, Adult High School)



= Adult Learners will benefit from attending this session

MAJOR GIFTS: Finding the Perfect Donors Who Love Your Mission and Stay With You for Life **Candlelight Ballroom**

Julie Goebel, Benevon™

Over eighty percent of all charitable gifts come from individuals. Learn a systematic process for growing your base of passionate major donors—donors who can ultimately help your organization become financially self-sustaining. Learn how other organizations have grown their major gifts programs year after year, raising unrestricted funds for operations, capital and endowment.

Program Management

10:30 am to 11:45 am - Concurrent Sessions

Sounds & Syllables Made Easy Heritage Room



Sharon Jaskula and Karen Wishart, Jacksonville Public Library

What makes a vowel long? When is it short? Explore the techniques and materials developed by the Jacksonville Public Library to teach struggling readers the relationship between sounds and syllable types. Learn surprisingly simple (and effective) word attack strategies that will make all the difference to your learners.

Reading, Volunteers in Literacy

FLASH: A Family Literacy Curricular Model for Integrating English Instruction and Family Involvement Founders Room

Delia Garcia, College of Education, Florida International University



This session presents the Families Learning at School and Home (FLASH) program, a model of family English literacy education for linguistically and culturally diverse populations, featuring a specialized ESOL curriculum that integrates the areas of adult language instruction and school-based issues and addresses the four components required in a family literacy approach.

ESOL, Family Literacy

Ventures! Building Community and Instilling Persistence in the ESL Classroom Tiffany Ballroom – Vendor Presentation

Ken Kingery, Cambridge University Press

Cambridge's new 5-level series Ventures addresses the most pertinent issues in adult education today. Come experience how this standards-based course builds and promotes community in the classroom through relevant topics, interactive collaboration and project work which promote learner persistence and independence through positive group dynamics. The series helps students become confident with new ventures outside the classroom.

ESOL, Library Literacy

Sustainability 101 Carriage Porch



Dr. Claudia Uribe-Orrert, Cherry Blossom Learning Center

Dale Keith, Broadbase Consulting

Participants will learn how to develop a sustainability plan. The workshop will utilize a hands-on approach and will use the Family Literacy Grant opportunity as a model.

Family Literacy, Program Management

Creating Sustainable Funding for Your Nonprofit Candlelight Ballroom



Julie Goebel, Benevon™

This fast-paced session introduces you to a systematic model for building sustainable funding for your mission. Learn to leave a legacy of passionate lifelong individual donors as you tailor the Benevon™ Model to your organization. Participants are encouraged to bring other staff, board, and volunteers to engage them in this practical and effective approach.

Program Management

Motivating and Retaining Adult Learners Hibiscus Room

Greg Smith, Florida Literacy Coalition, Inc

Student retention is a challenge for many programs. This session will explore key concepts in adult learner retention and persistence. Drawing from current research, we will discuss strategies in how to keep students coming back so they can achieve their educational goals.

Program Management, ESOL, Volunteers in Literacy, Workforce Education (ABE, GED, Adult HS)



= Adult Learners will benefit from attending this session

A Needle in a Haystack: Finding Literacy Resources on the Internet **Belleair Amphitheater**

Samantha Sparks, Florida Literacy Coalition, Inc.

Finding the resources you need on the Internet can be like finding a needle in a haystack. This hands-on workshop will help you find what you need fast by using quick and easy techniques. You will also get to know your State Literacy Resource Center and the services available including: free materials, free online resources, training assistance and more.

Technology, Workforce Education (ABE, GED, Adult High School)

Language in a Nutshell **Oleander Room**

Nancy Fox, Dixie Hollins Adult Education Center, Pinellas County Jail

Grammar can appear to be a foreign language to students with a learning disability. Learn techniques to help these students apply grammar rules without having to learn all the grammatical terms. This technique developed at a correctional institution instructs students to apply grammar rules in a short of period time, allowing them to use the techniques on GED tests. Come and learn about "Language in a Nutshell".

Adult Learner, Corrections

Model ESOL Program Initiative **Starlight Ballroom**

Phil Anderson, Florida Department of Education

This training will provide participants with the knowledge and tools necessary to get their program eligible to be designated by the FL DOE as a "Model ESOL Program." Participants will be trained on basic procedures that do not require extra time or extra money, but make a big difference in student retention, learning gains and higher rates of students passing ESOL and moving on to higher educational pathways. This workshop provides participants with a hands-on practice, and a packet of materials that can be used with their staff to earn the highly advantageous Model ESOL Program designation.

ESOL, Workforce Education (ABE, GED, Adult High School)

What You Should Know about Retirement Risks: A Solution to Help Secure Your Retirement **Magnolia Room – Vendor Presentation**

Fred Espro, Morgan Stanley

This session will focus on ways to help the retiring educator identify retirement risks and provide helpful solutions to deal with them.

Library Literacy, Program Management, Workforce Education (ABE, GED, Adult High School)

11:45 am - 1:30 pm - Lunch On Your Own and Time to Visit Exhibitors

12:15 pm - 1:15 pm - Florida Literacy Coalition, Inc. Annual Meeting

Starlight Ballroom

Join us for an update on what's new at the Florida Literacy Coalition (FLC). Your participation is welcome as we review and discuss FLC programs and future directions. Be the first to get your copy of the newly released publication *Reflections: A Collection of Essays by Florida's Adult Learners*. Several student authors will read their essays. Attendees will be entered into a drawing for two free 2010 Florida Literacy Conference registrations!

1:30 pm - 2:45 pm - Concurrent Sessions

Opening Minds to Health Literacy: A Community-Based Approach **Hibiscus Room**



Shalewa Noel-Thomas, Tampa Bay Community Cancer Network

Cathy Meade, Tampa Bay Community Cancer Network

Learn how to plan and implement community-based health literacy programs, through value-adding collaborations with local agencies and academic partnerships. Explore the challenges and successes of community-based health literacy projects developed in the Tampa Bay area in collaboration with the Tampa Bay Community Cancer Network (TBCCN).

Adult Learner, Health Literacy



= Adult Learners will benefit from attending this session

Developing Proficient Readers in a Non-Threatening Environment with Proven Results

Tiffany Ballroom - Vendor Presentation

Maura Deptula, Scientific Learning; Pam Clemons, Scientific Learning

This presentation demonstrates innovative technology used to ensure all students get a private non-judgmental reading tutor and become proficient readers. Hear research about developing fluency and improving comprehension.

Reading

Utilizing Process Narratives in ESOL for Constructing Fundraising Texts

Starlight Ballroom

Kathryn H. Niedbalec, Brewster Technical Center

The workshop will review the process narrative as it can be used toward collaborating on the creation of an international recipe book. Besides being a great vehicle for teaching measurement, the compiled texts can then be used to fundraise.

Adult Learner, ESOL, Technology

Why Students Can't Learn

Founders Room

Sharon Hillestad, Community Learning Center

Holly Haggerty, Community Learning Center

Learning is painful for many students. Symptoms of learning blocks include tiredness, loss of focus, physical pain and upsets. When handled properly these symptoms disappear. Find out how to help your students.

Adult Learner, Corrections, ESOL, Family Literacy, Reading, Volunteers in Literacy, Workforce Education (ABE, GED, Adult High School), Learning Disabilities

Creating a Standards-based Small Class ESOL Program: A History

Committee Room

Jamie Jones, Marion County Literacy Council

Join us for a tour of MCLC's three-year progress toward establishing an ESOL program. What has worked and what has not will be thoroughly examined. A forward-looking SWOT analysis will conclude the presentation.

ESOL

It's Never Too Late!

Henry's Library

Cheryl Garayta and Raul Angel, Miami Dade College, North Campus

MDC North Campus has partnered with several community agencies to provide Adult ESOL classes for senior citizens through the Literacy for Households program. This presentation focuses on techniques to meet the needs of older language learners and the incorporation of supplemental workshops addressing issues of interest.

Family Literacy, Volunteers in Literacy

Issues & Alternatives in ELL Reading Assessment

Heritage Room

Sandra Hancock and Kisha Bryan, University of Florida

When assessing and evaluating the reading skills of English language learners, teachers must consider various factors. This workshop will describe cultural and second language acquisition variables while providing participants with activities and examples so they can gain knowledge and skill in identifying and addressing issues that can affect reliability and validity. Alternative assessment ideas will also be shared.

ESOL, Reading

Grant Writing For All

Carriage Porch

Dale Keith, Broadbase Consultants

Dr. Claudia Uribe-Orrett, Cherry Blossom Learning Center

This presentation will teach participants the nuts and bolts of grant writing. The format of the presentation will be a PowerPoint with handouts, open discussion, and several short activities related to grant writing. Each participant will experience the writing of a grant from the Request for Proposal to the final product. Topics will be adaptable to all participants' employment situations. Each participant will exit the session educated in the basics of the grant writing process with a clear understanding that grant writing is an art.

Program Management, Workforce Education (ABE, GED, Adult High School)



**Rethinking Tutor Training: Introducing the Just In Time Model
Magnolia Room**

Alisa Belzer, Rutgers University

Research indicates that volunteer tutor training does not have a powerful impact on actual instructional practice. This workshop will describe a new model for tutor training which addresses this problem. Just in Time tutor training decreases initial pre-match training, and increases post match support and assistance based on specific needs of student-tutor pairs. This workshop will describe the model and results from a pilot implementation project will also be shared.

Program Management, Volunteers in Literacy

Successful Strategies and Solutions for Teaching Adults 
Oleander Room

Cynthia Godby and Audrey Weaver, Seminole Community College

Are you looking for ways to actively engage adults in the learning process? Join us for ideas to transform your existing curriculum and incorporate daily challenges for teaching or reviewing specific skills in reading, writing, and math. This interactive workshop offers successful strategies for teaching individuals, small groups, or a multilevel class. Participants will receive loads of ideas and ready-to-go lessons!

Adult Learner, Workforce Education (ABE, GED, Adult High School)

2:45 pm - 3:15 pm - Extended Break with Exhibitors, Last Opportunity to Make Purchases and Place Silent Auction Bids! - Tiffany Ballroom

Last opportunity to place your silent auction bids and make vendor purchases. Silent auction closes at 3:10 PM.

3:15 pm - 4:45 pm - Knowledge Cafe's

Join us for an open and creative conversation on topics of mutual interest. Exchange ideas, information and promising practices while learning more about how others tackle some of the tough issues that we face in our field. Feel free to bring business cards or other materials that you would like to share. Participate in two different roundtable café discussions, each being 40 minutes in length.

Topics and Locations

Carriage Porch

- Developing Community Partnerships
- Utilizing Volunteers in School District/Community College/Prison Classrooms
- Volunteer Recruitment and Retention
- Advocacy and Public Policy
- Fundraising
- What Keeps you up at Night?

Magnolia Room

- Data Collection and Reporting
- Using Technology for Instruction
- Addressing Waiting Lists

6:30 pm - 8:30 pm - Florida Literacy Awards Banquet - Starlight Ballroom



Keynote Speaker

Tim Dorsey

New York Times best-selling author Tim Dorsey has written eleven Florida-based action/mystery novels with a comic twist. It's been said that Tim has a talent for taking the absolute absurd and making it seem like the way things should be. A former reporter and editor for The Tampa Tribune, his latest novel is *Nuclear Jellyfish*.

"Nobody, but nobody, writes like this guy. ... The only thing to do is buckle up and enjoy the wild ride." -The Miami Herald

2009 Florida Literacy Award Winners

- Outstanding Business Partner – Florida Crown Workforce
- Outstanding Media Partner – St. Petersburg Times
- Outstanding Literacy Volunteer – Karen Wells
- Flight for Freedom Award – Patricia Brooks
- Excellence in Education – DePorres P.L.A.C.E.
- Mary J. Brogan Leadership Award – Santiago Garcia

This is a ticketed event. Tickets are available for purchase at the registration desk.



= Adult Learners will benefit from attending this session

8:00 am - 8:30 am - Registration Open
 8:30 am - 11:30 am - E-mail Stations Open - Belleair Amphitheater
 8:35 am - 9:45 am - Concurrent Sessions

Strategies to Focus Inefficient Readers Carriage Porch

Iris Strunc, Northwest Florida State College

Although many school hours are devoted to reading instruction, some students simply do not understand what they read. This session examines strategies to help struggling readers become more efficient readers. Participants will explore techniques using highlighters, post-it notes, and colored index cards to engage reluctant readers to actively read and focus on understanding a passage.

Reading, Workforce Education (ABE, GED, Adult High School)

First Aid for Readers Founders Room

Nanette Avery, Ed.S., Author

First Aid for Readers provides strategies to help better understand information before, during and after reading. Techniques presented are among the best practices from the author's book, *First Aid for Readers*.

Corrections, Reading, Volunteers in Literacy, Workforce Education (ABE, GED, Adult High School)

The Deaf Family Literacy Academy Hibiscus Room

Rosa Rodriguez, Deaf Literacy Center

Learn how the academy teaches children and parents who are deaf and hard of hearing integrating the four components of family literacy. Learn about the academy's participation in the Volunteer USA Foundation.

Family Literacy, Learning Disabilities

National Trends in Library Literacy Heritage Room

Sandra Newell, American Library Association

This session follows up on a Virtual Library Literacy Summit sponsored by the American Library Association (ALA) Committee on Literacy in April. The Committee Chair will provide an overview of the summit and will facilitate a discussion on Florida issues. This program is co-sponsored by VALF.

ESOL, Library Literacy, Program Management, Technology, Volunteers in Literacy

ESL Health Literacy: Prescription for Life Oleander Room

Rhonda Atkinson, Valencia Community College

Most Americans experience health problems, but for those lacking basic English skills, such problems become horror stories of decreased health care for themselves and their families and increased costs to public health agencies. This session describes a functionally-contextual health-based curriculum for ESL learners.

Health Literacy

Rethinking Tutor Training: Introducing the Just In Time Model Magnolia Room

Alisa Belzer, Rutgers University

Research indicates that volunteer tutor training does not have a powerful impact on actual instructional practice. This workshop will describe a new model for tutor training which addresses this problem. Just in Time tutor training decreases initial pre-match training and increases post match support and assistance based on specific needs of student-tutor pairs. This workshop will describe the model and results from a pilot implementation project will also be shared.

Program Management, Volunteers in Literacy



Jing Project - FREE Screencast Tool 
Belleair Amphitheater

Julia Fuller, Henry County Schools

Chet Fuller, Rockdale County Schools

Transform your teaching of writing and technology literacy! Easily capture and share on the Internet directions for using any software program or website, add text to computer images, or create videos that demonstrate writing and editing techniques.

English Literacy, ESOL, Technology

Loving the Gringo: A Bicultural Life 
Founders Room

Maria Koonce and William Koonce, Author

The presenters will bring alive many of the funny and sometimes poignant anecdotes of living in a bicultural world depicted in their new book, *Loving the Gringo: A Bicultural Life*. Adult ESOL students face similar challenges daily. Teachers can identify with their common misunderstandings of the American ways by becoming aware of the cultural and linguistic patterns that determine our way of thinking and our way of acting.


ESOL, Family Literacy

Read Naturally: The Fluency Solution
Hibiscus Room - Vendor Presentation

Barbara Denbow, Forsyth County Schools

Read Naturally combines teacher-modeling, repeated reading, and progress monitoring into one powerful strategy that has motivated struggling readers and accelerated reading achievement nationwide for nearly 20 years.

Adult Learner, Reading, Learning Disabilities

Grants, Program Improvement and VALF Annual Meeting 
Heritage Room

Sandra Newell, American Library Association

Learn how Volunteers for Adult Literacy in Florida (VALF) supports programs. As part of the annual meeting, the board will unveil the new grant program honoring Jack Newell; grants will be awarded and VALF board members will be elected. VALF will facilitate a discussion on student leaders, program management and grant writing. A reception honoring Jack Newell's contribution to literacy will follow. VALF is the new name for Literacy Florida! Inc., a volunteer-run state group providing funding, training and technical assistance for smaller, volunteer literacy programs.

Adult Learner, Library Literacy, Volunteers in Literacy

Strategies to Help Solve the Puzzle of Critical Reading for Struggling Readers 
Magnolia Room

Iris Strunc, Northwest Florida State College

Making reasonable inferences requires interaction between a reader's prior knowledge and the text. Direct strategy instruction in this process is vital for struggling readers. Participants will be shown how to engage students in the analysis of pictures, riddles, and passages of text to determine connections to relevant information to make reasonable inferences.

Reading, Workforce Education (ABE, GED, Adult High School)

11:30 am - 12:45 pm - Closing General Session & Luncheon - Tiffany Ballroom



Keynote Speaker

Lenn Millbower

Best selling author and professional Learnertainer® Lenn Millbower has helped more than one million trainers, educators, and speakers deliver learning events that adult learners love. Lenn's published works include *Show Biz Training* and *Training with a Beat*. A popular professional speaker, Lenn will share his proven Learnertainment® techniques for keeping learners awake so the learning can take.



= Adult Learners will benefit from attending this session



Read Naturally[®] *motivates struggling readers*

For over 18 years, **Read Naturally** has been the pioneer in *fluency and comprehension development* for elementary and secondary readers. **Read Naturally** continues to develop all of the tools you need to implement an effective instructional program for low-performing students.



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Our Booth & Enter
a Drawing for FREE
Read Naturally
Materials!

Read Naturally[®]
Inc.
The Fluency Company

800.788.4085 • www.readnaturally.com

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Project

2009 Florida Literacy Conference Exhibitors

ACE of Florida, Inc.

Table 14

ACE of Florida is a non-profit association that represents the interest, concerns, and talents of adult and community education professionals and volunteers.

Cambridge University Press

Tables 29 - 30

Cambridge University Press publishes a wide variety of books and multi-media resources for adult English language learners and their teachers, including Ventures, a new standards-based, multi-level, integrated-skills series.

Curriculum Associates, Inc.

Tables 10-11

Programs are designed to affordably meet the needs of today's diverse classrooms. Research-based and classroom-proven, they deliver content aligned with national and state standards.

800-225-0248 · www.CurriculumAssociates.com

Florida Association of Postsecondary Schools and Colleges(FAPSC)

Table 28

FAPSC currently works on behalf of all Florida's 300 degree granting and 500 non-degree granting career schools and colleges. Licensed by the state, these schools educate and prepare over 265,000 students each year for employment in more than 200 occupational fields.

Florida Literacy Coalition, Inc. – Florida's Adult and Family Literacy Resource Center

Tables 1-2

Established in 1985, the Florida Literacy Coalition (FLC) promotes, supports, and advocates for the effective delivery of quality adult and family literacy services in the state of Florida.

FMDEV, Inc.

Table 22

FMDEV's certified FileMaker developers have a passion for creating efficient, innovative, and affordable FileMaker solutions for a variety of industries.

Franklin/Duncan, Inc.

Table 6

VRI publishes CareerScope which assesses career goals using aptitude and interest; BARRON'S book is known for their test preparation books & software and Children's Books; ITY is a computer system which assists those with communication issues, deaf, & LEP

Lakeshore Learning Materials

Tables 18-19

Lakeshore Learning Materials offers a complete line of creative learning materials, which can be integrated into any reading or language arts curriculum. Our exclusive products engage both teachers and students.

McGraw-Hill Contemporary

Table 13

McGraw-Hill Contemporary is a leading provider of adult basic education, GED, and secondary education products. Contemporary's products focus on critical thinking and life skills as well as improving reading levels.

Morgan Stanley

Since 1935, Morgan Stanley has served as the preeminent financial advisor to companies, governments and investors from around the world.

Table 24

National Institute for Literacy

Table 23

National Institute for Literacy, a federal agency, provides leadership on literacy issues, including the improvement of reading instruction for children, youth, and adults by supporting and disseminating scientifically-based reading research.

New Readers Press

Table 12

New Readers Press is publishing division of ProLiteracy, leader in adult basic Education. New Readers Press offers dynamic, materials for adults and young adults in reading, writing, ESL, math, GED, health literacy, and teacher resources/staff development.

Online Educational Solutions

Table 5

The future of education, Digital Homework books, will alleviate the pain of overcrowding and give flight to teachers' abilities. Online Educational Solutions specializes in tools that measure and improve the quality of education.

Oxford University Press

Table 26-27

Oxford University Press publishes works that further Oxford University's objective of excellence in research, scholarship, and education.

Pace Learning Systems, Inc.

Table 3

Pace Learning Systems has a comprehensive literacy program for students from 0.10 through 6.0 and beyond. Let us help you set the pace in education.

Perma Bound Books

Tables 15-17

Rose Marie Brown offers quality products from several companies: Usborne Books, Book-Van, Maupin House, Educa Vision (Haitian Creole materials), Ukrainian Book Store, Sing2Learn.com, and Townsend Press.

Read Naturally, Inc.
Tables 8-9

Read Naturally provides reading solutions for struggling readers, which focus on fluency, comprehension, phonetic practice, vocabulary, and assessment. The flagship program has been used nationwide for over 17 years.

READ Pinellas
Table 4

READ Pinellas is the Pinellas County Literacy Coalition organized to coordinate resources, increase awareness, and involve the community in increasing adult literacy. READ provides a networking forum for literacy providers.

Scientific Learning
Table 20

Scientific Learning’s family of products accelerate learning by developing the student brain to process more efficiently, providing struggling readers with computer-delivered exercises that build cognitive skills required to read and learn effectively.

Silent Auction
Tables 32-33

Come check out the fabulous items up for grabs!

Steck-Vaughn
Table 25

As the leader in adult education Steck-Vaughn, is proud to be the exclusive distributor of the GED Official Practice Tests. Steck-Vaughn provides a full array of educational materials for the adult learner.

ThirdWave Learning, Inc.
Table 31

ThirdWave Learning will exhibit quality software and direct instruction materials including Reading Horizons, EASY ESL, Rock Talk, and One Tree Learning Language Arts for beginning or struggling readers and ESOL students.

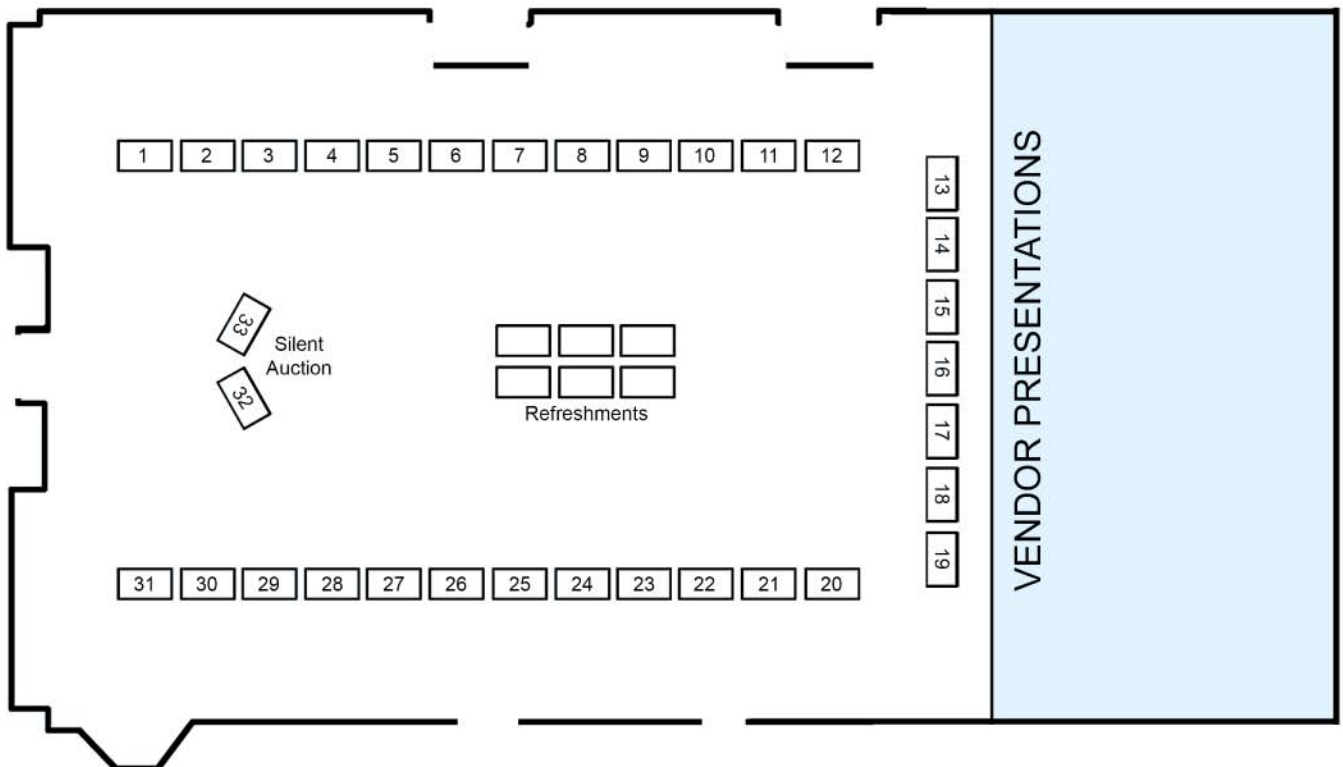
VALUE, Inc.
Table 7

VALUE is a charitable organization working to improve our nation’s education system and empower adults with low literacy skills to realize their human potential.

Volunteer Adult Literacy in Florida
“Literacy Florida, Inc.”
Table 21

Volunteer Adult Literacy in Florida (VALF) assists organizations who have free literacy services by providing funding, technical assistance, and training for volunteers who work with adults in all 67 counties.

BELLEVIEW RESORT HOTEL
CLEARWATER, FLORIDA
TIFFANY BALLROOM





**BlueCross BlueShield
of Florida**

An Independent Licensee of the
Blue Cross and Blue Shield Association

READ. DISCOVER. ENJOY.



Blue Cross and Blue Shield of Florida is proud to support the Florida Literacy Coalition.

HOW CAN BLUE HELP YOU?

TO HOTEL DOCKS

ST. ANDREW'S PUB & CLUB ROOM

(downstairs)

CARRIAGE PORCH

MAGNOLIA ROOM

HIBISCUS ROOM

VICTORIA'S LIBRARY

OLEANDER ROOM

PALM GRILL TERRACE

PALM GRILL

WHIRL POOL

BAY BREEZE BAR

SWIMMING POOL

KIDDIE POOL

RESTROOMS

HERITAGE ROOM

LOBBY LOUNGE

WEST VERANDA

MUSEUM

ART GALLERY

RETAIL STORE

STARLIGHT BALLROOM

COMMITTEE ROOM

CANDLELIGHT BALLROOM

FOUNDERS ROOM

PATISSERIE

HENRY'S LIBRARY

BUSINESS CENTER

SOUTH WING

MAISIE'S ICE CREAM PARLOR & COFFEE BAR

TIFFANY BALLROOM
EXHIBIT HALL

ELEVATOR

REGISTRATION

BELLEAIR AMPHITHEATER
COMPUTER LAB

SPA & FITNESS CENTER

SPA LOBBY

ELEVATORS
RESTROOMS

EAST WING

MAIN LOBBY

ENTRANCE

PROMENADE

