Florida Literacy Conference
April 29 - May 1, 2015
Rosen Plaza Hotel Orlando, FL
Open Books Open Minds

Welcome to the 31st Annual Florida Literacy Conference. Over the next few days, you will have ample opportunity to learn from your peers, hear from state and national leaders, meet new people, and reconnect with old friends and colleagues.

With more than seventy workshops and special sessions, we hope that the Conference reflects both the diversity of service providers in adult education and literacy and the learners whom we serve. Our Conference theme “Open Books Open Minds” is a tribute to the outstanding efforts of teachers, tutors, and administrators throughout Florida. Your work changes lives on a daily basis as adults and families become better readers and learn firsthand how books can open new worlds of opportunity.

On behalf of the Florida Literacy Coalition (FLC), I would like to thank all the individuals who have contributed to the success of this Conference. Without the outstanding support of the Conference Planning Committee, presenters, Adult Learner Committee, and FLC staff, board and volunteers, this event would not be possible.

We are also most thankful to our Conference sponsors whose generous support allows us to bring you this quality educational experience. Please visit our exhibitors to learn about a wide range of products and services to assist you in your adult education and literacy work.

Whether this is your first or your 31st year at the Florida Literacy Conference, please be assured that we will do our best to make you feel at home. We are here to make your experience an enjoyable one.

Gregory Smith
Executive Director
Florida Literacy Coalition

“Once you learn to read, you will be forever free.”

- Frederick Douglas
About the Florida Literacy Coalition

Established in 1985, The Florida Literacy Coalition (FLC) promotes, supports, and advocates for the delivery of quality adult and family literacy services in the state of Florida. As a statewide umbrella literacy organization and the host of Florida’s Adult and Family Literacy Resource Center, FLC provides a range of services to support more than 250 adult education, literacy, and family literacy providers throughout Florida. Special emphasis is placed on assisting community-based literacy organizations with their training and program development needs.

Our Services:

Literacy Promotion and Toll Free Literacy Hotline
FLC promotes reading and raises awareness about literacy issues in Florida. A trained referral specialist provides on-call information about education programs and volunteer opportunities throughout the state.

Florida Literacy Conference
One of Florida’s premier literacy events, this three day annual conference offers a wide range of training and networking opportunities to literacy practitioners and volunteers.

Training and Technical Assistance
FLC offers professional development opportunities that provide literacy practitioners and volunteers with tools and resources to enhance program quality. Focus areas include program management, planning, curriculum development, fundraising, board development, and volunteer tutor training.

Networking and Communications
FLC promotes and facilitates information sharing, networking, and collaborative programming among literacy providers through services such as moderated discussion lists, the Florida Literacy Directory and Resource Guide, and targeted technical assistance.

Publications and Resources
FLC provides a wide range of free reference and outreach materials, serving as a clearinghouse for the distribution of quality resource materials for literacy instructors and administrators. In partnership with the U.S. Department of Education’s LINCS information system, the Florida Literacy Resource Center’s web site offers a portal to access the latest literacy-related research, statistics, events, and curriculum resources.

Florida Health Literacy Initiative
The Florida Health Literacy Initiative, funded by the Florida Blue Foundation and operated by FLC, provides grants, professional development, and technical assistance in support of quality health literacy programs. This initiative combines ESOL instruction and health education, which helps these individuals acquire skills and knowledge to make informed choices regarding their health and nutrition.

Florida Financial Literacy Initiative
Funded through a grant from Wells Fargo, this program provides training, resources, and funding to assist Florida adult literacy, ESOL and family literacy programs to integrate financial education into their instruction. The objective is to teach students English language, literacy and numeracy skills while sharing information and resources to help them to make informed choices regarding money management and personal finances.

Advocacy
FLC serves as an advocate for community-based literacy programs and quality literacy services statewide.
Thank you for making the 2015 Florida Literacy Conference a success!

Conference Planning Committee:

Jeff Arnott  
Brevard County Public Schools Adult Ed

Ericka Ashe-Lane  
Orange County Public Schools

Frank Bonjione  
Seminole State College

Steven Byer Florida  
Department of Corrections

Angel Cardec  
University of Central Florida

Steve Chapman  
READ Polk, Inc.

Terri Daniels  
Seminole State College

Rachel Dellinger  
Lake County Library Services

Rosa Grant  
Orange County Public Schools

Jonel Groundwater  
Volusia Literacy Council

Precious Hill  
Orange County Public Schools

Alison Hoefler  
Southwest Airlines

Jill Kettler  
Department of Corrections, Marion County

Susan Mutschler  
Citrus County Library System

Ann Palmer  
Literacy Council of St. Petersburg, Inc.

Barbara Perry  
Lake County Library Services

Beth Ratti  
Adult Learning Center Osceola

Marisol Sepulveda  
Marion County Literacy Council

Barbara Shell  
Valencia College

John Small  
Polk County Public Schools

Marilina Viera  
GROWS Literacy Council

Joyce Whidden  
Adult Literacy League

Lisa Williams  
Florida Department of Education

Acknowledgements

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GROWS Literacy Council

Joyce Whidden  
Adult Literacy League

Lisa Williams  
Florida Department of Education

Additional Representatives Serving on the Adult Learner Committee:

Monica Baxley  
Florida Literacy Coalition, Inc.

Marty Finsterbusch  
VALUEUSA

Theresa Elaine Johnson  
Brevard County Public Schools Adult Ed.

Cheryl Hall  
Literacy Council of St. Petersburg

Mary Quijano  
Volunteers for Adult Literacy in Florida

Silent Auction Donors:

Busch Gardens  
Jacksonville Jaguars

Cason Photography  
Kennedy Space Center

Central Florida Zoo  
Orlando City Soccer

Coach  
SeaWorld

Great Explorations  
Southwest Airlines

The Florida Orchestra  
Total Wine

GED Testing Service  
Universal

Walt Disney World  
Wonderworks

Invaluable Others:

Florida Department of Education, Division of Career and Education  
Brad Bell, Brevard County Schools

Volunteer Session Presenters and Facilitators  
Florida Literacy Coalition Board of Directors

Conference Volunteers  
Florida Literacy Coalition Staff & Intern

Conference Exhibitors  
Dr. Phillips High School Students

New Readers Press  
GED Testing Service
Our special thanks to the following sponsors and supporters who have made the 2015 Florida Literacy Conference possible.

Platinum ($4,000 and higher)

Florida Department of Education
Southwest
Publix Super Markets Charities
Florida Blue

Gold ($2,500-$3,999)

LightSail
Tech Centers
Dollar General Literacy Foundation

Bronze ($500-$999)

English Discoveries Online
Schedule at a Glance

**Wednesday, April 29**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 a.m. - 5:30 p.m.</td>
<td>Registration Open</td>
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<tr>
<td>9:00 a.m. - 9:30 a.m.</td>
<td>Adult Learner Orientation</td>
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<td>9:30 a.m. - 11:00 a.m.</td>
<td>Opening General Session</td>
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<td>11:15 a.m. - 12:30 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>12:30 p.m. - 2:15 p.m.</td>
<td>Lunch on Your Own and Time to Visit Exhibitors</td>
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<tr>
<td>1:00 p.m. - 2:00 p.m.</td>
<td>Florida Literacy Coalition, Inc. Annual Meeting</td>
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<td>2:15 p.m. - 3:30 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>3:30 p.m. - 4:00 p.m.</td>
<td>Extended Break with Exhibitors</td>
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<td>4:00 p.m. - 5:15 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>5:30 p.m. - 7:00 p.m.</td>
<td>Dinner on Your Own</td>
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<tr>
<td>7:00 p.m. - 8:30 p.m.</td>
<td>Opening Reception</td>
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**Thursday, April 30**

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<td>Continental Breakfast with Exhibitors</td>
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<tr>
<td>8:00 a.m. - 3:30 p.m.</td>
<td>Exhibits Open</td>
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<tr>
<td>9:00 a.m. - 10:15 a.m.</td>
<td>Concurrent Sessions</td>
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<td>10:30 a.m. - 11:45 a.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>11:45 a.m. - 1:30 p.m.</td>
<td>Lunch on Your Own and Time to Visit Exhibitors</td>
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<td>1:30 p.m. - 2:45 p.m.</td>
<td>Concurrent Sessions</td>
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<td>Extended Break with Exhibitors</td>
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**Friday, May 1**

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<tr>
<td>10:00 a.m. - 11:15 a.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>Closing General Session &amp; Awards Luncheon</td>
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Sessions at a Glance

Wednesday, April 29, 2015

11:15 a.m. to 12:30 p.m.
• Adult Learner Experience: Why We Stayed and What You Can Do With Your Students - Ballroom A
• Math Sense for the GED Test - Salon 4
• “Fund”Raising Fundamentals - Salon 6
• Creating Consciousness in Bi-Dialectal Adult Literacy Learners - Salon 7
• Newspapers: Everyday Realia - Salon 8
• Burlington English Practice for CASAS - Salon 9
• Teaching the State Adult ESOL Curriculum and CASAS Content Standards and Competencies - Salon 10
• Common Mistakes Made By Non-English Speakers - Salon 11
• Early Literacy Development in Preschoolers with a Family Literacy Project - Salon 12

2:15 p.m. to 3:30 p.m.
• Google, Facebook, Online Job Applications, Oh My! Learning to Navigate the Internet So You Can Get to Where You’re Going - Salon 3 (Computer Lab)
• Money and YOU: Building Financial Security for You and Your Family - Salon 4
• Don’t Let Sugar Overload Pull You Down! Drink Smart, Eat Smart, Live Smart! - Salon 6
• FLDOE Update - Salon 7 and 8
• GED Program Results: A National Look at the Program’s First Year - Salon 9
• Teaching GED Writing in the Classroom and Corrections Setting - Salon 10
• Creating Conscious Literacy Professionals through an Adult Literacy Certificate Program - Salon 11
• A Sustainable ESL Model for Everyone - Salon 12
• Using Health Literacy for Healthier Outcomes in the Chronic Diseased Populations - Salon 13

4:00 p.m. to 5:15 p.m.
• The Journey Continues- Exploring Florida IPDAE- Salon 3 (Computer Lab)
• How to Advocate for What You Need and Want - Salon 4
• Planning and Preparing for Your Employment - Salon 6
• Navigating Financial Aid - Salon 7
• A Free and Easy US English Pronunciation Guide - Salon 8
• Teaching Enduring Issues: Connecting Our Past and Our Present - Salon 9
• State DOE on the Use of CASAS Assessments - Salon 10
• Best Practices for Multilevel Classes - Salon 11
• Miss Congeniality Girls: Journal Writing for Inner-City Girls - Salon 12
• The Florida Health Literacy Initiative in Action - Salon 13

Thursday, April 30, 2015

9:00 a.m. to 10:15 a.m.
• Help your ABE and ESOL Students Read Better - Salon 4
• Building Your Own Yellow Brick Road - Salon 6
• The Positive Behavior Support (PBS) System in Adult Education - Salon 7
• GED Academy: Helping Students Succeed in 2015! - Salon 8
• Mathematical Reasoning: Mastering Word Problems - Salon 9
• Motivating and Retaining Adult Learners - Salon 10
• Tantalizing Tutor Training Techniques - Salon 11
• Sneaking through the Brains Backdoor for Easy-Access to the Hardest Literacy Skills - Salon 12

10:30 a.m. to 11:45 a.m.
• Fabulous, Fun, and Free Internet Resources - Salon 3 (Computer Lab)
• Learning Differences- A Snapshot View - Salon 4
• Retirement Rocks! - Salon 6
• Food/ Nutrition Classes- Promoting Healthy Living and Increase Learner Gains - Salon 7
• Become An Empowered Reader at Any Age! - Salon 8
• Scoring Constructed Response: The Rubric, the Traits, and the Tools - Salon 9
• Project Read: Reading Comprehension Strategies for Fiction and Informative Texts - Salon 10
• English Discoveries Online: The Next-Generation Interactive Solution for English Language Learning - Salon 11
• Adult Value Literacy When it is Valued in Their Community - Salon 12

Friday, May 1, 2015

3:15 p.m. to 4:30 p.m.
• Project Success: Digital Literacy in the 21st Century - Salon 4
• Standards to Success: Measuring Outcomes in Adult Basic Education - Salon 6
• Roundtable for Community-Based Literacy Directors - Salon 7
• Introducing Florida’s College and Career Readiness Standards for ABE Mathematics - Salon 8
• Strategies for Transitioning Students in the Areas of Reading and Social Studies - Salon 9
• Overview of the Naturalization Process - Salon 12

8:30 a.m. to 9:45 a.m.
• A Successful Fundraiser is No Trivial Matter - Salon 4
• Solving the English MYSTERY and VALF Annual Meeting - Salon 9
• The Components of Numeracy: Tools for Engaging Learners in Meaningful Math (Part 1 of 2) - Salon 10
• Strategic Direct Close Reading Instruction to Improve Upon Underprepared Learner’s Metacognition - Salon 11
• Last column, Plain Language, Please – A Simple Way to Teach About Diabetes - Salon 12
• Hands on Banking - Salon 13

10:00 a.m. to 11:15 a.m.
• Reaching the Underserved: Expanding Access to Literacy Services in Your Community - Salon 4
• Reading Your Way to Financial Literacy: The Fed’s Free Resources - Salon 9
• The Components of Numbers: Tools for Engaging Learners in Meaningful Math (Part 2 of 2) - Salon 10
• IFAS at the University of Florida Update - Salon 11
• Strengthening the Family Unit in Our Changing World - Salon 12
• Literacy Program Management and Leadership Roundtable - Salon 13
Welcome Adult Learners! Today is filled with Adult Learner friendly workshops, which are indicated by the open book icon. Special thanks to the Florida Literacy Coalition’s Adult Learner Day Committee for planning this event. For more information about Adult Learner Day, stop by the registration desk.

8:00 a.m. - 5:30 p.m. - Registration Open - Ballroom Foyer
8:30 a.m. - 5:30 p.m. - Exhibits Open - Upstairs Foyer
8:30 a.m. - 5:30 p.m. - Adult Learner Registration - Ballroom Foyer
9:00 a.m. - 9:30 a.m. - Adult Learner Orientation - Ballroom A
Monica Baxley, Florida Literacy Coalition, Inc.
This session will review the day’s events and orient students to the Conference. Come to learn, have fun, and make new friends!

9:30 a.m. - 11:00 a.m. - Opening General Session - Ballroom A
Keynote Speaker
Craig Boykin
As a speaker, author and community activist, Craig Boykin has devoted his life to creating lasting change for those who desire it. He has endured numerous hardships which have contributed to his passion to help others with humility and candor. Craig has risen to national prominence by delivering a high energy message which tells people how to shake off mediocrity and live up to their greatness. It is a message Craig has learned from his own life and one he is helping others apply to their lives.
His first book, “My Life, Your Inspiration,” has been featured on TBN and won various awards, and his story has been included in many motivational magazines. Craig now tours the country sharing his remarkable story and insights on how to teach, inspire and channel people to new levels of achievement.

11:15 a.m. - 12:30 p.m. Concurrent Sessions
Adult Learner Day Experience: Why We Stayed and What You Can Do With Your Students - Ballroom A
Monica Baxley, Florida Literacy Coalition
Join members from the Adult Learner Committee in this interactive workshop as they discuss why students stay with their literacy programs. This workshop will provide insight on how practitioners can increase student retention and recruitment. Be prepared to participate in this informative conversation!
Adult Learners
Math Sense for the GED Test - Salon 4
Glenda Norvell, New Readers Press/ProLiteracy - Vendor
The three-book series Math Sense provides decision-making skills and practice students need for the GED® test. Skills preview tests with diagnostic charts help each student create a study plan. Tools, strategies, reviews, and simulated GED® test questions are included in each book.

Adult Basic Education

“Fund”raising Fundamentals - Salon 6
Jonel Groundwater, Volusia Literacy Council, Inc.
This session will discuss helpful best practices if you are new to fundraising or would like to raise the revenue of your current fundraising event. Fundraising is tough work, but with the right plan, it can boost your budget.

Program Management

Creating Consciousness in Bi-dialectal Adult Literacy Learners - Salon 7
Nicole Strange-Martin, Barry University
This presentation will discuss stereotypes about minority adult learners, acknowledge the importance of introducing students who speak nonstandard English to Standard American English, and identify strategies for integrating both nonstandard English with SAE in classroom environments.

Adult Learners, Reading

Newspapers: Everyday Realia - Salon 8
Cherie R. Byrnes, Citrus County Library System
Tutor training emphasizes using authentic everyday materials for learners. This presentation will demonstrate using newspaper as terrific teaching tools for language skill development, reading, writing, math and world information. Look at your daily newspaper as a new and an effective educational resource.

Adult Basic Education, English Literacy, Reading

BurlingtonEnglish Practice for CASAS - Salon 9
Kimberly Bartholomew, BurlingtonEnglish - Vendor
Helping students make gains in learning; In this session, learn how our CASAS preparation course, Burlington English Practice for CASAS, can help you assess students, identify needs and target instruction. You will get a view of practice tests, progress reports, and interactive in-class lessons designed to help students master the competencies.

Adult Learners, English Literacy, Program Management, Technology

Teaching the State Adult ESOL Curriculum and CASAS Content Standards and Competencies - Salon 10
Phillip Anderson, Florida Department of Education
This very interactive session will give teachers tools they can use to teach the State DOE Adult ESOL Curriculum and cover the CASAS Content Standards and Competencies at the same time.

English Literacy

Common Mistakes Made By Non English Speakers - Salon 11
Marcie Smith, Intercambio Uniting Communities
The literal translations from English to other languages don’t work partly because there are sounds that don’t exist in their language. This fun, engaging workshop provides two user-friendly tools to address some of the most common pronunciation and grammatical mistakes you hear at every level.

English Literacy, Volunteers

Early Literacy Development in Preschoolers with a Family Literacy Project - Salon 12
Marlena Bush, McNair Scholars
A mixed-methods research study measured literacy acquisition in preschool children in a family literacy program. Purposive sampling included 11 families with 16 children. Paired-samples t-tests.

English Literacy, Reading

= Adult Learners will benefit from attending this session
12:30 p.m. - 2:15 p.m. - Lunch on Your Own and Time to Visit Exhibitors - Upstairs Foyer

Florida Literacy Coalition, Inc. Annual Meeting (Optional) - Ballroom A
1:00 p.m. - 2:00 p.m.

Find out what's new at the Florida Literacy Coalition (FLC). Your participation is welcome as we review and discuss FLC programs and future directions. Be the first to get a copy of the newly released adult learner essay book Hear Me. Several student authors will read their essays, which is always a highlight! So grab your lunch and join us. Attendees will be entered to win two free 2016 Florida Literacy Conference registrations.

2:15 p.m. - 3:30 p.m. Concurrent Sessions

Google, Twitter, and More: Learning to Navigate the Internet So You Can Get to Where You’re Going - Salon 3 (Computer Lab)
Kim Gates, FatDec
Have you ever wondered how to get around the Internet so you can find what you want quickly? How do you get what you need and make sure it’s from a reputable source? Are you social media savvy? Learn all about these items & more in this fun, hands-on session!
Adult Learner

Money and You: Building Financial Security for You and Your Family - Salon 4
Joyce Odongo and Marilyn Drayton, Wells Fargo
This session will provide essentials of financial education, real world skills, and resources to help you make the most of your money. You will walk away with the information needed to use credit wisely, protect yourself financially from identity theft and other scams as well as build a financial security for you and your families.
Financial Literacy

Don’t Let Sugar Overload Pull You Down! Drink Smart, Eat Smart, Live Smart! - Salon 6
Melissa Padgett, Adult Learning Center Osceola and Grisel Negron, UF/IFAS Extension, Osceola
Participate in a hands-on lesson, Sugar Overload, presented by UF/IFAS Extension and the Adult Learning Center Osceola. Learn Label Lingo and simple calculations as you work through fun talking, reading and writing activities!
Adult Learners, Health Literacy

Florida Department of Education Update - Salons 7 & 8
Zelda Rogers
Career Pathways and College and Career Readiness Standards are making sweeping changes in adult education programs. This session will cover Adult Education Program Alerts for 2015-2016. Learn more about these initiatives and what it will mean for your programs and students.
Family Literacy, Program Management

GED® Program Results: A National Look at the Program’s First Year - Salon 9
Daphne Atkinson, GED Testing Service
This session is designed to provide an update on the GED® Program including a look at the national results for the operational GED® Test and GED Ready®. The session will go behind the results to share a number of insights about test-taker performance.
Adult Basic Education

= Adult Learners will benefit from attending this session
2:15p.m. to 3:30 p.m. - Wednesday, April 29 - Continued

Teaching GED Writing in the Classroom and Corrections Setting - Salon 10
Ann Meisenzahl, Kim Stralow, and Charles Chatman, LCS Adult & Community Education
Activities to help students prepare for the GED Writing Test, from Taking Care of Yourself: Making the Transition from Corrections to Daily Life. Other GED skills integrated into lessons on alcohol, drugs, nutrition, parenting, housing, financial literacy, workforce readiness, and post-secondary transition. Electronic curriculum provided.

Adult Basic Education, Corrections

Creating Conscious Literacy Professionals through an Adult Literacy Certificate Program - Salon 11
Nicole Strange-Martin, Yvonne Campbell, and Angelique Jackson, Barry University
This presentation will allow existing literacy educators the opportunity to increase their awareness of instructional strategies for adult learners. The presentation provides literacy professionals of secondary and adults with transformative and relevant information to advance them professionally, while aiding secondary, college and adult learners academically.

Adult Basic Education, Adult Learners, Reading

A Sustainable ESL Model for Everyone - Salon 12
Marcie Smith, Intercambio Uniting Communities
This interactive workshop highlights the key success factors critical to launching and or improving an Adult-focused ESL program. Workshop participants will receive books and materials that will help them start, expand, or improve their programs immediately.

Adult Learners, English Literacy

Using Health Literacy for Healthier Outcomes in the Chronic Diseased Population - Salon 13
Monifa Charles and Flora Davis, Health Planning Council- Vendor Presentation
This session covers ways to improve treatment adherence through health literacy techniques and motivational interviewing.

Family Literacy, Program Management

3:30 p.m. - 4:00 p.m. - Extended Break with Exhibitors - Upstairs Foyer

4:00 p.m. - 5:15 p.m. Concurrent Sessions

The Journey Continues – Exploring Florida IPDAE - Salon 3 (Computer Lab)
June Rall, IPDAE and Bonnie Goonen, Education and Training Connections
Join the IPDAE team as we explore resources for the adult education classroom. Discover new activities and lessons or the CCRS toolkit. Access a course from the Online Learning Center or dive into a Grab and Go video.

Adult Basic Education, Adult Learners, Corrections

How To Advocate For What You Want Need and Want - Salon 4
Marty Finsterbusch, VALUEUSA
Getting what you want need will vastly improve programs, life and community. This workshop will consist of identifying the difference between “advocating”, “lobbying” and answering the key questions for an advocacy plan. Come to learn what advocacy is and how it can help you!

Adult Learners

Planning and Preparing for your Employment - Salon 6
Eileen Porrata, Seminar Instructor, CareerSource Central Florida
This workshop covers the importance of first impressions and preparing and planning for your next interview. We will review and discuss answers to commonly asked interview questions and explore various techniques on answering questions. Finally, this workshop will cover the importance of a resume, learn about various types of resumes, and understand how to use your resume to effectively market your skills to the employer.

Adult Learners, Program Management

= Adult Learners will benefit from attending this session
Navigating Financial Aid - Salon 7
Jan Smith, Office of Student Financial Assistance, FLDOE
Are your students transitioning into higher education? This session will help students navigate the following: What is financial aid? Where can I find it? How do I apply? What do I do if I have a special circumstance?  

Adult Learners

A Free and Easy US English Pronunciation Guide - Truespel Phonetics - Salon 8
Tom Zurinskas, Truspel Phonetics
An analysis of phoneme popularity (phonics) in text and the need for and utility of using phonics as the basis of phonetics for US English and beyond via Truespel, the scientific approach.  

English Literacy, Reading

Teaching Enduring Issues: Connecting Our Past and Our Present - Salon 9
Daphne Atkinson, GED Testing Service
The GED® Social Studies test includes a Constructed Response that requires test-takers to identify the enduring issue, evaluate the arguments presented and integrate their own experience in their writing. This workshop will focus on defining enduring issues and working with these issues in the classroom.  

Adult Basic Education

State DOE Policy on the Use of CASAS Assessments - Salon 10
Phillip Anderson, Florida Department of Education
This session is designed to prepare CASAS test administrators to comply with State DOE policies. A certificate of completion will be sent to attendees.  

English Literacy, Program Management

Best Practices for Multilevel Classes - Salon 11
Elizabeth Herster, Daytona State College
Adult Education ESOL classes regularly demand that multiple levels are placed within one classroom, one instructor, at the same time. This practitioner, with 25 + years experience, will offer some best practices to assist up and coming teachers with proven methods in the multilevel classroom.  

Adult Basic Education, English Literacy

Miss Congeniality Girls: Journal Writing for Inner-City Girls - Salon 12
Angelique Jackson and Nicole Strange-Martin, Barry University
This presentation focuses on ways to engage adult women in journal writing by bringing awareness to social and emotional learning in literacy. This presentation provides a vision to push the boundaries by offering social and emotional learning for young adult women with a twist.  

Adult Learners, Reading, Volunteers

The Florida Health Literacy Initiative in Action - Salon 13
Florida Blue Health Panel
A panel of current Florida Blue Health Literacy grantees will discuss how they have incorporated health literacy into their programs. Panelists will share an overview of their objectives and activities and provide examples and suggestions for using project-based learning to advance the health knowledge and literacy skills of adult education and ESOL students.  

Health Literacy, English Literacy

Stop by booth #7 to see Story Starter, Build To Express, and More To Math.
Florida Adult & Technical Distance Education Consortium Meeting - Salon 9
5:30 p.m. - 6:45 p.m.

The Florida Adult & Technical Distance Education Consortium (FATDEC) represents state colleges, schools, and school districts, delivering high-quality instructor-facilitated online adult education and career/technical courses for adult students. By working together, we’re able to leverage our collective buying power and provide services to students who might otherwise not have an option for education. Come meet our members, learn more about what we do, and find out how you could be a part of this collaborative, innovative group!

Opening Reception - Upper Pool Deck
7:00 p.m. - 8:30 p.m.

Join us on the Upper Pool Deck (Weather Permitting) for music, food, and fun! Hor d’oeuvres and drinks will be served. Music performed by Osceola Country Landmark.

Florida Blue is proud to support the 31st Annual Florida Literacy Conference

Florida Blue
In the pursuit of health

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Florida Blue is an Independent Licensee of the Blue Cross and Blue Shield Association.
Schedule

Thursday, April 30

8:00 a.m. - 5:30 p.m. - Registration Open
8:00 a.m. - 9:00 a.m. - Continental Breakfast with Exhibitors
8:00 a.m. - 3:30 p.m. - Exhibits Open

9:00 a.m. - 10:15 a.m. Concurrent Sessions

Help Your ABE and ESOL Students Read Better - Salon 4
*Claire Valier and Caroline McNair, Reading Horizons and EASY ESL - Vendor Presentation*
Learn powerful hands-on strategies to dramatically improve reading instruction in this interactive workshop. Learn an effective method for students to decode words of any length fast. This proven approach provides a foundation for ABE, family literacy, and ESOL students leading to mastery of advanced skills.

*English Literacy, Reading*

Building Your Own Yellow Brick Road - Salon 6
*Mike Widra, Edmentum- Vendor Presentation*
Designing Career Focused Pathways; How can we keep learners engaged with their short term goals and maintain motivation for career next steps? The key is to blend career focused resources and academics so that the topics are engaging and give them increased literacy in their career area of interest.

*Adult Basic Education, Workforce*

The Positive Behavior Support (PBS) system in Adult Education - Salon 7
*Dr. Barbara Clift, Cynthia Brown, and Bruce Pearce, Brevard Schools Adult Education*
Positive Behavior Support (PBS) is an international program designed primarily for the k-12 educational system using data-driven information to design behavior improvements in all areas. What does PBS look like for non-traditional students and how does it work in an adult education setting?

*Adult Basic Education, Program Management*

GED Academy-Helping Students Succeed in 2015! - Salon 8
*Stephanie Eicher, Essential Education- Vendor Presentation*
GED Academy is a technology-based program with the single-minded purpose of preparing your students to pass the GED. Aligned to the CCSS and the CCRS, GED Academy will serve students reading at a 3rd/4th grade reading level and above and covers all GED content areas.

*Adult Basic Education, Corrections*

Mathematical Reasoning: Mastering Word Problems - Salon 9
*Daphne Atkinson, GED Testing Service*
Word problems on the GED Mathematical Reasoning test require close reading, critical thinking, and problem-solving skills. This workshop will cover some useful techniques for approaching word problems, practices to use in the classroom and tools to expand students’ overall comfort with tackling them.

*Adult Basic Education*

Motivating and Retaining Adult Learners - Salon 10
*Greg Smith, Florida Literacy Coalition*
Student retention is a challenge for many programs. This session will explore key factors in adult learner retention and persistence. Drawing from the latest research, we will discuss strategies in how to keep students coming back so that they can achieve their educational goals.

*Program Management, English Literacy, ESOL, Volunteers in Literacy, Workforce Education, ABE, GED, Adult High School*

Adult Learners will benefit from attending this session
9:00 a.m. to 10:15 a.m. - Thursday, April 30 - Continued

Tantalizing Tutor Training Techniques - Salon 11
Susan Mutschler and Sharon Stegemeyer, Citrus County Library System
Join Citrus County Library System’s Literacy Services in showing you how to create appealing tutor trainings that will keep your tutors engaged throughout!
Libraries, Program Management, Volunteers

Sneaking through the Brain’s Backdoor for Easy-Access to the Hardest Literacy Skills - Salon 12
Katie Garner; Harvard Learning & the Brain Research Consortium; Juilliard School C.L.I.M.B.
Hack into the brain’s hardwired system and increase momentum in reading and writing beyond simple decoding! Access alternative pathways for skill acquisition by tapping into affective learning networks- embedding abstract phonemic skills within familiar, social-emotive frameworks. These brain-based tools will change the way you teach!
English Literacy, Learning Disabilities, Reading, Volunteers

10:30 a.m. - 11:45 a.m. Concurrent Sessions

Fabulous, Fun, and Free Internet Resources - Salon 3 (Computer Lab)
Kim Gates, FatDec
We all want resources that are useful, and it never hurts when they’re available at no cost to teachers or students. Check out this session for some great tips on websites that can quickly and easily be incorporated into your existing curriculum.
Technology

Learning Differences – A Snapshot View – Salon 4
Ann Palmer, Literacy Council of St. Petersburg
Why do adults learn or don’t learn? If you suspect that a learning disability plays a role in your student’s response to tutoring, or if you want to know what resources may help your student when you can’t, this is your chance to hear more.
Adult Basic Education, Learning Disabilities

Retirement ROCKS! - Salon 6
Dr. Maria Koonce and William Koonce
The focus of this workshop will be the opportunities for adult educators to use their skills, professional experiences, and interests in their Golden Years. The presenters will share their adventures: travel, publishing, and lecturing as they forge new relationships and say good bye to old ones.
Adult Basic Education, English Literacy

Food/Nutrition Classes - Promote Healthy Living and Increase Learner Gains - Salon 7
Melissa Padgett, Adult Learning Center Osceola and Grisel Negron, UF/IFAS Extension, Osceola
Sugar Overload: See how we can partner to meet curriculum standards and increase learner gains in mini-classes promoting healthy food choices, simple healthy meals, food safety, and stretching food dollars! Take home resources.
Health Literacy

Become An Empowered Reader At Any Age! - Salon 8
Corinne Wainer; LightSail Education - Vendor Presentation
LightSail Education, an award winning e-reader that tracks reading achievement in real time, provides many engaging tools plus a library of 80,000 novels that empower the old “learn to read” mentality to this powerful, new mission: “read to learn!”
English Literacy, Reading

Scoring Constructed Response: The Rubric, the Traits, & the Tools - Salon 9
Daphne Atkinson, GED Testing Service
This session will take a look at the Rubric for Constructed Response (RLA, SS, and Science) along with the traits and tools. Participants will practice scoring a trait for each content area. Participants should review Resource Guides prior to the session.
Adult Basic Education

= Adult Learners will benefit from attending this session
Schedule

10:30 a.m. to 11:45 a.m. - Thursday, April 30 - Continued

Project Read Reading Comprehension Strategies for Fiction and Informational Texts - Salon 10
Nancy Snyder and Wendy Nugent, Language Circle Enterprises - Vendor Presentation
This session will focus on reading comprehension processes and strategies for unlocking both narrative and informational texts. Students will learn how to become purposeful readers by interacting with the texts they read. Strategies include text coding, inferencing, and higher level critical thinking skills.

Learning Disabilities, Reading

English Discoveries Online - The Next-Generation Interactive Solution for English Language Learning - Salon 11
Jill Rosolek, English Discoveries Online, Stewart Holtz; Techno-Ware, Inc. - Vendor Presentation
Innovation is at the forefront with English Discoveries Online, so please join us for a look at our latest features: Automated Writing Evaluation and Career Discoveries, the EDO career pathways companion package. EDO is completely online and accessible 24/7 using computer, smart phone or tablet.

English Literacy

Adults Value Literacy When it is Valued in Their Community - Salon 12
Dr. Willie Kimmons, Save Children Save Schools, Inc.
This presentation will address the qualities that determine how successful adults will be in their community and in life. It will show how these qualities are influenced by important leaders in the adults’ community and others the adult admires.

Adult Learners, English Literacy

11:45 a.m. - 1:30 p.m. - Lunch on Your Own and Time to Visit Exhibitors

1:30 p.m. - 2:45 p.m. Concurrent Sessions

How to Motivate the Unmotivated - “Teaching with Poverty in Mind” - Salon 4
Craig Boykin, Author and Motivational Speaker
Learn how to help at-risk students succeed. It’s clear that children from poverty are often at a disadvantage when it comes to education, and educators can find it challenging to help such students become positively engaged in their own learning. Students from poverty often need more help engaging in the classroom. Above all, Craig J. Boykin advises educators to avoid giving up on “difficult” students by deciding that certain kids “can’t be taught,” and provides powerful examples of at-risk children succeeding in large numbers in supportive environments. He also admonishes, “If you don’t teach it, don’t punish kids for not doing well at it!"

Adult Learners, Program Management

Pathways to Employment and Career Success - Salon 6
Pamela Nabors, CareerSource of Central Florida
This session will discuss the nationally-recognized Florida Workforce System. Through re-branding and a shared mission of meeting customers’ needs, the 24 Regional Workforce Boards that combine under the CareerSource Florida umbrella are proactively serving businesses and career seekers throughout the state, and are implementing important changes in our services and service delivery as part of the Workforce Innovation and Opportunity Act signed into law last year.

Workforce Education

Libraries Ignite Learning - Salon 7
Sandy Newell, Volunteers for Adult Literacy in Florida
Libraries across the country are transforming themselves. They are going back to the future where “education” is a central role. This networking meeting brings library literacy staff together to share local, state and national trends.

Library Literacy, Volunteers

= Adult Learners will benefit from attending this session
PIAAC: How Parental Education Impacts the Development of Adult Skills - Salon 8
Jaleh Soroui, American Institutes for Research
The 2012 Program for the International Assessment of Adult Competencies (PIAAC) is a large-scale, international assessment of skills and proficiencies. This session focuses on the impact of parental education and family background on the literacy, numeracy, and digital problem solving skills of adults.

The Reading War - Salon 9
Sharon Hillestad and Holly Haggerty, Community Learning Center of Clearwater, FL
How did the teaching of phonics get a negative reputation? Is there any logic to the English language? Why is it called a “Reading War”?

“Research-Based” – What Science Says About Improving Adult Literacy - Salon 10
Dr. Tim Conway, The Morris Center
Many demand that today’s reading programs be “research-based.” But what does it mean to have a truly “research-based” program? Can research improve a program’s effectiveness, and can it help in choosing an effective program? This presentation will address these important questions.

What if Your Students Aren’t GED Ready Yet? - Salon 11
Deanna Crosson, HMH/Steck Vaughn - Vendor Presentation
Instructional strategies have shifted with the advent of the new GED® Test. What prerequisite skills do we need to teach those students that fall into the 5th through 8th grade range? Using the new series from /Steck Vaughn, let us show you

Requirements for Naturalization - Salon 12
Kristen Smith and Jan Setzekorn, USCIS
USCIS will provide the requirements and process for Naturalization. UMCM Suncoast (2011 and 2013 Naturalization and the USCIS Citizenship and Integration Grant Program Award Recipient) will share their knowledge of Citizenship preparation.

The College and Career Readiness Standards in the ESOL Classroom - Salon 13
Phillip Anderson
Inquiring minds want to know...this session is an up close and personal opportunity to ask questions of the keynote speaker in a small setting.

2:45 p.m. - 3:15 p.m. - Lunch on Your Own and Time to Visit Exhibitors

3:15 p.m. - 4:30 p.m. Concurrent Sessions

Project Success: Digital Literacy in the 21st Century - Salon 4
Julissa Torguet, Pearson
Are you wondering how you can effectively incorporate a multi-modal and multi-dimensional approach to your teaching while exposing students to 21st century skills? Project Success integrates print and digital components for a seamless blending of classroom and independent learning.

Schedule
Standards for Success: Measuring Outcomes in Adult Basic Education - Salon 6
Alicia Harris, Judy Bradshaw, and Sherri Jackson, Learn to Read Inc
A review of the measurements of success used by one Florida-based nonprofit that serves adults reading between a 0 and 9th grade level, and how adopting multiple federal, state, and local standards of success helped them acquire additional grant funds needed for expansion.
Adult Basic Education, Program Management

Roundtable for Community-Based Literacy Directors - Salon 7
Greg Smith, Florida Literacy Coalition
Community volunteer-based literacy organizations experience unique challenges and opportunities. Join directors from around the state for a roundtable discussion on trends, promising practices, and strategies for effectively managing adult education and literacy programs.
Program Management

Introducing Florida’s College and Career Readiness Standards for ABE Mathematics - Salon 8
Ila Waite-Burns, Florida Department of Education
Join this informative session and learn the instructional shifts and mathematical practices that are the foundation for the ABE college and career readiness standards for ABE mathematics.
Adult Basic Education, English Literacy

Strategies for Transitioning ESOL Students in the Areas of Reading and Social Studies - Salon 9
Inguna Ozols, Dixie Hollins Adult Education Center
Three-step approach to help intermediate and advanced level ESOL students progress from minimal knowledge of US Civics and history to GED readiness. Sharing ideas for lessons in academic reading and social studies.
Adult Basic Education, English Literacy

LINCS Overview - Salon 10
Heidi Schuler, LINCS, Cowley College
The Literacy Information and Communication System (LINCS) provides a variety of resources and services through its Resource Collection, Communities of Practice, and Regional Professional Development Centers. Participants will be introduced to each of these components as well as current and upcoming OCTAE initiatives, resources, and opportunities. Discover new resources and tools and hear the latest information for initiatives such as Learning to Achieve (L2A), the Adult Numeracy Initiative (ANI), and Teaching Excellence in Adult Literacy (TEAL).
Program Management

Navigating the Affordable Care Act and Health Insurance Marketplace - Salon 11
Kelly James, Florida Blue Center for Health Policy
This session will provide an overview of the Affordable Care Act (ACA) and explain details on various resources that are available to help consumers understand the ACA and how it impacts them.
Health Literacy

Overview of the Naturalization Process - Salon 12
Kristen Smith, USCIS
During this session there will be an overview of the Naturalization process, including a “mock” Naturalization interview and a question and answer session. Educational materials will also be provided to the attendees
Family Literacy, English Literacy

Friday, May 1
8:00 a.m. - 1:30 p.m. - Registration Open - Mezzanine Foyer
= Adult Learners will benefit from attending this session
Friday, May 1 - Continued

8:30 a.m. - 9:45 a.m. Concurrent Sessions

A Successful Fundraiser is No Trivial Matter - Salon 4
Todd Evans, ProLiteracy
Hear how The Literacy Roundtable, a coalition of literacy providers in St. Louis, has successfully organized and hosted a trivia night fundraiser. Participants will receive timelines, forms, question templates, databases, and other documentation needed to host a successful trivia night fundraiser.
Program Management, Volunteers

Solving the English Mystery & VALF Annual Meeting - Salon 9
Sandy Newell and Mary Quijano; Volunteers for Adult Literacy in Florida
Get tips for ELL learners. Learn the Latest on Apps. Attend Volunteers for Adult Literacy in Florida (VALF) annual meeting. Win door prizes and find out who won the VALF grant. Understand collocations as related to learning English.
English Literacy, Volunteers

The Components of Numeracy: Tools for Engaging Learners in Meaningful Math (Part 1 of 2) - Salon 10
Heidi Schuler, LINCS/Cowley College - 2-part session / Participants must attend both sessions.
This hands-on workshop will explore ways to add context to the math content already being taught in classrooms; enhance instructional activities & learners’ ability to apply math content in a variety of real-life contexts for any level of student.
Adult Basic Education

Strategic Direct Close Reading instruction to improve Underprepared Learner’s Metacognition - Salon 11
Iris Strunc, Northwest Florida State College
Close reading is a strategy to help students analyze the text and identify important concepts while previewing and reading the passages. By focusing on important or frequently encountered words/phrases in the assigned passages, students are able to identify the main ideas and make important connections.
Adult Learners, Reading

Plain Language, Please – A Simple Way to Teach About Diabetes – Salon 12
Mary Gynn, American Association of Diabetic Educators
The session will go over simple and clear communication techniques, such as the Teach Back Method, as well as case studies to illustrate how instructors can communicate and teach at-risk students about Diabetes.
Health Literacy

Hands On Banking - Salon 13
Joyce Odongo and Marilyn Drayton, Wells Fargo
This will explore Hands On Banking, a free program and curriculum that provides the essentials of financial education and real-world banking and how it can be used in adult education and ESOL classes to enhance financial literacy skills.
Financial Literacy

10:00 a.m. - 11:15 a.m. Concurrent Sessions

Reaching the Underserved: Expanding Access to Literacy Services in Your Community - Salon 4
Todd Evans, ProLiteracy
ProLiteracy’s Expanding Access project expands access to literacy services for adults by helping non-literacy social service agencies add literacy components to their existing services. Come hear about the project, partnerships, services, lessons learned, and opportunities for collaboration in your community.
Program Management

Reading Your Way to Financial Literacy: The Fed’s Free Resources - Salon 9
Lesley Mace, Federal Reserve Bank of Atlanta-Jacksonville Branch
This session will highlight free resources from the Federal Reserve designed to help both adult learners and families improve key literacy and financial knowledge skills.
Financial Literacy
The Components of Numeracy: Tools for Engaging Learners in Meaningful Math (Part 2 of 2) - Salon 10
Heidi Schuler, LINCS/Cowley College - 2-part session / Participants must attend both sessions.
This hands-on workshop will explore ways to add context to the math content taught in classrooms; enhance instructional activities & learners’ ability to apply math content in a variety of real-life contexts for any level of student.

Adult Basic Education

IFAS at the University of Florida Update - Salon 11
Dr. Linda Bobroff, University of Florida, Department of Family, Youth & Community Services
This session will offer insights into the nationwide Cooperative Extension system and UF/IFAS Extension programs in Florida. The primary emphasis will be on Extension nutrition education programs that address critical health issues for high-risk and/or low-literacy audiences. Opportunities for collaborations at the state and local levels will be explored.

ABE, Program Management, Family Literacy

Strengthening the Family Unit in Our Changing World - Salon 12
Kathy Prince, Success Unlimited
Strand(s) Communication and Decision Making Studies indicate that fifteen out of twenty-five percent of individuals have some social problems. Factors such as personal background experiences, culture differences, and language registers all appears to be contributing factors.

Adult Learners, Family Literacy

Literacy Program Management & Leadership Roundtable - Salon 13
Susan Mutschler and Sharon Stegemeyer, Citrus County Library System
Do you have unanswered questions or challenges and need guidance managing your literacy program? Would you like to be aware of best practices and resources that can lead your literacy staff/volunteers to new levels? Bring your favorite administrative form to share at this roundtable discussion.

Program Management, Volunteers

Closing General Session & Florida Literacy Awards Luncheon - Ballroom A
11:30 a.m. - 1:30 p.m. - Katie Garner - Keynote Speaker

Katie Garner is a nationally recognized speaker, author, and educational consultant, whose practical applications of research on Reading and the Brain has gained national recognition with both the No Child Left Behind and the Reading First Initiatives. Katie provides educators with innovative, yet practical classroom applications for aligning ‘existing’ reading curriculum and instruction with the cutting-edge research models showing ‘how our brains actually learn best!’ Uncover the brain’s best-kept secrets by hacking into its hardwired system for learning and taking advantage of the latest brain plasticity research! Discover why what's used together becomes fused together in the brain, and explore new, alternative pathways for learning, through which critical literacy skills are more easily acquired! Join in this journey through the brain’s backdoor and transform existing reading and writing skill instruction into a playground for critical thinking and deep literacy learning with the brain in mind!

2015 Florida Literacy Award Winners

Excellence in Education - Literacy Council Gulf Coast
Flight for Freedom Award - Calvin Crews
Mary J. Brogan Leadership Award - Susan Warner
Outstanding Business Partner - Tampa Bay Rays/Rays Baseball Foundation
Outstanding Literacy Volunteer - Butch Roberson

This is a ticketed event. A limited number of additional tickets are available for purchase at the registration desk.
ACE of Florida, Inc.
Table 23
ACE of Florida, Inc. is a nonprofit professional association representing the interests and concerns of adult and community educators, students and volunteers. ACE provides a variety of resources to adult and community educators throughout Florida.

Cambridge University Press
Table 12
Cambridge publishes print and digital ESL materials; full courses, skills texts, and teacher professional development. Cambridge is also the sole source for McGraw-Hill ESL in the United States.

Craig Boykin, Meet the Author
Table 25
Craig J. Boykin is a renowned keynote speaker, author, community activist, and mentor. Craig is one of the nation’s leading authorities in understanding and stimulating human potential, utilizing a powerful delivery and newly emerging insights to teach, inspire and channel people to new levels of achievement.

Damand Promotions
Table 10
The Parent’s Homework Dictionary empowers parents to help their children succeed in school. Books come in 10 languages in all the major subject areas. Easy to understand and easy to follow!

Edmentum
Table 8
Edmentum is redefining the 21st century classroom. We enable educators and administrators to deliver achievement in the classroom, blending individual teaching approaches with proven, award-winning online learning programs that specifically address the needs of individual learners and the expectations of everyone with a stake in learner success. With more than 50 years of experience driving significant advances in the industry, Edmentum offers a wide variety of innovative solutions spanning a multitude of program areas to empower 21st century teaching and learning.

English Discoveries - SPONSOR
Table 1
A non-profit organisation, ETS advances quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS develops, administers and scores more than 50 million tests annually — including the TOEFL® and TOEIC® tests, the GRE® General and Subject Tests and The Praxis Series™ assessments — in more than 180 countries, at more than 9,000 locations around the world.

Essential Education/GED Academy
Table 16
Essential Education is proud to offer a wide array of ABE/ GED instructional materials for 2015. As a partner with GEDTS, we are also proud to offer GED Ready!

Florida Blue - SPONSOR
Table 4
We’re here for the people of Florida with every aspect of their health and wellness—from the major challenges to the everyday moments in between. Our mission—helping people and communities achieve better health—is our reason for existence. It sets us apart from our competitors because we’re committed to making a difference, not just for our customers, but also for the communities they call home because Florida is our home, too.

Florida Literacy Coalition
Table 21
Established in 1985, The Florida Literacy Coalition (FLC) promotes, supports and advocates the effective delivery of quality adult and family literacy services in the state of Florida.

GED Testing Service
Table 18
The 2015 GED® program has more of what you and your students need. Visit the GED Testing Service booth for more info about study materials, classroom resources, professional development, and program management tools.

George E. Miller Art Studio
Table 22
George Miller is a Florida based illustrator and public speaker. Students, parents, educators, professionals, business owners and government leaders have praised George for his work that reflects a love for children, his respect for those who teach and care for our kids, and his passion to bring awareness to the problem of illiteracy.

Houghton Mifflin Harcourt
Table 6
Houghton Mifflin Harcourt is the leading provider for adult education/workforce solutions, with a rich and distinguished history in the GED testing space. HMH once again delivers the premier 2015 GED® Test Preparation Solution.

Intercambio Uniting Communities
Table 11
Intercambio Uniting Communities is a nonprofit that provides affordable/free, user-friendly, and practical tools for 600 programs nationwide that offer adult ESL classes, life skills courses, or cultural orientations.
Language Circle Enterprises
Table 5
Language Circle Enterprises is the proud producer of the Project Read® curriculum, a complete Language Arts program that accommodates a diverse array of learning profiles. Language Circle Enterprises strives to explore the broad spectrum of skills necessary to build a comprehensive understanding of written and spoken language.

LEGO Education
Table 7
For over 35 years, LEGO® Education has been working with teachers and educational specialists to provide solutions and resources that are used in the classroom to bring subjects to life and make learning fun.

LightSail - SPONSOR
Table 3
Award-winning literacy software featuring the unique combination of engaging books, in-text assessments, and instant, actionable data. Built by teachers to motivate readers.

LiteracyPro Systems
Table 13
The nation’s leading developer of student management software for literacy and adult education programs. Improve your data collection/analysis and increase your program’s effectiveness.

McGraw-Hill Education
Table 20
Contemporary/McGraw-Hill is a publisher of ABE, PreGED, GED, ESL, TABE, Workforce, and Secondary materials. Contemporary provides tailored options to expand your ABE and GED programs.

NewReaders Press/ProLiteracy
Table 9
New Readers Press is a publishing division of ProLiteracy - the world’s largest organization of adult basic education and literacy programs. For 40 years, we have been providing educators with the instructional tools they need to teach adult students.

Neuro-Development of Words - NOW! - SPONSOR
Table 2
NOW!”™ offers programs that prevent learning difficulties and improve skills in an eTutoring format, and offers professional training in their use.

Orange County Public Schools Tech Center - SPONSOR
Table 14
POWER UP Central FL! Orange County Public Schools is home to five convenient campuses (Mid Florida, Orlando, Westside, Winter Park and Avalon) offering programs that feature affordable tuition, highly-qualified instructors and real-world curriculum. The interactive classrooms and simulated work atmosphere provide students with hands-on experience that builds the confidence to succeed in the workplace.

Parent’s Homework Dictionary
Table 17
The Parent’s Homework Dictionary is designed to succeed in school. This book is self-contained for for grades Kindergarten into high school. Each chapter delivers an easy to follow explanation with easy to understand examples in all the major subject areas.

Pearson English
Table 19
Project Success: An overview of Pearson’s newest hybrid program, which combines English Language Instruction with Workforce Instruction to meet today’s demands for work-ready students.

Reading Horizons & EASY
Table 15
Unlock the code of English by learning a proven method for ABE and ESOL for decoding, fluency, and comprehension improvement which is easy to learn and teach. Come have fun in this interactive session.

US Citizenship and Immigration Services, Department of Homeland Security
Table 24
USCIS will secure America’s promise as a nation of immigrants by providing accurate and useful information to our customers, granting immigration and citizenship benefits, promoting an awareness and understanding of citizenship, and ensuring the integrity of our immigration system.
WE CAN SOAR TO NEW HEIGHTS TOGETHER AS ONE.

Southwest Airlines proudly partners with those who are helping to shape our communities all across America. One good deed—when coupled with another and another and another—can truly make a positive difference in our daily lives.
2015 Hotel Map

Lobby Level

1 Opening General Session and Awards Luncheon
2 Registration

CHECK OUT FLC ON SOCIAL MEDIA!

www.facebook.com/FloridaLiteracyCoalition
www.twitter.com/FloridaLiteracy
www.FloridaLiteracy.wordpress.com
www.pinterest.com/FloridaLiteracy
1 English Discoveries (sponsor)
2 Neuro-Development of Words - NOW! (sponsor)
3 LightSail (sponsor)
4 Florida Blue (sponsor)
5 Language Circle Enterprises
6 Houghton Mifflin Harcourt
7 LEGO Education
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19 Pearson English
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22 George E. Miller Art Studio
23 ACE of Florida
24 US Citizenship and Immigration Services, Department of Homeland Security
25 Craig Boykin
26 Silent Auction