



**Florida Health Literacy Initiative**  
A statewide initiative managed by the Florida Literacy Coalition  
and sponsored by Florida Blue Foundation

**FREQUENTLY ASKED QUESTIONS**

**1. When is the due date for proposals?** Proposals must be received by **March 24<sup>th</sup>, 2017 at 5:00 p.m.**

**2. Is my organization eligible to apply?**

Eligible organizations must be a 501(c)(3) nonprofit organization or government-based agency that provides adult ESOL and/or family literacy instruction in Florida. See guidelines for what constitutes a family literacy program.

**3. If I received the grant before, am I eligible to reapply?** Yes

**4. Are we required to use the *Staying Healthy* curriculum?**

No. It is not required, only recommended. You are free to select your own instructional materials. Hard copies of the *Staying Healthy* student book are made available to grant funded programs at no cost.

**5. My students are beginning level ESOL students – is this curriculum right for them?**

The *Staying Healthy* curriculum is intended for low intermediate level and above. *Staying Healthy for Beginners* is for high beginning level learners.

**6. Can I obtain a copy of *Staying Healthy* to review?**

Yes. The [order form](#) for the *Staying Healthy* curriculum, as well as *Staying Healthy for Beginners*, *Women's Health* and *Coping with Stress*, is online. You may request a sample copy of student and/or teacher versions free of charge in the state of Florida. These publications are also freely available for download on our [website](#).

**7. I'm not sure what we will do for the project-based learning section of the application. Do I have to know now?**

No, your students should help you decide. However, try to begin the process with potential ideas. To help you brainstorm, you may want to review [previous projects](#) listed on this website.

**8. What reports would I need to complete throughout the grant year?**

A. Mid-Year Report

B. End-of-Year Report

See [reports](#) on FLC website

(Note: some of these assessment instruments may be revised for 2017)

**9. Are pre and post assessments available for *Staying Healthy for Beginners*?**

Yes, see [reports](#) on FLC website.

**10. If I get the grant, do I need to attend the May 10-12, 2017 Florida Literacy Conference?**

Grant recipients are expected to send a representative to attend the May 10<sup>th</sup> Opening General Session and a meeting of grant recipients to follow. There will be no cost to attend on May 10<sup>th</sup> and a discounted registration rate of \$200 will be available for the full conference. Grant recipients may budget for up to \$450 in the grant to cover travel related costs.

**10. We are interested in incorporating a career pathways component into our proposal. Is this allowed?**

Yes. We encourage applicants to consider doing this providing that it's a good fit for their program and the focus is on introducing adult learners to careers and credentialing programs in healthcare.

**11. Do you provide teacher training in Health Literacy?**

Yes, FLC is committed to supporting teachers in this regard and will be offering several trainings throughout the year, including a free half day workshop on May 9<sup>rd</sup> as a pre-conference session.

**12. How do I submit my application?**

Please mail/deliver completed application to:

Florida Literacy Coalition, Inc.  
Attn: Health Literacy Coordinator  
235 S. Maitland Ave., Suite #102  
Maitland, FL 32751