



# OPEN

Florida Literacy Conference

# BOOKS

May 10 - 12, 2017



# OPEN

South Seas Island Resort Captiva, FL



# MINDS

# Schedule at a Glance

## Wednesday, May 10

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8:00 a.m. - 5:30 p.m.	Registration Open
8:30 a.m. - 5:30 p.m.	Exhibits Open
9:00 a.m. - 9:30 a.m.	Adult Learner Orientation
9:30 a.m. - 11:00 a.m.	Opening General Session
11:15 a.m. - 12:30 p.m.	Concurrent Sessions
12:30 p.m. - 2:15 p.m.	Lunch on Your Own and Time to Visit Exhibitors
1:00 p.m. - 2:00 p.m.	Florida Literacy Coalition Annual Meeting
2:15 p.m. - 3:30 p.m.	Concurrent Sessions
3:30 p.m. - 4:00 p.m.	Extended Break with Exhibitors
4:00 p.m. - 5:15 p.m.	Concurrent Sessions
5:15 p.m. - 5:30 p.m.	Time to Visit Exhibitors
5:30 p.m. - 7:00 p.m.	Dinner on Your Own
6:30 p.m. - 8:00 p.m.	Opening Reception

## Thursday, May 11

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8:00 a.m. - 5:30 p.m.	Registration Open
8:00 a.m. - 9:00 a.m.	Continental Breakfast with Exhibitors
8:00 a.m. - 3:30 p.m.	Exhibits Open
9:00 a.m. - 10:15 a.m.	Concurrent Sessions
10:30 a.m. - 11:45 a.m.	Concurrent Sessions
11:45 a.m. - 1:30 p.m.	Lunch on Your Own and Time to Visit Exhibitors
1:30 p.m. - 2:45 p.m.	Concurrent Sessions
2:45 p.m. - 3:15 p.m.	Extended Break with Exhibitors and Silent Auction Closes
3:15 p.m. - 4:30 p.m.	Concurrent Sessions

## Friday, May 12

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8:00 a.m. - 1:30 p.m.	Registration Open
8:30 a.m. - 9:45 a.m.	Concurrent Sessions
10:00 a.m. - 11:15 a.m.	Concurrent Sessions
11:30 a.m. - 1:30 p.m.	Closing General Session & Florida Literacy Awards Luncheon

# Sessions at a Glance

## Wednesday, May 10, 2016

### 11:15 a.m. to 12:30 p.m.

- Immigration Under the New Administration-What to Expect and How to Prepare
- Breakout EDU - It's Time for Something Different
- Children and Parents Reading Together
- Integrating Digital Literacy and Problem Solving Into Instruction
- Successful Strategies for Mathematical Reasoning
- GED Academy/TABE Academy: Driving Success!

- Using Images in Close Reading to Improve Underprepared Learners' Comprehension
- How to Advocate for What You Want and Need

### 2:15 p.m. to 3:30 p.m.

- Adult Learner Experience: Why We Stayed and What You Can Do With Your Students
- Integrating Teamwork and Active Learning Into the Classroom
- Get Energized with Pre-GED Mathematics
- Reading Strategies In the Multi-level Classroom
- The Changing Classroom: Removing Walls for Our Students
- Health Literacy in Action
- Connect Free-Jing, Zoom, Awwapp, and Screencast-o-matic
- Work Readiness for ESOL Beginning Levels
- Evidence-based Literacy Instruction: NOW! Foundations and Adult Learners -

### 4:00 p.m. to 5:15 p.m.

- Activate, Collaborate and Educate: Health Literacy Outreach in Your Community
- Dialogue Journals and Adult English Language Learners
- Motivating Pre-GED Students
- Using Kahoot to Motivate Adult Learners
- Contextualizing ABE Instruction with Credential Training
- Expanding Access- Developing a Curriculum to use with CBOs

## Thursday, May 11, 2016

### 9:00 a.m. to 10:15 a.m.

- FLDOE Update
- Improving Literacy for Every Florida Inmate
- Bridging Learners to GED Test Prep: Strategies & Resources for Success
- Making the Case for One-on-One
- Integrating Workforce Credentials and Digital Literacy into Literacy/ABE/GED Curriculum
- Health Careers: You Can Make a Difference

### 10:30 a.m. to 11:45 a.m.

- Plan, Shop, Eat - Using Financial and Health Literacy Skills to Implement a Healthy Diet
- Community and Correctional Education Programs: Partnerships for Reintegration
- Practical Uses of Corrections ABE/GED Curriculum: "Taking Care of Yourself"
- The BurlingtonEnglish Blend - Your Answer to WIOA, IET, and IEL/CE in One Comprehensive Program
- New! Rigor, Digital Literacy, and Career Pathways (LINCS ESL Pro)
- Changing Lives Through Better Money Management
- Introduction to Grant Writing

### 1:30 p.m. to 2:45 p.m.

- The English Language Proficiency Standards for Adult Education: What They Are and How to Use Them (Part 1 of 2)
- Hands On Banking and the Florida Financial Literacy Initiative
- The New ProLiteracy Education Network
- Let's Speak English: Facilitating English Conversation Classes
- Digital Literacy: Adult Education in the Information Age
- What Every Immigrant Needs to Know
- Every Teacher Can Be a Reading Teacher!

### 3:15 p.m. to 4:30 p.m.

- The English Language Proficiency Standards for Adult Education: What They Are and How to Use Them (Part 2 of 2)

- Ready! Set! Engagement! Multi-Subject Teaching Strategies for All!
- EIEIO - Educate by Identifying Explicit Instruction Opportunities
- CourseSites: A Classroom Management Tool for Blended Instruction
- Roundtable for Community Based Directors
- Money Management for Adult Learners: Ways to Affordable Continuing Education

## Friday, May 12, 2016

### 8:30 a.m. to 9:45 a.m.

- Libraries = Education & VALF Annual Meeting
- Teaching Grammar Through Writing: An Integrated Approach
- ESL Classes: Entertainment? Certainly Not. Entertaining? Probably Yes.
- Digital Marketing: Expanding Reach, Improving ROI
- "Timeouts for Teachers-10 Minutes At a Time" We Provide the Tools to Prevent Burnout
- Learning Differences: A Snapshot View

### 10:00 a.m. to 11:15 a.m.

- Using CareerSource to Help Your Learners in Their Path to Employment

- Developing Math Reasoning Skills
- Mission-Based Earned Income = New Revenues for Literacy Organizations

- Transforming Reading Comprehension Strategies for Struggling Readers: Tools and Techniques
- ABE and ESOL Reading Strategies Workshop
- Recognizing the Signs of Human Trafficking



# Schedule - Wednesday

## CONFERENCE TRACKS

- Adult Learner
- Corrections
- English Literacy/ESOL
- Family Literacy
- Financial Literacy\*
- Health Literacy\*
- Learning Disabilities
- Library Literacy
- Program Management
- Reading
- Technology
- Volunteers in Literacy
- Workforce Education/College and Career Readiness
- ABE, GED, and Adult High School

\* Special thanks to Florida Blue for sponsoring the Health Literacy Track and Wells Fargo for sponsoring the Financial Literacy Track.

## Wednesday, May 10

### Adult Learner Day

Welcome Adult Learners! Today is filled with Adult Learner friendly workshops, which are indicated by the open book icon. Special thanks to the Florida Literacy Coalition's Adult Learner Day Committee for planning this event. For more information about Adult Learner Day, stop by the registration table.

**8:00 a.m. - 5:30 p.m. - Registration Open**

**8:30 a.m. - 5:30 p.m. - Exhibits Open**

**8:30 a.m. - 9:00 a.m. - Adult Learner Registration**

**9:00 a.m. - 9:20 a.m. - Adult Learner Orientation**   
**Marty Finsterbush, VALUEUSA**

This session will review the day's events and orient students to the Conference. Come to learn, have fun, and make new friends!

**9:30 a.m. - 11:00 a.m. - Opening General Session** 

### Keynote Speaker - Barbara Oakley



Most of us are unaware of best practices in learning. That's not surprising. We have never studied it explicitly. Instead, we use a rag bag of methods picked up at school and work, often including practices that research have shown to be ineffective.

In this talk, Dr Oakley walks us through how to learn effectively. She draws on her extensive experience as an engineering professor and researcher as well as and her work as co-creator of Coursera-UC San Diego's *Learning How to Learn*, one of the world's most popular online courses, with over 1.6 million registered students.

### 11:15 a.m. - 12:30 p.m. Concurrent Sessions

#### Immigration Under the New Administration-What to Expect and How to Prepare



**Indera DeMine J.D., DeMine Immigration Law Firm**

This session will discuss the state of immigration and enforcement under the Trump administration. Ms. DeMine will share information on the new executive actions, current removal/deportation priorities, the DACA Program and immigration relief available to undocumented immigrants.

*\*This session is for everyone, but please note that it will be in English and covering a lot of material.*

**English Literacy/ESOL, Adult Learner**



= Adult Learners will benefit from attending this session

# Schedule - Wednesday

**11:15 a.m. to 12:30 p.m. - Wednesday, May 10 - Continued**

## **Breakout EDU - It's Time for Something Different**



**Marie Coleman, Collier County Schools, Lorenzo Walker Campus**

Learning can be both challenging and fun! Using your critical thinking, communication, collaboration, and problem solving skills, you will have the opportunity to play the Breakout EDU game of "Get a Job!" You will see how well you know your resume writing and job interview skills in a game of locks and puzzles. It is a fun way to learn and teachers will also learn how to replicate in their own classrooms.

**Adult Learner, Workforce Education/college and Career Readiness**

## **Children and Parents Reading Together**

**Jill Crawford, Literacy Volunteers of Collier County and Dr. Ungarean, Collier County School District Headstart**

Reading to young children is an essential part of preparing them for school. This program helps parents of Head Start students to use children's books to improve their own English while they are helping to prepare their children for kindergarten. It is a collaborative effort between Literacy Volunteers of Collier County and Collier County Schools, using volunteer tutors.

**Reading, Family Literacy**

## **Integrating Digital Literacy and Problem Solving into Instruction**

**Diana Satin, LINCS, U.S. Department of Education**

Hear how educators integrate digital literacy into instruction. Ideas will be shared on project-based learning activities to help adult students improve their problem solving skills while offering practice with reading, writing, speaking and listening and improving their digital literacy skills and access to technology.

**Technology, Reading, English Literacy/ESOL**

## **Successful Strategies for Mathematical Reasoning**

**Daniel Wing, Department of Corrections, Tomoka Correctional Institution**

Learn innovative approaches to prepare students for the GED math test. Algebra is taught through application in which real world problems are solved and then translated into equivalent algebraic representations and solved through concept recognition. Equation solving skills are emphasized enabling dynamic problem solving strategies.

**ABE, GED, Adult High School**

## **GED Academy/TABE Academy: Driving Success!**

**Stephanie Eichner, Essential Education – Vendor Presentation**

GED Academy will prepare your students to pass the GED. TABE Academy will help your students raise their TABE scores and move from one TABE Level to the next. Both programs are web-based, but there is a standalone version for Corrections. Seats are reusable, too!

**ABE, GED and Adult High School**

## **Using Images in Close Reading to Improve Underprepared Learners' Comprehension**

**Iris Strunc, Northwest Florida State College**

According to research, images are preferable to words in the brain. Incorporating visualization strategies into Close Reading instruction helps struggling learners to recall information more than six times better than with words alone. This interactive workshop will model visualization strategies to help struggling learners' comprehension.

**Reading**

## **How to Advocate for What You Want and Need**



**Marty Finsterbush, VALUEUSA**

Getting what you want and need will vastly improve programs, your life and community. This workshop will consist of identifying the difference between "advocating" and "lobbying" and answering the key questions for an advocacy plan. Come to learn what advocacy is and how it can help you!

**Adult Learner**



= Adult Learners will benefit from attending this session

# Schedule - Wednesday

**12:30 p.m. - 2:15 p.m. - Lunch on Your Own/Time to Visit Exhibitors**

## **Florida Literacy Coalition Annual Meeting (Optional)**

**1:00 p.m. - 2:00 p.m.**

Find out what's new at the Florida Literacy Coalition (FLC). Your participation is welcome as we review FLC programs and future directions. Be the first to get a copy of the newly released adult learner essay book, *Moving Forward*. Several student authors will read their essays, which is always a highlight! So grab your lunch and join us. Attendees will be entered to win two free 2018 Florida Literacy Conference registrations.

## **2:15 p.m. - 3:30 p.m. Concurrent Sessions**

### **Adult Learner Experience**

**Marty Finsterbush, VALUEUSA**



Join this interactive workshop as adult learners discuss why they enrolled and stayed in their programs. Adult learners who attend this session will get an opportunity to participate in sharing their stories and experiences in life and adult education. The program will be inspiring and motivating for adult learners and informative for program providers.

*Adult Learner*

### **Integrating Teamwork And Active Learning Into the Classroom**

**Barbara Oakley, Oakland University**

Studies have revealed that allowing students to work in groups and teams enable them to achieve higher grades, learn at a deeper level, retain information longer and become less likely to drop from a program. Neither students nor instructors can be naturally be expected to know how to work effectively with student teams. This workshop provides instructors with a simple framework to easily create and effectively handle student teams—a win-win for instructor and learners alike!

*ABE, GED, Adult High School, English Literacy/ESOL*

### **Get Energized with Pre-GED Mathematics**

**Shelletta Baker, Richard A. McKissick, DAWN Program**

This session is designed to inspire passion to actively engage adult learners, while teaching GED mathematics. During this session, participants will participate in mathematics-related learning activities and receive instructional resources.

*ABE, GED, Adult High School, Corrections*

### **Reading Strategies In the Multi-level Classroom**

**Linda M. Baker, Washington County School Program**

Teachers must teach students a variety of approaches to be able to use the reading strategies appropriate for their individual level of reading proficiency. In this workshop teachers will learn how to differentiate at least four classroom elements based on student readiness, interest, or learning profile.

*Reading*

### **The Changing Classroom: Removing Walls for Our Students**

**Khris Betten-Jutasi, Lorenzo Walker Technical College**

Imagine a learning environment that expands outside the bricks and mortar. Explore strategies and technologies that do just that. Participants will have the opportunity to “play” with new information while learning what can happen when educators expand the classroom into the community. Rethink the classroom, break down the walls.

*English Literacy/ESOL, Workforce Education/Career and College Readiness*



= Adult Learners will benefit from attending this session

# Schedule - Wednesday

**2:15p.m. to 3:30 p.m. - Wednesday, May 10 - Continued**

## **Health Literacy in Action**

**Heather Hepler Surrency, Florida Literacy Coalition; Dulce Cheney, Parent Academy; Luis Rodriguez, Miami Dade College; Susan Warner, Flagler County Schools - New Beginnings Family Literacy**

A panel of current Florida Health Literacy Initiative grantees will discuss how they have used the grant to incorporate health literacy into their programs. Panelists will share an overview of their health literacy projects and activities and provide examples and suggestions for using project-based learning to advance the health knowledge and literacy skills of adult education and ESOL students.

**Health Literacy and English Literacy/ESOL**

## **Connect Free-Jing, Zoom, Awwapp, and Screencast-o-matic**

**Brett Taylor, Rock Hill Schools Adult Education, SC Adult Education**

These 4 free tools are all you need to connect with students or staff. We'll explore each tool and how they can be used together to deliver instruction either to an individual or class. They are also useful in training or communicating with staff.

**Technology**

## **Work Readiness for ESOL Beginning Levels**

**Philip Anderson and ESOL Committee, Florida Department of Education**

ESOL students need to be ready to enter the workforce now more than ever. From day one, students can learn skills for success in the workplace. All participants will walk away with a toolkit full of hands-on activities to use in the classroom.

**Workforce Education/Career and College Readiness, English Literacy/ESOL**

## **Evidence-based Literacy Instruction: NOW! Foundations and Adult Learners**

**Stephen Zedler, Neuro-development of Words - NOW! – Vendor Presentation**

This session will provide a demonstration of the evidence-based methods in NOW! Foundations for Speech, Language, Reading, and Spelling from Neuro-development of Words - NOW!® It will also discuss the research evidence of the effectiveness of these methods and how the program has been incorporated in adult literacy programs.

**Reading, Learning Disabilities**

**3:30 p.m. - 4:00 p.m. - Extended Break with Exhibitors**

## **4:00 p.m. - 5:15 p.m. Concurrent Sessions**

### **Activate, Collaborate and Educate: Health Literacy Outreach in Your Community**

**Nancy Patterson, National Network of Libraries of Medicine, Southeastern/Atlantic Region**

An introduction to health disparities and health literacy will kick off this interactive presentation that will also offer examples of successful health literacy outreach projects. A project brainstorming session using SMART objectives and logic models will be conducted and take-home tools and materials are included.

**Health Literacy**

### **Dialogue Journals and Adult English Language Learners**

**Robert Kelso and Steve Moir, Miami Dade College**

Using meaningful narratives generated by students, the presenter will discuss the use of dialogue journals with adult English language learners. We will review and discuss how such journals can positively affect language and literacy development and promote a greater sense of community and shared understanding.

**English Literacy/ESOL**



= Adult Learners will benefit from attending this session

# Schedule - Wednesday

**4:00 p.m. to 5:15 p.m. - Wednesday, May 10 - Continued**

## **Motivating Pre-GED Students**

**Julie Hill, Citrus County Library System**

This session will share a brief overview of why Pre-GED students are often the most difficult to retain and will provide a guide to help motivate learners to succeed. Research and practical methods will be discussed. Handouts will be available.

*ABE, GED Adult High School, Corrections, Volunteers in Literacy*

## **Using Kahoot to Motivate Adult Learners**

**Dorothy Taylor, Educational Opportunity Center, SUNY/University at Buffalo**

Participants will be introduced to Kahoot, a free internet learning game students can use on any mobile or desktop device. Learn how and why to play Kahoot, in addition to exploring other games that are available and how teachers can create games targeted to their students.

*Technology*

## **Contextualizing ABE Instruction with Credential Training**

**Julie Falt and Harold Gertner, Santa Fe College**

Students in ABE classes often see the road to a GED and employment as a long one. Weaving credential instruction into class curriculum helps keep students focused and gives them a tangible credential that they can use on job applications and skills they can apply in everyday life.

*Workforce Education/Career and College Readiness ABE, GED and Adult High School*

## **Expanding Access- Developing a Curriculum to use with CBOs**

**Sarah Howell and Todd Evans, ProLiteracy**

Join ProLiteracy as we guide participants through the steps of creating a curriculum to use with community-based organizations interested in starting literacy programs. We will share best practices, sample curriculums, and materials used with our Expanding Access program.

*Program Management, ABE, GED Adult High School, Volunteers in Literacy*

**Dinner on Your Own**

## **Opening Reception - King's Crown Lawn - Sponsored by GED Testing Service**

**6:30 p.m. - 8:00 p.m.**

Join us at King's Crown Lawn for music, food and fun! Hors d'oeuvres and drinks will be served.

Music performed by Paul Dever.



= Adult Learners will benefit from attending this session



# Schedule - Thursday

## Thursday, May 11

8:00 a.m. - 5:30 p.m. - Registration Open

8:00 a.m. - 9:00 a.m. - Continental Breakfast with Exhibitors

8:00 a.m. - 3:30 p.m. - Exhibits Open

### 9:00 a.m. - 10:15 a.m. Concurrent Sessions

#### **FLDOE Update**

**Stefany Deckard, Florida Department of Education**

Come meet your new state director for adult education and learn about the federal and state legislation that impacts adult education, developments on data collection and elements, and the Division of Career and Adult Education's vision for meeting administrators and practitioners' professional development needs. Bring your questions, concerns, and ideas with you to make this session meaningful for you and engaging for all.

*Program Management, Workforce Education/Career & College Readiness, ABE GED and Adult High School*

#### **Bridging Learners to GED Test Prep: Strategies & Resources for Success**

**Karen Welch, New Readers Press – Vendor Presentation**

Participants will learn how to prepare effective lesson plans targeted to the GED Test assessments by using four instructional support skills and five reading strategies to promote reading comprehension, critical thinking, problem solving, and analytical reasoning skills. Participants will receive resources to take with them.

*ABE, GED Adult High School, Corrections*

#### **Making the Case for One-on-One**

**Marcie Smith, Intercambio**

In this workshop, attendees will learn different techniques to establish or improve an effective one-on-one ESL program.

*English Literacy/ESOL, Program Management*

#### **Integrating Workforce Credentials and Digital Literacy into Literacy/ABE/GED Curriculum**

**Harold Gertner, Santa Fe College**

Adult education students often exhibit difficulties with commitment to their course of study. The inclusion of relevant workforce preparation skills and entry-level industry credentials increase the students' sense of programmatic value and obligation to literacy/ABE/GED goals. This interactive session provides specific innovative approaches for expanding program offerings with minimal financial investment.

*Technology, Workforce Education/College and Career Readiness*

#### **Health Careers: You Can Make a Difference**

**Joan Dixon, Gulfcoast South Area Health Education Center**

During this session, participants will learn how to encourage adult learners to see the health care industry as a potential employer and will focus on health career opportunities that require 2 years or less of education/training. Job descriptions, training requirements, and salary expectations of a variety of careers will be discussed.

*Health Literacy*

#### **Improving Literacy for Every Florida Inmate**

**Robert Britt-Mills, Taylor Correctional Institution, Florida Department of Corrections**

Improving inmates' literacy should be the primary goal of every prison. Improved literacy not only improves inmates' chances of getting a job when released, it also improves inmate prospects for passing the GED and passing college correspondence courses. Solutions include literacy programs in all dorms and for all jobs.

*Corrections, ABE, GED, Adult High School*

# Schedule - Thursday

## 10:30 a.m. - 11:45 a.m. Concurrent Sessions

### **Plan, Shop, Eat - Using Financial and Health Literacy Skills to Implement a Healthy Diet**

**Heather Hepler Surrency, Florida Literacy Coalition**

This interactive session will explore effective strategies and activities that can be used to help students gain the skills required to plan, shop and prepare healthy foods. Topics will include budgeting, unit cost, supermarket layout, food labels and choosing affordable healthy foods.

*Health Literacy, Financial Literacy*

### **Community and Correctional Education Programs: Partnerships for Reintegration**

**Anna Schubarth, Florida Department of Corrections**

Correctional educators provide students with skills to ensure their post-release success. Many students cannot complete their education while incarcerated. Partnerships between Community Adult Education and Corrections are vital for the reduction of recidivism and re-victimization. This interactive session will explore the potential of these partnerships.

*ABE, GED Adult Highschool, Corrections*

### **Practical Uses of Corrections ABE/GED Curriculum: "Taking Care of Yourself"**

**Anne Meisenzahl and Kim Stralow, Adult & Community Education Leon County**

Teachers share how they use the Leon County Schools ACE curriculum, "Taking Care of Yourself". The curriculum includes ABE/GED activities designed to help corrections students prepare for reentry. Teachers present lessons on "Financial Literacy," "Building Healthy Relationships," and "Using Words of Wisdom". All participants will get the digital 19-unit curriculum.

*ABE, GED Adult Highschool, Corrections*

### **The BurlingtonEnglish Blend - Your Answer to WIOA, IET, and IEL/CE in One Comprehensive Program**

**Kimberly Bartholomew, BurlingtonEnglish - Vendor Presentation**

BurlingtonEnglish is a blended, digital program created for adult English language learners. Burlington's multiple courses and levels will help you address WIOA with Integrated Education and Training (IET) and Integrated English and Civics Education (IEL/CE). Understand how the program works in the classroom, lab, distance learning, and mobile settings.

*English Literacy/ESOL, Workforce Education/Career and College Readiness*

### **New! Rigor, Digital Literacy, and Career Pathways (LINCS ESL Pro)**

**Diana Satin, LINCS U.S. Department of Education**

LINCS ESL Pro created materials to improve adult ELL instruction in three areas: increasing rigor, integrating digital literacy, and connecting to career pathways. Materials are freely available; including briefs, online modules, and educator resources. Join us to learn more and hear how states use these materials.

*Workforce Education/Career and College Readiness, English Literacy/ESOL*

### **Changing Lives Through Better Money Management**

**Mary J Shultz, National Endowment for Financial Education**

With an understanding of how to manage money, people can learn to handle their day-to-day expenses while saving for emergencies and goals. This workshop is designed to provide participants with basic knowledge of the following money management topics: finding employment, living within your means, and reducing debt.

*Financial Literacy*

### **Introduction to Grant Writing**

**Greg Smith, Florida Literacy Coalition**

So you have a good programming idea for which you would like to seek grant funding. Now what? This session will provide an introduction to key components to researching, planning and writing successful proposals.

*Program Management*

## 11:45 a.m. - 1:30 p.m. - Lunch on Your Own/Time to Visit Exhibitors

# Schedule - Thursday

## 1:30 p.m. - 2:45 p.m. Concurrent Sessions

### **The English Language Proficiency Standards for Adult Education: What They Are and How to Use Them (Part 1)**

**June Rall, IPDAE**

New standards for English Language Proficiency were released last year. What does that mean for your ESOL class? How can the standards help you give your students the support they need to meet their career and education goals – increasing rigor, learning academic language, practicing critical thinking? This training will introduce you to the standards and give you practice in using them to meet the needs of your students at all levels.

*English Literacy/ESOL, Workforce Education/Career and College Readiness, ABE, GED and Adult High School*

### **Hands On Banking and the Florida Financial Literacy Initiative**

**Machelle Manor, Wells Fargo, Jone Williams, Sarasota YMCA, Kathy Severson, Desoto County Educational Foundation**

This session will explore Wells Fargo Hands On Banking, a free program/curriculum that provides the essentials of financial education and real-world banking. Representatives from two Florida Financial Literacy Initiative grant funded programs will also share their experiences integrating financial education into their adult education instruction.

*Financial Literacy*

### **The New ProLiteracy Education Network**

**Todd Evans, ProLiteracy**

Come learn about the new ProLiteracy Education Network. We have recently migrated to a more robust and user friendly platform. The new site includes new and existing resources that have been consolidated into one place for easier access, new and updated courses that are more engaging, demonstration videos and lesson plans, and topical discussion forums where literacy practitioners can ask questions, share ideas and resources, and network.

*Reading*

### **Let's Speak English: Facilitating English Conversation Classes**

**Jan Demers, Literacy Council of Upper Pinellas**

Participants will learn how the Literacy Council of Upper Pinellas creates opportunities for adult immigrants to learn and to practice English conversation skills. They will see examples of different program models and learn about the many resources available to teachers and students.

*English Literacy/ESOL*

### **Digital Literacy and Online Resources**

**Karina Jimenez and Nicole Caban, Florida Literacy Coalition**

Think of all the ways computers and the Internet impact our daily lives. Are your adult learners able to take advantage of this? Join us to discuss how you can effectively infuse digital skills into your instruction and take advantage of free online resources, including the FLC's virtual tutoring project.

*Technology, Program Management and Volunteers in Literacy*

### **What Every Immigrant Needs to Know**

**Marcie Smith, Intercambio – Vendor Presentation**

In this workshop the attendees will learn how to use *The Immigrant Guide* to provide real life practical information in your adult ESL classes, stimulate discussion in conversation groups, and lead a workshop to bring your community together.

*English Literacy/ESOL*

### **Every Teacher Can Be A Reading Teacher!**

**Deanna Crosson, Houghton Mifflin Harcourt/Steck Vaughn – Vendor Presentation**

HMH/Steck-Vaughn introduces Inside the Text, a proven reading program that keeps students motivated and engaged. Inside the Text provides research-based, scaffolded, and sequenced lessons, built on high-interest literature that is relevant to your students. These lessons focus on fluency; comprehension; vocabulary development; grammar, usage, & mechanics; and writing for assessments.

*Reading, ABE, GED and Adult High School*

# Schedule - Thursday

**2:45 p.m. - 3:15 p.m. - Extended Break With Exhibitors & Silent Auction Closes**

**Last Chance to Place Your Bids! Silent Auction Closes at 3pm!**

## **3:15 p.m. - 4:30 p.m. Concurrent Sessions**

### **The English Language Proficiency Standards for Adult Education: What They Are and How to Use Them (Part 2)**

***June Rall, IPDAE***

New standards for English Language Proficiency were released last year. What does that mean for your ESOL class? How can the standards help you give your students the support they need to meet their career and education goals – increasing rigor, learning academic language, practicing critical thinking? This training will introduce you to the standards and give you practice in using them to meet the needs of your students at all levels.

***English Literacy/ESOL, Workforce Education/Career and College Readiness, ABE, GED and Adult High School***

### **Ready! Set! Engagement! Multi-Subject Teaching Strategies for All!**

***Rebecca DeJesus and Gabriela Moffatt, Orange Technical College - Winter Park Campus***

Learn a variety of tangible teaching strategies that can easily be integrated into any ABE, GED or ESOL classroom! Gather ideas which can be implemented into the classroom with less than 10 minutes preparation time to promote student engagement while targeting all learning styles.

***English Literacy/ESOL ABE, GED and Adult High School***

### **EIEIO - Educate by Identifying Explicit Instruction Opportunities**

***Martha Chavers and Deitra Lovett, Florida Department of Corrections, Jackson Correctional Institution***

Presentation will consist of an overview of uses and methods of explicit instruction. Particular emphasis will be given on using this form of instruction in a small group breakaway environment. Example lessons on multiple subject areas will be demonstrated with take-home resources provided to participants.

***Adult Learner ABE, GED and Adult High School***

### **CourseSites: A Classroom Management Tool for Blended Instruction**

***Ayshea Golden and Judy Bradshaw, Learn to Read Jacksonville***

Ready to mix up the tradition of face-to-face instruction? Learn about a classroom management system that helps you transform into a hybrid learning environment. Create quizzes, initiate discussions, monitor performance, and more with this handy tool. Bonus: students can use it on their mobile devices.

***Technology and ABE, GED and Adult High School***

### **Roundtable for Community Based Directors**

***Greg Smith, Florida Literacy Coalition***

Community volunteer-based literacy organizations experience unique challenges and opportunities. Join directors from around the state for a roundtable discussion on trends, promising practices, and strategies for effectively managing adult education and literacy programs.

***Program Management***

### **Money Management for Adult Learners: Ways to Affordable Continuing Education**

***Mary J. Schultz, National Endowment for Financial Education***

This workshop covers two interconnected topics: managing money and paying for college. Once participants learn the tools to manage money (such as using a spending plan and saving for goals), they can explore how to pay for further education and gain confidence to start making solid plans for the future.

***Financial Literacy***



# Schedule - Friday

## Florida Adult & Technical Distance Education Consortium Meeting

5:30 p.m. - 6:45 p.m.

The Florida Adult & Technical Distance Education Consortium (FATDEC) represents state colleges, schools, and school districts, delivering high-quality instructor-facilitated online adult education and career/technical courses for adult students. By working together, we're able to leverage our collective buying power and provide services to students who might otherwise not have an option for education. Come meet our members, learn more about what we do, and find out how you could be a part of this collaborative, innovative group!

## Friday, May 12

### 8:30 a.m. - 9:45 a.m. Concurrent Sessions

#### **Libraries = Education & VALF Annual Meeting**

***Sandy Newell, Volunteers for Adult Literacy in Florida***

The session covers libraries and adult literacy trends including the Career Online High School; training on the Adult Library Literacy Action Agenda produced by IMLS and ProLiteracy and contribute to a library centric tutor training model in development. Volunteers for Adult Literacy in Florida Annual meeting follows with door prizes.

*Library Literacy ABE, GED and Adult High School*

#### **Teaching Grammar Through Writing: An Integrated Approach**

***Daphne Atkinson, GED Testing Service***

Traditionally, grammar has been taught through exercises, drills, and learning activities seen as having little to do with writing. As a result, students have been able to disassociate grammar from writing. This workshop will focus on classroom strategies that integrate grammar fundamentals with writing.

*ABE, GED and Adult High School*

#### **ESL Classes: Entertainment? Certainly Not. Entertaining? Probably Yes**

***Roberto Guzman, University of Puerto Rico***

Explore a number of teaching strategies that can help you stimulate your students' interests thus allowing them to acquire higher level English language skills. See how you can help bring the world to your classroom via short video clips and essays. Turn those annoying devices that many of your students are hooked on into instruments for language acquisition. Make your classes substantial, entertaining and memorable.

*English Literacy/ESOL*

#### **Digital Marketing: Expanding Reach, Improving ROI**

***Samantha Scott, Pushing the Envelope***

Digital marketing offers one of the most powerful ways to reach, interact and motivate people. From coordinating with volunteers to identifying and encouraging donors, this presentation will help attendees identify new ways to leverage their website, social media, email marketing and more.

*Program Management and Volunteers in Literacy*

#### **"Timeouts for Teachers-10 Minutes At a Time" We Provide the Tools to Prevent Burnout**

***Tristine Barry and Cathy Tapley, Department of Corrections***

Feeling under pressure? We will provide a fun and interactive session that will inspire and teach research-based 10 minute "timeouts" for teachers to ease tension, increase mood, prevent burnout, and ultimately, have a positive effect on their students and job performance. Giveaways and prizes included!

*Corrections ABE, GED and Adult High School*

# Schedule - Friday

**8:30 a.m. - 9:45 a.m. - Friday, May 12 - Continued**

## **Learning Differences: A Snapshot View**

**Ann Palmer, FLC Adult Learner Day Committee**

Why do adults learn, or why don't they learn? If you suspect that a learning disability plays a role in your student's response to tutoring, or if you want to know what resources may help you help your student, this is your chance to hear more.

*Learning Disabilities*

## **10:00 a.m. - 11:15 a.m. Concurrent Sessions**

### **Using Careersource to Help Your Learners in Their Path to Employment**

**Danays Izquierdo, CareerSource Southwest Florida**

The CareerSource Florida network offers partnership opportunities with business, labor, education, community, and government services. In this session you will learn about services available to your students through Careersource including on the job training and paid work experience, skills workshops, the I-Career Program, career fairs and more!

*Workforce Education/College and Career Readiness*

### **Developing Math Reasoning Skills**

**Daphne Atkinson, GED Testing Service**

What skills do students need to end their struggles with math? Students believe that math is all about memorization; but the real key is reasoning. Attend this workshop to discover how to energize your teaching by developing student critical thinking and problem solving skills.

*ABE, GED and Adult High School*

### **Mission-Based Earned Income = New Revenues for Literacy Organizations**

**Tom Melville and Larry Clark, The Literacy Council of Sarasota**

More money for more mission. Literacy nonprofits typically have three standard revenue sources - grants, donations and events. Why not be entrepreneurial and develop a 4th? This workshop provides an overview of how to develop a business plan to charge sponsoring agencies for your services.

*Program Management*

### **Transforming Reading Comprehension Strategies for Struggling Readers: Tools and Techniques**

**Lisa Crayton, Florida Gulf Coast University**

Reading comprehension is a complex skill that many struggling readers have not mastered. Asking them to retell or summarize text leads to frustration as they do not have the tools or techniques to comprehend their reading material. This presentation offers creative strategies to help struggling readers comprehend diverse texts.

*Reading ABE, GED and Adult High School*

### **ABE and ESOL Reading Strategies Workshop**

**Claire Valier and Caroline McNair, Reading Horizons – Vendor Presentation**

Enhance your instruction by building a foundation for reading success. Teach students to fluently read words of any length with highly effective strategies and a proven method which is easy to learn and teach. Materials provided include downloadable student materials and assessments. Come have fun in this lively workshop!

*English Literacy/ESOL and Reading*

### **Recognizing the Signs of Human Trafficking**

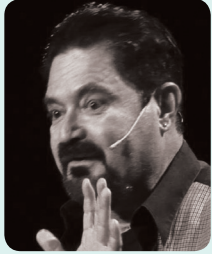
**Nola Theiss, Human Trafficking Awareness Partnerships**

The signs of human trafficking are often hidden in casual encounters, but a strong learning relationship may reveal information that may lead to the tutor recognizing the signs of trafficking in a client. Learn what those signs are and how you can safely handle situations.

*Family Literacy and English Literacy/ESOL*

# Schedule - Friday

## Closing General Session & Florida Literacy Awards Luncheon



### 11:30 a.m. - 1:30 p.m. - Roberto Guzman - Keynote Speaker *Teaching English Without Teaching English*

Roberto Guzman is a full professor at the University of Puerto Rico, Aguadilla Campus. He teaches undergraduate English courses in which he stresses the development of critical thinking skills, the value of errors in ESL acquisition and hands on language development skills. Guzman is also a freelance writer and radio social commentator. His books include *Tropical Tales of Terror*, *The Devil's Advocate Reader*, *Heroes and Mitos y Conflictos en la Biblia*.

### 2017 Florida Literacy Award Winners

Excellence in Education – DePorres Place  
Flight for Freedom Award – Algalite Fils Jean  
Mary J. Brogan Leadership Award – Amy Durand  
Outstanding Business Partner – Cypress Cove at Health Park  
Outstanding Literacy Volunteer – Jill Crawford

This is a ticketed event. A limited number of additional tickets are available for purchase at the registration desk.

# 2017 Conference Exhibitors

**ACE of Florida, Inc. - Table 10** - ACE of Florida, Inc. is a nonprofit professional association representing the interests and concerns of adult and community educators, students and volunteers. ACE provides a variety of resources to adult and community educators throughout Florida.

**Achieve3000 - Table 11** - Accelerate Literacy. Achieve Lifelong Success. Achieve3000® provides the only patented, cloud-based solutions that deliver daily differentiated instruction for nonfiction reading and writing that's precisely tailored to each student's Lexile® reading level.

**Aztec Software - Table 15** - Kaplan and Aztec Software have joined forces to provide comprehensive individualized, targeted, computer-based solutions, assisting adult learners with HSE prep, ABE needs aligned to TABE & pre-HSE, & college prep.

**Essential Education - Table 16** - Essential Education is pleased to offer GED® Academy and TABE Academy. Both programs are web-based, but there is a standalone version for Corrections. GED® Academy will prepare your students for the GED® and TABE Academy will help your students improve their TABE scores.

**Florida Literacy Coalition - Table 18-19** - Established in 1985, The Florida Literacy Coalition (FLC) promotes, supports and advocates the effective delivery of quality adult and family literacy services in the state of Florida.

**GED Testing Service - Table 17** - The GED® test has opened doors to better jobs and college programs for more than 20 million graduates since 1942. The GED® test is accepted by virtually all U.S. colleges and employers. Visit our booth to learn more about what's new with the GED test.

**Houghton Mifflin Harcourt - Table 5** Resources from Steck-Vaughn provide the support you need to inspire, motivate, and educate students. From basic adult education to career and workforce readiness, Steck-Vaughn programs from Houghton Mifflin Harcourt are designed to meet the instructional needs of all adult learners and educators.

**Intercambio - Table 6** - Intercambio is an award-winning nonprofit teaching adults English in Colorado. Their sustainable model and resources are shared with organizations across the country to start or grow adult ESL programs. See proven and affordable resources and come to our fun interactive workshops.

**LiteracyPro - Table 3** - Check out the Nation's most comprehensive data management system for adult literacy programs, LACES NexGen. See how easy data entry, searching, reporting, data analysis and program improvement can be!

**Matrix Literacy - Table 9** - Matrix Literacy offers the leading desktop (and Cloud) Learner, Tutor, and Donor Management Software- Customizable for small, medium, and large organizations. Matrix Literacy data specialists provide the best Support, Training, and Data Reporting Services for partners, United Way, ProLiteracy, and State and Federal agencies.

**McGraw-Hill Education - Table 7** - We are a learning science company that delivers personalized learning experiences that help students, parents, educators and professionals improve results. We have offices across North America, India, China, Europe, the Middle East and South America.

**MedEncentive - Table 8** - MedEncentive improves health literacy through information therapy and interactive incentives (financial, knowledge and psychosocial). Our cost containment solution for employers, insurers and governments will reduce ER visits and hospitalizations, contain total costs and provide a nice ROI. Looking for RCTs. [www.medencentive.com](http://www.medencentive.com)

**Neuro-development of Words - NOW! - Table 12** - Offering evidence-based eTutoring and professional training in methods that improve language, reading, spelling and comprehension.

**New Readers Press - Table 1-2** - New Readers Press helps adult learners make meaningful gains in basic skills and HSE test preparation. Our professional development materials enable instructors to engage in and navigate the content to ensure their students attain their goals successfully. Visit our booth to see our latest solutions!

**Reading Horizons & EASY ESL - Table 4** - Reading Horizons is dedicated to reading improvement with an effective simple phonetic approach. Students easily learn to decode the majority of words in the English language. EASY ESL is a DVD and online video-based curriculum delivering life-skills with reproducible worksheets and lessons.

**Townsend Press - Table 13** - Townsend Press is an independent publisher of acclaimed educational materials. Our books include the popular Ten Steps Reading Series, The TP Vocabulary Series, The Bluford Series, The King School Series, and The Townsend Library.

**VALF/LF! Inc. - Table 14** - VALF! Inc. is a nonprofit membership organization that supports volunteers and volunteer literacy programs in Florida. We provide training, technical assistance and grants to volunteer adult literacy programs.