



OPEN

Florida Literacy Conference

BOOKS

30th Anniversary

OPEN

May 7-9, 2014 - Hilton Daytona Beach

MINDS



Open Books Open Minds

Welcome to the Florida Literacy Conference. We appreciate your participation as we celebrate the Conference's 30th anniversary. Over the next few days, you will have ample opportunity to learn from your peers, hear from state and national leaders, meet new people, and reconnect with old friends and colleagues.

With more than seventy workshops and special sessions, we hope that the Conference reflects both the diversity of service providers in adult education and literacy and the learners who we serve. Our Conference theme "Open Books Open Minds" is a tribute to the outstanding efforts of teachers, tutors, and administrators throughout Florida. Your work changes lives on a daily basis as adults and families become better readers and learn firsthand how books can open new worlds of opportunity.

On behalf of the Florida Literacy Coalition (FLC), I would like to thank all the individuals who have contributed to the success of this Conference. Without the outstanding support of the Conference Planning Committee, presenters, Adult Learner Committee, and FLC staff, board and volunteers, this event would not be possible.

We are also most thankful to our Conference sponsors whose generous support allows us to bring you this quality educational experience. Please visit our exhibitors to learn about a wide range of products and services to assist you in your adult education and literacy work.

Whether this is your first or your 30th year at the Florida Literacy Conference, please be assured that we will do our best to make you feel at home. We are here to make your experience an enjoyable one.

A handwritten signature in blue ink that reads "Gregory Smith".

Gregory Smith
Executive Director
Florida Literacy Coalition

“Reading is the sole means by which we slip, involuntarily, often helplessly, into another’s skin, another’s voice, another’s soul.”

- Joyce Carol Oates

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About the Florida Literacy Coalition

Established in 1985, The Florida Literacy Coalition (FLC) promotes, supports, and advocates for the delivery of quality adult and family literacy services in the state of Florida.

As a statewide umbrella literacy organization and the host of Florida's Adult and Family Literacy Resource Center, FLC provides a range of services to support more than 250 adult education, literacy, and family literacy providers throughout Florida. Special emphasis is placed on assisting community-based literacy organizations with their training and program development needs.

Our Services:

Literacy Promotion and Toll Free Literacy Hotline

FLC promotes reading and raises awareness about literacy issues in Florida. A trained referral specialist provides on-call information about education programs and volunteer opportunities throughout the state.

Florida Literacy Conference

One of Florida's premier literacy events, this three day annual conference, offers a wide range of training and networking opportunities to literacy practitioners and volunteers.

Training and Technical Assistance

FLC offers professional development opportunities that provide literacy practitioners and volunteers with tools and resources to enhance program quality. Focus areas include program management, planning, curriculum development, fundraising, board development, and volunteer tutor training.

Networking and Communications

FLC promotes and facilitates information sharing, networking, and collaborative programming among literacy providers through services such as moderated discussion lists, the Florida Literacy Directory and Resource Guide, and targeted technical assistance.

Publications and Resources

FLC provides a wide range of free reference and outreach materials, serving as a clearinghouse for the distribution of quality resource materials for literacy instructors and administrators. In partnership with the U.S. Department of Education's LINCS information system, the Florida Literacy Resource Center's web site offers a portal to access the latest literacy-related research, statistics, events, and curriculum resources.

Florida Health Literacy Initiative

The Florida Health Literacy Initiative, funded by the Florida Blue Foundation and operated by FLC, provides grants, professional development, and technical assistance in support of quality health literacy programs. This initiative combines ESOL instruction and health education, which helps these individuals acquire skills and knowledge to make informed choices regarding their health and nutrition.

AmeriCorps* VISTA Literacy Initiative

In partnership with the Corporation for National and Community Service, FLC sponsors a statewide initiative to place AmeriCorps* VISTA members with community-based literacy organizations. Committing to one year of full-time service, these members help to build and strengthen literacy programs and organizational capacity.

Advocacy

FLC serves as an advocate for community-based literacy programs and quality literacy services statewide.

Acknowledgements

Thank you for making the 2014 Florida Literacy Conference a success!

Conference Planning Committee:

Jeff Arnott
Brevard County Public Schools Adult Ed

Katrina Bell
Daytona State College

Ann Breidenstein
Learn to Read of St. Johns County

Kathy Clark
Daytona State College

Terri Daniels
Seminole State College

Tammy Dassance
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Adult Learning Center Osceola

Kathy Roberts
Lake County Public Schools

Marisol Sepulveda
Marion County Literacy Council

Theresa Sterling
Alachua County Library

Lisa Williams
Florida Department of Education

Additional Representatives Serving on the Adult Learner Committee:

Monica Baxley
Florida Literacy Coalition, Inc.

Marty Finsterbusch
VALUEUSA

Tanisha Guy
Florida State College at Jacksonville

Treatha Feaster
Literacy Council of St. Petersburg

Silent Auction Donors:

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Invaluable Others:

Florida Department of Education, Division of Career and
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Mainland High School ROTC

Ms. Clara Louise Augustine, for her generous support

Brad Bell, Brevard County Public Schools

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Conference Sponsors

Our special thanks to the following **sponsors** and **supporters** who have made the 2014 Florida Literacy Conference possible.

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Schedule at a Glance

Wednesday, May 7

8:00 a.m. - 5:30 p.m.	Registration Open
8:30 a.m. - 5:30 p.m.	Exhibits Open
9:00 a.m. - 9:30 a.m.	Adult Learner Orientation
9:30 a.m. - 11:00 a.m.	Opening General Session
11:15 a.m. - 12:30 p.m.	Concurrent Sessions
12:30 p.m. - 2:15 p.m.	Lunch on Your Own and Time to Visit Exhibitors
1:00 p.m. - 2:00 p.m.	Florida Literacy Coalition, Inc. Annual Meeting
2:15 p.m. - 3:30 p.m.	Concurrent Sessions
3:30 p.m. - 4:00 p.m.	Extended Break with Exhibitors
4:00 p.m. - 5:15 p.m.	Concurrent Sessions
5:15 p.m. - 5:30 p.m.	Time to Visit Exhibitors
5:30 p.m. - 7:00 p.m.	Dinner on Your Own
7:00 p.m. - 8:30 p.m.	Opening Reception



Thursday, May 8

8:00 a.m. - 5:30 p.m.	Registration Open
8:00 a.m. - 9:00 a.m.	Continental Breakfast with Exhibitors
8:00 a.m. - 3:30 p.m.	Exhibits Open
9:00 a.m. - 10:15 a.m.	Concurrent Sessions
10:30 a.m. - 11:45 a.m.	Concurrent Sessions
11:45 a.m. - 1:30 p.m.	Lunch on Your Own and Time to Visit Exhibitors
1:30 p.m. - 2:45 p.m.	Concurrent Sessions
2:45 p.m. - 3:15 p.m.	Extended Break with Exhibitors and Silent Auction Closes
3:15 p.m. - 4:30 p.m.	Concurrent Sessions

Friday, May 9

8:00 a.m. - 1:30 p.m.	Registration Open
8:30 a.m. - 9:45 a.m.	Concurrent Sessions
10:00 a.m. - 11:15 a.m.	Concurrent Sessions
11:30 a.m. - 1:30 p.m.	Closing General Session & Awards Luncheon

Sessions at a Glance

Wednesday, May 7, 2014

11:15 a.m. to 12:30 p.m.

- Adult Learner Experience: Why We Stayed and What You Can Do With Your Students – [Coquina Ballroom](#)
- Mining for Gold: Searching Your Database for Hidden Treasure – [Coquina A \(Computer Lab\)](#)
- ESOL and College and Career Readiness Curriculum – [Coquina C](#)
- Writing for the 2014 GED® Test – [Coquina F](#)
- PayDay Lenders, Rent To Own, and Other Financial Traps – [Coquina G](#)
- Life Lasting Learning – [Coquina H](#)
- KA Lite Transforms Correctional Education In Idaho – [Flagler A](#)
- PIAAC: Adult Skills in the U.S. and Around the World – [Flagler B](#)
- Get Ready: A Move Towards Independence – [Flagler C](#)
- Learning English is a Library Affair – [Ponce De Leon](#)

2:15 p.m. to 3:30 p.m.

- Taking the Fear out of Using Electronics – [Coquina A](#)
- 30 Days to Personal Revolution: Simple Tools for Physical & Financial Balance – [Coquina B](#)
- Building A Model ESOL Program – [Coquina C](#)
- Hacking-Into the Brain for the Missing-Piece of the Literacy Puzzle! – [Coquina F](#)
- Post Traumatic Math Disorder - Teaching the Math Wounded – [Coquina G](#)
- A Neurodevelopment Approach to Treating Dyslexia – [Coquina H](#)
- Building Essential Test Readiness Skills for 2014 GED Assessment – [Flagler A](#)
- The Components of Numeracy: Tools for Engaging Learners in Meaningful Math (Part 1 of 2) – [Flagler B](#)
- Delivering Health Care Through Health Literacy: A Collaborative Partnership – [Flagler C](#)
- Is Florida Up to the TASC? New High School Equivalency and Changes to TABE – [Ponce De Leon](#)

4:00 p.m. to 5:15 p.m.

- Career Planning with Florida CHOICES – [Coquina A](#)
- Get What You Need: Learn the Steps – [Coquina B](#)
- Do's and Don'ts of Interviewing and Accepting a Job – [Coquina C](#)
- Essential Literacy Skills for Financial Literacy – [Coquina F](#)
- Integrating Imagery with Language: The Foundation for Comprehension and Thinking – [Coquina G](#)

- Common Core Phonetics for K-1, ESL, and Beyond – [Coquina H](#)
- Reading for Meaning-Fluently – [Flagler A](#)
- The Components of Numeracy: Tools for Engaging Learners in Meaningful Math (Part 2 of 2) – [Flagler B](#)
- TBCCN CARES, Cervical Cancer and Communication: Health Literacy Operationalized Through Research – [Flagler C](#)
- Roundtable for Community-Based Literacy Directors – [Ponce De Leon](#)

Thursday, May 8, 2014

9:00 a.m. to 10:15 a.m.

- Adult Education Program Update – [Coquina B/C](#)
- Project Success: Combining ESL and Workforce Instruction for Today's Students – [Coquina F](#)
- Visualization Strategies to connect the Dots to Improve Text Comprehension – [Coquina G](#)
- Motivational Strategies to Improve Adult Literacy at Home – [Coquina H](#)
- The 3 C's of Communicating through Fundraising and Community Relations – [Ponce De Leon](#)

10:30 a.m. to 11:45 a.m.

- Mobile Devices (iPads, Tablets, Smartphones) for the Classroom – [Coquina A \(Computer Lab\)](#)
- 2014 GED® Test: Changing Lives Begins with You! – [Coquina B](#)
- Financial Literacy Program for Educators, "Hands on Banking" – [Coquina C](#)
- Libraries and Literacy Providers: Collaborating to Create Learning Communities – [Coquina F](#)
- Student-Produced Movies as a Medium for Literacy Development – [Coquina G](#)
- Employment Experiences of Adults with Disabilities and GED Credentials – [Coquina H](#)
- Adult Learner Involvement: How to Do It Better – [Flagler A](#)
- Taking Care of Yourself: Transitioning from Corrections to Daily Life – [Flagler B](#)
- "But, teacher... is my writing good enough?" – [Flagler C](#)
- Fun with Captions – [Ponce De Leon](#)

1:30 p.m. to 2:45 p.m.

- It's a Brand New Day! Update on Florida IPDAE – [Coquina A \(Computer Lab\)](#)
- Introduction to Grant Writing – [Coquina B](#)
- The Journey: The ALPS Project - The Advancement of Literacy Practitioner's Strategies – [Coquina C](#)
- Developing a Literacy Council Organizational Website – [Coquina F](#)
- Retention and Completion Through

- Continuous Student Contact – [Coquina G](#)
- Help ABE and ESOL Students Read – [Coquina H](#)
- Understanding Constructed Responses – [Flagler A](#)
- Hacking-Into the Brain for the Missing-Piece of the Literacy Puzzle! – [Flagler B](#)
- First Steps in Preparing Students for College-Level Math (Part 1 of 2) – [Ponce De Leon](#)

3:15 p.m. to 4:30 p.m.

- Basic Computer Skills for Adult Learners – [Coquina A \(Computer Lab\)](#)
- Written Expression Disabilities – [Coquina B](#)
- Creating Consciousness about Adult Literacy Certificate Programs – [Coquina C](#)
- Literacy Tutors: Boost Your Toolkit in 2014 - Add Health Literacy – [Coquina F](#)
- GED Academy--Preparing for 2014! – [Coquina G](#)
- PIAAC: Adult Skills in the U.S. and Around the World – [Coquina H](#)
- Sustainability for Adult Learners--It's a Win-Win! – [Flagler A](#)
- Flipped Over Math Literacy in the Blended Learning Environment – [Flagler B](#)
- First Steps in Preparing Students for College-Level Math (Part 2 of 2) – [Ponce De Leon](#)

Friday, May 9, 2014

8:30 a.m. to 9:45 a.m.

- Teaching Adults to Read: Alphabetics (Part 1 of 2) – [Coquina A](#)
- Using Similar Words (Cognates) in Different Languages to Better Communicate – [Coquina B](#)
- Outcomes by the Numbers: New Quantitative Research in Adult Education – [Coquina C](#)
- Fearless Math for Adult Learners and Tutors – [Coquina F](#)
- Increasing the Power to Make Things Happen: Nurturing Human Agency – [Coquina G](#)

10:00 a.m. to 11:15 a.m.

- Teaching Adults to Read: Alphabetics (Part 2 of 2) – [Coquina A](#)
- Learning Differences – A Snapshot View – [Coquina B](#)
- Common Sense Economics for Life Course – [Coquina C](#)
- Partnering with Extension for Financial Literacy: Programs and Possibilities – [Coquina F](#)
- Westside Tech Literacy Enrichment - This is How WE Do It! – [Coquina G](#)
- Here's to Your Health!: Health Literacy & Why it Matters – [Coquina H](#)

Schedule

CONFERENCE TRACKS

- Adult Learner
- Corrections
- English Literacy
- Family Literacy
- Financial Literacy*
- Health Literacy*
- Learning Disabilities
- Library Literacy
- Program Management
- Reading
- Technology
- Volunteers in Literacy
- Workforce Education
- ABE, GED, and Adult High School

* Special thanks to Florida Blue for sponsoring the Health Literacy Track and Wells Fargo for sponsoring the Financial Literacy Track.

Wednesday, May 7

Adult Learner Day

Welcome Adult Learners! Today is filled with Adult Learner friendly workshops, which are indicated by the open book icon. Special thanks to the Florida Literacy Coalition's Adult Learner Day Committee for planning this event. For more information about Adult Learner Day stop by the registration desk.

8:00 a.m. - 5:30 p.m. - Registration Open - Coquina Foyer

8:30 a.m. - 5:30 p.m. - Exhibits Open - Coquina Foyer

8:30 a.m. - 5:30 p.m. - Adult Learner Registration - Coquina B

9:00 a.m. - 9:30 a.m. - Adult Learner Orientation - Coquina B 

Monica Baxley, Florida Literacy Coalition, Inc.

This session will review the day's events and orient students to the Conference. Come to learn, have fun, and make new friends!

9:30 a.m. - 11:00 a.m. - Opening General Session - Coquina Ballroom 

Keynote Speaker

Byron Pitts

Known for his thought-provoking coverage and his commitment to exceptional storytelling, Byron Pitts is a multiple Emmy award winning journalist. In 2013 Pitts became an anchor and the Chief National Correspondent at ABC.



Pitts' many achievements are all the more extraordinary when he tells of the many obstacles he faced as a child. Raised by a single mother in a working class neighborhood in Baltimore, Pitts was illiterate until the age of twelve and had a persistent stutter. By staying focused, setting simple and achievable goals and finding strength in faith, Pitts overcame powerful odds. He graduated in 1982 with a BA in Journalism and Speech Communication. Pitts tells his incredible story in his memoir *Step Out On Nothing: How Family and Faith Helped Me Conquer Life's Challenges* (2009). Pitts shares how his faith saw him through his many struggles and how a few key people "stepped out on nothing" to help him change his life.

11:15 a.m. - 12:30 p.m. Concurrent Sessions

Adult Learner Experience: Why We Stayed and What You Can Do With Your Students - Coquina Ballroom 
Monica Baxley, Florida Literacy Coalition & Marty Finsterbusch, VALUEUSA

Join members from the Adult Learner Committee in this interactive workshop as they discuss why they stayed with their literacy programs. This workshop will provide insight on how practitioners can increase student retention and recruitment. Be prepared to participate in this informative conversation!

Adult Learner



= Adult Learners will benefit from attending this session

11:15 a.m. to 12:30 p.m. - Wednesday, May 7 - Continued

Mining for Gold: Searching Your Database for Hidden Treasure – Coquina A (Computer Lab)

David Miller, LiteracyPro Systems, Inc. – Vendor Presentation

You've got lots of data. Now what? Are you searching for organizational strengths and areas of improvement? Are you measuring student outcomes? Are you trying to figure out which student/tutor recruitment campaigns were the most effective? We'll focus on these and many other questions.

Program Management & Technology

ESOL and College and Career Readiness Curriculum – Coquina C

Philip Anderson, Florida Department of Education

This is an interactive workshop for teachers. We will unpack College and Career Readiness Standards into components: content, skills, and levels. We will explore CCR areas of 1) Text Complexity and Vocabulary; 2) Evidence-based Writing; and 3) Content Knowledge in Reading, Writing, Speaking, and Listening.

Corrections, Reading, Workforce Education, & English Literacy, ESOL

Writing for the 2014 GED® Test – Coquina F

Glenda Norvell, New Readers Press/ProLiteracy – Vendor Presentation



Teach students to edit passages in context, utilize reading comprehension strategies and prepare for extended response and short answer questions with the three-part series, Writing for the GED® Test, from New Readers Press.

Adult Basic Education, Adult High School and GED, & Corrections

PayDay Lenders, Rent To Own, and Other Financial Traps – Coquina G

Jan Smith & Lori Auxier, FLDOE/OSFA



At risk students often become easy prey for predatory lending. This session will cover statistics pertaining to this industry as well as educational resources to help your adult education students make knowledgeable decisions with their money.

Adult Learner & Financial Literacy

Life Lasting Learning – Coquina H

Brooksie Smith, Northeast Polk Literacy Council



Ever hear, "What does this skill have to do with my life?" or "I'll never use this skill after I pass this test." This workshop will focus on learning strategies adults can use in every area of their life.

Adult Learner & Workforce Education

KA Lite Transforms Correctional Education in Idaho – Flagler A

Jesse Buchholz, Northwest Nazarene University & Julie Oye-Johnson, Idaho Department of Corrections

Education in correctional facilities is becoming a necessity but, the ways to help educate offenders are still hit or miss. With the implementation of KA Lite, an offline version of Khan Academy, the Idaho Department of Corrections has found a platform that not only helps educate offenders but also reignites their passion for learning.

Adult Basic Education, Adult High School and GED, Corrections, & Technology

PIAAC: Adult Skills in the U.S. and Around the World – Flagler B

Jaleh Soroui & Emily Pawlowski, American Institutes for Research

This session presents results from the Program for the International Assessment of Adult Competencies (PIAAC), a large-scale assessment. Released in October 2013, PIAAC results provide a snapshot of the basic skills and proficiencies of U.S. adults in literacy, numeracy and problem solving in technology-rich environments and in comparison to other participating countries.

Reading & Workforce Education



= Adult Learners will benefit from attending this session

Schedule

11:15 a.m. to 12:30 p.m. - Wednesday, May 7 - Continued

Get Ready: A Move Towards Independence – Flagler C

Edward Jordan, St. Johns River State College & Aaron Robinson, Palatka Housing Authority



The presentation describes a program developed between the St. Johns River State College Adult Education Department and the Palatka (Putnam County) Housing Authority to provide access to GED preparation. Participation in the program opens the doors for students to many other resources and services available in the community.

Adult Basic Education, Adult High School and GED & Health Literacy

Learning English is a Library Affair – Ponce De Leon

Beth Donovan & Suzanne Smith, Mastics-Moriches-Shirley Community Library

ESOL students are library patrons who benefit tremendously from English classes offered at their library. This session demonstrates what one “cutting edge” library is doing to serve adults and families in its community by offering classes in English, citizenship, family literacy, computer, and homework help.

English Literacy, ESOL & Family Literacy

12:30 p.m. - 2:15 p.m. - Lunch on Your Own and Time to Visit Exhibitors - Coquina Foyer

Florida Literacy Coalition, Inc. Annual Meeting (optional) - Coquina B & C

1:00 p.m. - 2:00 p.m.

Find out what's new at the Florida Literacy Coalition (FLC). Your participation is welcome as we review and discuss FLC programs and future directions. Be the first to get a copy of the newly released adult learner essay book *Milestones*. Several student authors will read their essays, which is always a highlight! So grab your lunch and join us. Attendees will be entered to win two free 2015 Florida Literacy Conference registrations.

2:15 p.m. - 3:30 p.m. Concurrent Sessions

Taking the Fear Out of Using Electronics – Coquina A (Computer Lab)



Ann Palmer, Literacy Council of St. Petersburg & Jeff Arnott, Brevard County Public Schools Adult Education

Become comfortable with basic computer skills and other electronic devices. The course will provide hands on instruction for using a computer and the vocabulary you will need to operate one. Workbooks will be provided to take home and practice. The session will also cover techniques for using practical electronic equipment such as an iPhone or an iPad, smartphones and tablets.

Adult Learner

30 Days to Personal Revolution: Simple Tools for Physical & Financial Balance – Coquina B



Shannon Riley-Elliasson & Kathy Clark, Daytona State College

Mind, body, and financial balance is an important key to success. Join this interactive goal setting workshop and learn tips on how to live a happy and healthy lifestyle for cheap. Win prizes for free fitness, yoga, health products, and organic groceries!

Adult Learner

Building a Model ESOL Program – Coquina C

Philip Anderson, Florida Department of Education

Participants will learn ways to move students toward careers. Steps to enter technical education, college and the workplace will be explored. Ways to teach vocabulary, reading and writing skills they need for success in their career pathway will be presented.

English Literacy, ESOL & Program Management



= Adult Learners will benefit from attending this session

2:15p.m. to 3:30 p.m. - Wednesday, May 7 - Continued

Hacking-Into the Brain for the Missing-Piece of the Literacy Puzzle! – Coquina F

Katie Garner, Learning & the Brain Research Consortium & The Juilliard School- CLIMB Outreach

Hack-into the brain's hardwired system for learning and discover the "SECRETS" for accelerating critical literacy skill acquisition far beyond just simple decoding! Take away cutting-edge, brain-based tricks and tools for sneaking learners through the brain's BACKdoor and providing them with easy-access to the hardest reading and writing skills!

[English Literacy, ESOL, Learning Disabilities, & Reading](#)

Post Traumatic Math Disorder - Teaching the Math Wounded – Coquina G

Dennis Radice, College of Central Florida

Previous Math experiences, unlike any other subject, can create real emotional blocks to math learning. Often, identifying and addressing those blocks can open real math learning opportunities. This session will show instructors how to recognize the following baggage math wounded adult learners bring to the classroom and effective solutions: Trust issues. When pencil and paper are unsafe. Students who keep food separate and the impact it has on math learning.

[Adult Basic Education, Adult High School and GED, Adult Learner, & Workforce Education](#)

A Neurodevelopment Approach to Treating Dyslexia – Coquina H

Dr. Tim Conway, The Morris Center

Dr. Tim Conway, director of The Morris Center, has been working for 20 years to understand the causes and treatments for dyslexia. Using scientific research in neurology and treatment assessment, Dr. Conway has unique information to share that has proven to contribute to remarkable gains in reading skills. He uses a developmental bottom to top approach that will be refreshing to educators as they learn about the role of oral awareness in reading.

[Adult Learner, Learning Disabilities, Reading, & Volunteers in Literacy](#)

Building Essential Test Readiness Skills for 2014 GED Assessment – Flagler A

Luciano Cossi, McGraw-Hill Education – Vendor Presentation

This session will prepare practitioners for the shift to GED® 2014 Common Core with building key skills, strategies, and content knowledge for high school, college, and career readiness exams with 21st Century skill instruction to develop critical thinking, workplace, real-life, inquiry-based learning, basic computer skills.

[Adult Basic Education, Adult High School and GED, Corrections, Library Literacy, & Technology](#)

The Components of Numeracy: Tools for Engaging Learners in Meaningful Math (Part 1 of 2) – Flagler B

Pam Meader, LINCS

In this workshop, participants will use the Components of Numeracy structure as a tool for analyzing classroom math activities. Participants will learn strategies for enriching mathematics instruction for adult learners, including asking particular kinds of questions that can help learners develop conceptual understanding and prompt deeper mathematical thinking. ***This is a two-part session and participants must attend both sessions.**

[Adult Basic Education, Adult High School and GED](#)

Delivering Health Care Through Health Literacy: A Collaborative Partnership – Flagler C

Steven Thompson, Lake Wales Care Center, Catherine Price, Lake Wales Free Clinic, Faith Treadway, Lake Wales Literacy Council

How health literacy was coupled with actual health care to produce measurable improvement in health indicators of students.

[Health Literacy](#)

Is Florida Up to the TASC? New High School Equivalency and changes to TABE – Ponce De Leon

Mike Johnson, CTB/McGraw-Hill – Vendor Presentation

The session explores CTB McGraw-Hill's new TASC Alternative High School Equivalency Assessment and the role it plays in Adult Education and being College and Career Ready.

[Adult Basic Education, Adult High School and GED, Adult Learner, & Corrections](#)



= Adult Learners will benefit from attending this session

Schedule

3:30 p.m. - 4:00 p.m. - Extended Break with Exhibitors - Coquina Foyer

4:00 p.m. - 5:15 p.m. Concurrent Sessions

Career Planning with Florida CHOICES – Coquina A (Computer Lab)

Lisa Williams, Florida Department of Education

Florida CHOICES is the state approved Career Delivery Information System (CDIS). It provides career and educational exploration and information. It includes: assessments for interests, skills and values, as well as, information on careers and postsecondary education. Administrators are also able to create accountability reports.

Workforce Education

Get What You Need: Learn the Steps – Coquina B

Marty Finsterbusch, VALUEUSA

This workshop will teach you how to master the skill of advocating for what you need. Getting what you need will vastly help improve your programs, life, and community.

Adult Learner

Do's and Don'ts of Interviewing and Accepting a Job – Coquina C

Jeff Arnott, Brevard County Public Schools Adult Education

This session will focus on interview skills that employers, from various generations, expect for employment. The main question: What does one bring to an interview?

Adult Learner

Essential Literacy Skills for Financial Literacy Programs – Coquina F

Deborah Kozdras, Stavros Center for Economic Education, University of South Florida

Participants will be exposed to a variety of multimodal texts individuals need to read and write in order to become financially literate (i.e. financial statements, forms, graphs, charts). Strategies for reading and navigating through this wide variety of texts (including websites) will be provided. Resources for learning financial literacy concepts will be shared. These resources include information for adults, as well as information for family financial literacy activities.

Financial Literacy

Integrating Imagery with Language: The Foundation for Comprehension and Thinking – Coquina G

Tia Jones, Lindamood Bell – Vendor Presentation

Focusing on how the underlying sensory-cognitive function of concept imagery affects comprehension, this presentation will highlight instruction that develops and integrates imagery and language resulting in improved reading and comprehension.

Learning Disabilities & Reading

Common Core Phonetics for K-1, ESL, and Beyond – Coquina H

Thomas Zurinkas, Truespel Inc.

This workshop discusses the application of truespel phonetics, the one and only pronunciation key suitable for children as well as adults. Truespel is free as my gift for noncommercial use. Tutorials on the alphabet and sounds letters spell are available at <http://justpaste.it/ayk>

English Literacy, ESOL & Reading

Reading for Meaning-Fluently – Flagler A

Cooksey Smith, Read Naturally – Vendor Presentation

Develop fluency, support vocabulary, and promote comprehension by combining the powerful, research-based strategies of teacher modeling, repeated reading, and progress monitoring. Accelerate reading achievement of students using research-proven strategies. This session describes Read Naturally, but the strategies can be used with any classroom reading materials.

Adult Learner, Family Literacy, & Reading



= Adult Learners will benefit from attending this session

4:00 p.m. to 5:15 p.m. - Wednesday, May 7 - Continued

The Components of Numeracy: Tools for Engaging Learners in Meaningful Math (Part 2 of 2) – Flagler B

Pam Meader, LINC S

In this workshop, participants will use the Components of Numeracy structure as a tool for analyzing classroom math activities. Participants will learn strategies for enriching mathematics instruction for adult learners including asking particular kinds of questions that can help learners develop conceptual understanding and prompt deeper mathematical thinking. ***This is a two-part session and participants must attend both sessions.**

Adult Basic Education, Adult High School and GED

TBCCN CARES, Cervical Cancer & Communication: Health Literacy Operationalized Through Research – Flagler C



Khaliyah Fleming & Rania Abdulla, Tampa Bay Community Cancer Network

With this interactive presentation, attendees will be given a general overview of the TBCCN-CCER (Tampa Bay Community Cancer Network Cervical Cancer Educational Resource) and the CARES Study (Colorectal Cancer, Awareness, Research, Education and Screening). Furthermore, attendees will learn the role that health literacy has played in the design, development, and evaluation of these educational materials.

English Literacy, ESOL & Health Literacy

Roundtable for Community-Based Literacy Directors – Ponce De Leon

Greg Smith, Florida Literacy Coalition

Community volunteer-based literacy organizations experience unique challenges and opportunities. Join directors from around the state for a roundtable discussion on trends, promising practices, and strategies for effectively managing adult education and literacy programs.

Program Management

5:15 p.m. - 5:30 p.m. - Time to Visit with Exhibitors - Coquina Foyer

5:30 p.m. - 6:45 p.m.

Florida Adult & Technical Distance Education Consortium Meeting - Ponce De Leon

The Florida Adult & Technical Distance Education Consortium (FATDEC) represents state colleges, schools, and school districts, delivering high-quality instructor-facilitated online adult education and career/technical courses for adult students. By working together, we're able to leverage our collective buying power and provide services to students who might otherwise not have an option for education. Come meet our members, learn more about what we do, and find out how you could be a part of this collaborative, innovative group!

5:30 p.m. - 7:00 p.m. - Dinner on Your Own

Opening Reception - Oceanview Room

7:00 p.m. - 8:30 p.m.

Join us in the Oceanview Room and Terrace for music, food and fun! Hors d'oeuvres and drinks will be served. Music performed by Abe Alam and Mike Perez.



= Adult Learners will benefit from attending this session

Schedule

Thursday, May 8

8:00 a.m. - 5:30 p.m. - Registration Open

8:00 a.m. - 9:00 a.m. - Continental Breakfast with Exhibitors - **Coquina Foyer**

8:00 a.m. - 3:30 p.m. - Exhibits Open - **Coquina Foyer**

9:00 a.m. - 10:15 a.m. Concurrent Sessions

Adult Education Program Update – **Coquina B/C**

Kathleen Taylor, Florida Department of Education

This session will highlight information on college and career readiness standards and the impact on ABE, AHS, and ESL programs, accountability, and other adult education updates. Adult Basic Education, Adult High School and GED & **English Literacy, ESOL**

Project Success: Combining ESL and Workforce Instruction for Today's Students – **Coquina F**

Ashley Murray, Pearson ELT – Vendor Presentation

Success in the workforce requires more than English proficiency. Project Success, a hybrid course, integrates essential employability skills into a comprehensive ESOL course - blending classroom learning and digital media.

Adult Learner & Workforce Education

Visualization Strategies to Connect the Dots to Improve Text Comprehension – **Coquina G**

Iris Strunc, Northwest Florida State College



This interactive workshop will provide positive, practical, research-based strategies for teachers to unlock comprehension success for struggling readers. Strategies to identify text patterns using visualization, and making connections from the text for comprehension will be modeled. Participants will work collaboratively to practice the demonstrated strategies.

Adult Basic Education, Adult High School and GED & Reading

Motivational Strategies to Improve Adult Literacy at Home – **Coquina H**



Willie Kimmons, Save Children Save Schools, Inc.

This presentation addresses strategies that will determine how successful adults will be in life and how these strategies are influenced by the family. Family members will be motivated to encourage other family members to read and write toward increased literacy.

Adult Learner & Family Literacy

The 3 C's of Communicating through Fundraising and Community Relations – **Ponce De Leon**

Heather Corey, CFRE

How are you communicating with your donors and the community? Is your message 'sticking'? Learn the 3 C's of communication to get organized and reach your audience better.

Program Management

ETS HiSET Listening. Learning. Leading.®

Come to a presentation on the new **HiSET® exam from ETS**

States now have a choice in high school equivalency testing! Learn more about ETS's **HiSET®** exam — a more affordable, more accessible high school equivalency test. Launched in January 2014, the HiSET exam is offered in over 12 states, with new adoptions expected throughout 2014.

The HiSET exam is designed with these important advantages:

- Widely available in both **paper-based and computer-based** formats
- Use of **existing testing centers** and infrastructure
- **Affordable single pricing model** — from registration to scoring and reporting, and more!

ETS is committed to working with states, test centers, test takers and adult ed every step of the way to provide the most accessible high school equivalency test available.

For more information, visit **hiset.ets.org**, email **hiset@ets.org** or phone toll-free **1-855-MyHiSET** (1-855-694-4738)

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= Adult Learners will benefit from attending this session

10:30 a.m. - 11:45 a.m. Concurrent Sessions

Mobile Devices (iPads, Tablets, Smartphones) for the Classroom – Coquina A

Rebecca DeJesus & Nancy Allen, Winter Park Tech, Orange County Public Schools

Learn about classroom technology integration and many applications to help you teach and to help your students learn. This presentation will focus on iOS devices (iPad, iPhone) but is applicable to many other app-enabled devices. All applications highlighted are FREE to use!

Adult Basic Education, Adult High School and GED & English Literacy, ESOL

2014 GED® Test: Changing Lives Begins with You! – Coquina B

Bonnie Goonen, IPDAE & June Rall & Tammy Sutcliffe, Indian River State College

Program managers and instructors face many challenges as they prepare their students for the 2014 GED® test by integrating rigorous college and career readiness standards. Update your knowledge by attending this session on the latest information from the GED Testing Service®, including how test takers are doing, the GED Ready™, My GED™, GED Analytics™, and steps to success for your program and your students.

Adult Basic Education, Adult High School and GED

Financial Literacy Program for Educators, “Hands on Banking” - Coquina C

Valerie Jenkins, Wells Fargo

In this workshop, you will be provided a framework for delivering The Hands on Banking® financial literacy program, and its Spanish-language counterpart, El futuro en tus manos® to your students. The Hands on Banking program is totally flexible and classroom-ready; covering all the basics of sound money management in an easy-to-understand, entertaining format.

Financial Literacy

Libraries and Literacy Providers: Collaborating to Create Learning Communities – Coquina F

Pat Bauer, Jan Demers, & Robin Pitchford, Literacy Council of Upper Pinellas

Literacy Council of Upper Pinellas board members will report on successful collaborations with public libraries that offer conversation classes to bring learners together in their local public libraries. The presentation will focus on successful outreach initiatives and continuous site-specific curriculum development.

English Literacy, ESOL, Family Literacy, Library Literacy, & Program Management

Student-Produced Movies as a Medium for Literacy Development - Coquina G

Chase Young, Texas A&M University - Corpus Christi

The presenter demonstrates how to integrate literacy with classroom-based technologies to create a student produced movie. The presenter will explain the steps to classroom movie production that deepens students' comprehension, engages students' in purposeful writing, and utilizes new technologies.

Reading & Technology

Employment Experiences of Adults with Disabilities and GED Credentials – Coquina H



Margaret Patterson, Research Allies for Lifelong Learning

Adults with disabilities and GED® credentials may encounter challenges in employment. Workshop participants will discuss learners' experiences from a large qualitative research study, in terms of attributes, challenges, and supports. Recommendations for adult educators will help them prepare adults with disabilities for transition to work.

Adult Basic Education, Adult High School and GED, Learning Disabilities, & Workforce Education

Adult Learner Involvement: How to do it better– Flagler A



Marty Finsterbusch, VALUEUSA

This workshop is targeted towards administrators, program managers and staff that directly works with adult learners. It will be looking at adult learner involvement on what they have already done, what they would like to do and some of the best practices to do this.

Adult Learner & Program Management



= Adult Learners will benefit from attending this session

Schedule

10:30 a.m. to 11:45 a.m. - Thursday, May 8 - Continued

Taking Care of Yourself: Transitioning from Corrections to Daily Life – Flagler B

Anne Meisenzahl, Rochel Abrams, Kim Stralow, & Charles Chatman, Leon County Schools Adult & Community Education

This section will review corrections curriculum, including lessons/activities on: GED subjects, alcohol and drugs, nutrition and parenting, housing and homelessness, as well as workforce readiness and transition to post-secondary education. Curriculum available online.

Adult Basic Education, Adult High School and GED & Corrections

“But, teacher... is my writing good enough?”– Flagler C



Dr. Betsy Stoutmorrill, Florida State College of Jacksonville

Teaching adult learners to judge their finished products is as important as encouraging them to write. This interactive session presents writing ideas, gives editing technique, and offers evaluation tools.

Adult Basic Education, Adult High School and GED & Volunteers in Literacy

Fun with Captions – Ponce De Leon



Erica S. Moore, Pinellas County School Board

Every culture with a written language identifies printed images (portraits, photos, caricatures) with a word, phrase or sentence, called captions, placed below the images. Some captions are concrete; others are abstract. Some require prior knowledge (vocabulary, current events, idioms) to be fully appreciated. This workshop focuses on providing students with experience to recognize, understand and enjoy useful captions.

Adult Basic Education, Adult High School and GED, Adult Learner, English Literacy, ESOL & Reading

11:45 a.m. - 1:30 p.m. - Lunch on Your Own and Time to Visit Exhibitors - Coquina Foyer

1:30 p.m. - 2:45 p.m. Concurrent Sessions

It’s a Brand New Day! - Update on Florida IPDAE – Coquina A (Computer Lab)

June Rall & Tammy Sutcliffe, Indian River State College & Bonnie Goonen, IPDAE

Join the IPDAE/TechNet team in the computer lab as we share our new and engaging website! Access the Online Professional Development Diagnostic Tool to identify areas of strength and weakness. Dive in to the GED Grab and Go Videos to use in your classroom. Access the Online PD Courses. There’s something for everyone. Get your geek on and join us as we explore and engage!

Technology & Workforce Education

Introduction to Grant Writing – Coquina B

Greg Smith, Florida Literacy Coalition

So you have a good programming idea for which you would like to seek grant funding. Now what? This session will provide an introduction to key components in researching, planning and writing successful proposals.

Program Management

The Journey: The ALPS Project - The Advancement of Literacy Practitioner’s Strategies – Coquina C

Nicole Strange-Martin, Barry University

Literacy professionals participate in reflective professional activities designed to increase their knowledge of themselves and the linguistically diverse students they teach. This workshop will help teachers to develop a consciousness about bidialectal students in their classrooms and examine the role of language and culture.

Family Literacy & Reading

Developing a Literacy Council Organizational Website – Coquina F

Mary Francis Kirkpatrick & Pat Bauer, Literacy Council of Upper Pinellas

Initiated as a capstone project in earning an MS in LIS, this workshop discusses the redesign of the Literacy Council of Upper Pinellas Website using WordPress/CiviCRM Open Access Software to become an interactive, user friendly communications & promotional tool for the cause of adult literacy.

Technology



= Adult Learners will benefit from attending this session

1:30 p.m. to 2:45 p.m. - Thursday, May 8 - Continued

Retention and Completion Through Continuous Student Contact – Coquina G

Terri Daniels & Frank Bonjione, Seminole State College

With the addition of fees, residency, and changes to the GED test, Adult Education programs are struggling to keep students in their programs. Seminole State College shares their model of continuous student contact to improve retention, completion, and engagement in adult education programs.

Adult Basic Education, Adult High School and GED & Program Management

Help ABE and ESOL Students Read – Coquina H

Caroline McNair & Claire Valier, Reading Horizons – Vendor Presentation

This presentation is a must for anyone who is interested in new strategies to make a difference for ABE and ESOL students. This workshop introduces a proven method which is easy to learn and easy to teach. Come and have fun in this interactive session.

English Literacy, ESOL, & Reading

Understanding Constructed Responses – Flagler A

Daphne Atkinson, GED Testing Service – Vendor Presentation

The 2014 GED® test offers four opportunities for test-takers to write their own responses to test questions. In this session, you'll learn how constructed response questions differ from yesterday's essay, how the answers are scored and evaluated, and how you can best prepare your learners.

Adult Basic Education, Adult High School and GED

Hacking-Into the Brain for the Missing-Piece of the Literacy Puzzle! – Flagler B

Katie Garner, Learning & the Brain Research Consortium & The Juilliard School- CLIMB Outreach

Hack-into the brain's hardwired system for learning and discover the "SECRETS" for accelerating critical literacy skill acquisition far beyond just simple decoding! Take away cutting-edge, brain-based tricks and tools for sneaking learners through the brain's BACKdoor and providing them with easy-access to the hardest reading and writing skills!

English Literacy, ESOL, Learning Disabilities, & Reading

First Steps in Preparing Students for College Level Math (Part 1 of 2) – Ponce De Leon

Pam Meader, LINCS

This workshop will explore various strategies to begin to prepare adult education students for success in college level mathematics. Math anxiety, math journals, goal setting, college placement exams, and math labs are some of the topics that will be developed in the session. ***This is a two-part session and participants must attend both sessions.**

Adult Basic Education, Adult High School and GED

2:45 p.m. - 3:15 p.m. - Lunch on Your Own and Time to Visit Exhibitors - Coquina Foyer

3:15 p.m. - 4:30 p.m. Concurrent Sessions

Basic Computer Skills for Adult Learners – Coquina A

Ann Palmer, Literacy Council of St. Petersburg

The workshop will be based upon Microsoft's Digital Literacy curriculum. The curriculum is available to anyone at no charge and is self paced.

Adult Basic Education, Adult High School and GED & Technology

Written Expression Disabilities – Coquina B

Kathy St. John, LINCS

Participants will learn about two types of written expression disabilities. The facilitator will define each, describe their characteristics and discuss accommodations and instructional strategies for adults with writing disabilities.

Learning Disabilities



= Adult Learners will benefit from attending this session

Schedule

3:15 p.m. to 4:30 p.m. - Thursday, May 8 - Continued

Creating Consciousness about Adult Literacy Certificate Programs – Coquina C

Nicole Strange-Martin, Barry University

This workshop will provide an overview of an Adult Literacy Certificate program established to facilitate adult literacy professionals in becoming highly-qualified to teach adult learners. This workshop features foundational knowledge to aid adult learners with academic deficits, andragogy, reading comprehension strategies, and remedial reading services.

Adult Learner & Reading

Literacy Tutors: Boost Your Toolkit in 2014 – Coquina F

Mary Gynn, RN, BSN, MSN, MPH, DE, Teaching for Health

Incorporate important health content into your ESOL class. Help students understand information about themselves and their family's health. Give them tools to discuss, understand and also, access affordable healthcare and health resources.

Health Literacy & Volunteers in Literacy

GED Academy--Preparing for 2014! – Coquina G

Stephanie Eichner, Essential Education – Vendor Presentation

GED Academy is a complete instructional program to prepare your students for the 2014 test. GED Academy is aligned to the CCSS and the 2014 Assessment Targets. The program is unique and engaging and will serve your students reading at a fourth grade reading level and above.

Adult Basic Education, Adult High School and GED & Corrections

PIAAC: Adult Skills in the U.S. and Around the World – Coquina H

Jaleh Soroui & Emily Pawlowski, American Institutes for Research

This session presents results from the Program for the International Assessment of Adult Competencies (PIAAC), a large-scale assessment. Released in October 2013, PIAAC results provide a snapshot of the basic skills and proficiencies of U.S. adults in literacy, numeracy and problem solving in technology-rich environments and in comparison to other participating countries.

Reading & Workforce Education

Sustainability for Adult Learners--It's a Win-Win! – Flagler A

Jan Lichtenwalter, Brevard Public Schools Adult & Community Education

Tutors and their students learning to improve literacy skills can be part of an international movement to live in more environmentally sustainable ways. Participants will receive an introduction to resources, lesson plans, and vocabulary activities to promote understanding of local and global environmental efforts.

Adult Basic Education, Adult High School and GED & Adult Learner

Flipped Over Math Literacy in the Blended Learning Environment – Flagler B

Lena Gatza & Jeanne Giardino-Zanegood, Florida Virtual School

Meet us on the FLIP side of math literacy! Participants will learn how to utilize devices to create a fun and engaging FLIPPED classroom experience.

Family Literacy & Technology

First Steps in Preparing Students for College Level Math (Part 2 of 2) – Ponce De Leon

Pam Meader, LINC

This workshop will explore various strategies to begin to prepare adult education students for success in college level mathematics. Math anxiety, math journals, goal setting, college placement exams, and math labs are some of the topics that will be developed in the session. ***This is a two-part session and participants must attend both sessions.**

Adult Basic Education, Adult High School and GED

Friday, May 9

8:00 a.m. - 1:30 p.m. - Registration Open - Coquina Foyer



= Adult Learners will benefit from attending this session

8:30 a.m. - 9:45 a.m. Concurrent Sessions

Teaching Adults to Read: Alphabetics (Part 1 of 2) – Coquina A

Kathy St. John, LINCS

Participants will learn what research tells us about alphabetics assessment and instruction. They will also practice using assessments and instructional strategies for phonemic awareness, word recognition, and word analysis. ***This is a two-part session and participants must attend both sessions.**

Reading

Using Similar Words (Cognates) in Different Languages to Better Communicate – Coquina B



Mary Quijano & Glenda Norvell, VALF

Attend our VALF (Volunteers for Adult Literacy in Florida) annual meeting that follows an INTERACTIVE mini-workshop on learning cognates in Spanish (and others in other languages): i.e., knowing that “Es importante” means “It is important” could be beneficial in communicating with your Spanish-speaking ELLs.

English Literacy, ESOL & Volunteers in Literacy

Outcomes by the Numbers: New Quantitative Research in Adult Education – Coquina C

Margaret Patterson, Research Allies for Lifelong Learning

Brand-new large-scale data in NRS and PIAAC have much to tell us about adult education outcomes. Learn how trends in full-time instructional staffing patterns relate to NRS outcomes (learning gains and postsecondary entry) for advanced learners. Understand relationships between adult learner demographic characteristics and PIAAC outcomes, and more!

Adult Basic Education, Adult High School and GED & Program Management

Fearless Math for Adult Learners and Tutors – Coquina F

Charlyn Hill & Carla Heimer, Citrus County Adult Literacy

Easy Assessments, Curriculum from 1 to infinity, How I Learned to Stop Worrying and Love Math, Creating a Win-Win Environment, Classroom Tips and Strategies.

Adult Basic Education, Adult High School and GED & Adult Learner

Increasing the Power to Make Things Happen: Nurturing Human Agency – Coquina G

Dr. Betsy Stoutmorrill, Florida State College of Jacksonville

Achievement in literacy and life demands more than hope; it requires confidence, perseverance, and access. Using Human Agency can be the game-changer for adult learners and the teachers/tutors striving to increase real-life success.

Adult Basic Education, Adult High School and GED & Adult Learner

10:00 a.m. - 11:15 a.m. Concurrent Sessions

Teaching Adults to Read: Alphabetics (Part 2 of 2) – Coquina A

Kathy St. John, LINCS

Participants will learn what research tells us about alphabetics assessment and instruction. They will also practice using assessments and instructional strategies for phonemic awareness, word recognition, and word analysis. ***This is a two-part session and participants must attend both sessions.**

Reading

Learning Differences – A Snapshot View – Coquina B



Ann Palmer, Literacy Council of St. Petersburg

Are you interested in how and why adults learn—or don't learn? Tutor training touches briefly on visual, auditory and kinesthetic learning, but your methods may be less effective than you'd like. If you suspect that a learning disability plays a role in your student's response to tutoring, or if you want to know what resources may help your student when you can't, this is your chance for tutors to hear more about adult learning disabilities.

Learning Disabilities & Volunteers in Literacy



= Adult Learners will benefit from attending this session

Schedule

10:00 a.m. to 11:15 a.m. - Friday, May 9 - Continued



Common Sense Economics for Life Course – Coquina C

Joseph Calhoun, Florida State University & Mark Schug, University of Wisconsin-Milwaukee

The Stavros Center for Economic Education at Florida State has developed a Common Sense: Economics for Life! course, focusing on what beginning students really need to know. The electronic package includes videos, activities, homework, and a test bank. Everything is ready to transfer to instructors.

Adult Learner & Financial Literacy

Partnering with Extension for Financial Literacy: Programs and Possibilities – Coquina F

Gayle Whitworth, UF/IFAS Extension - Brevard County, Lisa Mesino Leslie, UF/IFAS Extension - Hillsborough County & Martie Gillen, Ph.D., MBA, UF - Dept. of Family, Youth & Community Sciences

This session will explain the many opportunities for partnering with UF/IFAS Extension in your county to provide financial education. Programs covered include Florida Master Money Mentors and partnerships with workforce development, local libraries, Prosperity Campaigns, government, non-profits, and financial institutions.

Financial Literacy & Volunteers in Literacy

Westside Tech Literacy Enrichment - This is how WE do it! – Coquina G

Sonia Mariani-Hendrickson, Rita Carmichael, & Angeles Silva-Johnson, Westside Tech/Orange County Public Schools

Learn how Westside Tech uses the Motherhead/Fatheread curriculum to enhance their adult students reading comprehension skills. Participants will experience a mini lesson with the opportunity of Q & A.

English Literacy, ESOL & Reading

Here's to Your Health!: Health Literacy & Why it Matters – Coquina H



Nancy Patterson, National Network of Libraries of Medicine SE/A

The concepts of health disparities and health literacy are introduced as well as reliable approaches to boosting health literacy including reliable online resources, plain-language and the teach-back technique. Session participants will leave equipped with resources and tools to use immediately in their literacy outreach.

Health Literacy & Volunteers in Literacy

Closing General Session & Florida Literacy Awards Luncheon - Coquina Ballroom

11:30 a.m. - 1:30 p.m.



Rob Shindler - Keynote Speaker

Rob Shindler is not your traditional author. He's a dad who wrote a story about his little boy and the adult learners they fell in love with along the way. *Hot Dogs & Hamburgers* is a heartwarming book about a father's struggles with his son's learning disability, about volunteering and bringing to the forefront the real faces of adult illiteracy. His inspirational story challenges society to cherish our adult learners and undoubtedly will inspire new reading tutors and teachers of all ages.

2014 Florida Literacy Award Winners

Outstanding Business Partner – Forrest Hill Elementary

Outstanding Literacy Volunteer – Ken Horton

Flight for Freedom Award – Marco Hernandez

Excellence in Education – Marion County Literacy Council

Mary J. Brogan Leadership Award – Susan Mutschler

This is a ticketed event. A limited number of additional tickets are available for purchase at the registration desk.

2014 Conference Exhibitors

ACE of Florida, Inc.

Table 20

ACE of Florida, Inc. is a nonprofit professional association representing the interests and concerns of adult and community educators, students and volunteers. ACE provides a variety of resources to adult and community educators throughout Florida.

Cambridge University Press

Table 25

Cambridge publishes print and digital ESL materials; full courses, skills texts, and teacher professional development. Cambridge is also the sole source for McGraw-Hill ESL in the United States.

CTB/McGraw-Hill

Table 28

As the need for Adult Education continues to grow, TABE remains the most comprehensive and reliable assessment available. Stop by and learn more about TABE CLAS-E, a Language Assessment with scores linked to TABE, which eases transitions into ABE.

Damand Promotions

Table 16

The Parent's Homework Dictionary helps parents understand homework in ten languages.

Essential Education

Table 13

Essential Education is proud to offer a wide array of ABE/ GED instructional materials for 2014. As a partner with GEDTS, we are also proud to offer GED Ready!

ETS HiSet

Table 12

The new ETS HiSET® program, a national high school equivalency test, includes elements critical to providing out-of-school youth and adults with the best opportunity to demonstrate their high school-level proficiency and their readiness for higher education.

FATDEC

Table 9

FATDEC is a group of public schools, school districts, and state colleges who are working together to deliver curriculum in a web-based environment for adult education and career technical programs in Florida's postsecondary institutions.

Florida Literacy Coalition

Tables 2 & 3

Established in 1985, The Florida Literacy Coalition (FLC) promotes, supports and advocates the effective delivery of quality adult and family literacy services in the state of Florida.

GED Testing Service

Table 24

The 2014 GED® program has more of what you and your students need. Visit the GED Testing Service booth for more info about study materials, classroom resources, professional development, and program management tools.

Houghton Mifflin Harcourt

Table 29

Houghton Mifflin Harcourt is the leading provider for adult education/workforce solutions, with a rich and distinguished history in the GED testing space. HMM once again delivers the premier 2014 GED® Test Preparation Solution.

LEGO Education

Table 11

Education combines the unique excitement of LEGO bricks with hands-on classroom solutions for science, technology, engineering, math, and literacy. Learn how LEGO Education products can bring innovation to your classroom.

Lindamood-Bell Learning Processes

Table 8

Focusing on how the underlying sensory-cognitive function of concept imagery affects comprehension, this presentation will highlight instruction that develops and integrates imagery and language resulting in improved reading and comprehension.

LiteracyPro Systems

Table 7

The nation's leading developer of student management software for literacy and adult education programs. Improve your data collection/analysis and increase your program's effectiveness.

McGraw-Hill Education

Tables 14 & 15

Contemporary/McGraw-Hill is a publisher of ABE, PreGED, GED, ESL, TABE, Workforce, and Secondary materials. Contemporary provides tailored options to expand your ABE and GED programs.

NewReaders Press

Tables 18 & 19

New Readers Press is a publishing division of ProLiteracy - the world's largest organization of adult basic education and literacy programs. For 40 years, we have been providing educators with the instructional tools they need to teach adult students.

Pearson ELT

Table 10

Project Success: An overview of Pearson's newest hybrid program, which combines English Language Instruction with Workforce Instruction to meet today's demands for work-ready students.

2014 Conference Exhibitors

Read Naturally, Inc.

Table 23

Read Naturally provides reading solutions for struggling readers focused on fluency, comprehension, phonics, vocabulary, and assessment.

Reading Horizons & EASY

Table 17

Unlock the code of English by learning a proven method for ABE and ESOL for decoding, fluency, and comprehension improvement which is easy to learn and teach. Come have fun in this interactive session.

Resources to Unite Communities

Table 22

Resources to Unite Communities is a nonprofit that provides affordable/free, user-friendly, and practical tools for 600 programs nationwide that offer adult ESL classes, life skills courses, or cultural orientations.

Stavros Center at Florida State University

Table 27

For its Economic Literacy program, the FSU Stavros Center created the Common Sense Economics for Life course designed for students who are likely to take only one course in economics.

Volunteers for Adult Literacy in Florida

Table 26

VALF, a statewide membership association for volunteers and volunteer literacy programs, provides technical assistance and training for tutors and organizations providing literacy instruction to adults and families.

Walden University

Table 30

Walden University offers online degree programs in Bachelor's, Master's, and Doctoral Degrees.

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2014 Conference Exhibitor Map

