

RESPONSE #143276304 SUBMITTED ON 08/16/2019 03:32:46 PM

Florida Financial Literacy Initiative - Grant Application 2019

Organization Name	Northeast Florida Healthy Start Coalition
Program Name	Fatherhood PRIDE
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Organization Type (select one)	Nonprofit Community-based Organization

Program Details

Organization's total operating budget (school districts and community colleges may use the adult education program budget.)	10,735,000
Does your organization charge a fee for instructional services?	No
Number of adult ESOL and/or family literacy students provided instruction during fiscal year 2018	0
Number of volunteers (if none, enter "0")	0
Number of paid instructors (if none, enter "0")	0
Number of students to be provided with instructional services under this grant	25
Are you a 2018 recipient of this grant?	No
County or counties served by this grant	Baker,Clay,Duval,Nassau,St. Johns



Northeast Florida Healthy Start Coalition

2019 Application

1. Project Abstract/Summary

The Northeast Florida Healthy Start Coalition proposes to utilize funding to provide financial literacy education to fathers enrolled in the Fatherhood PRIDE case management program, and provide funds to open an individual development account. The program will target 25 fathers to participate in this “Matched Savings” Program

2. History & Accomplishments

The Northeast Florida Healthy Start Coalition, Inc. was organized in 1991 as part of a statewide network of community-based organizations to reduce Florida’s high infant mortality and improve the lives of pregnant women and their families. The Coalition was awarded a five-year grant from the Administration for Children & Families to provide comprehensive fatherhood services to dads in Baker, Clay, Duval, Nassau and St. Johns counties from 2015-2020.

The Coalition’s Fatherhood P.R.I.D.E. (Parental Responsibility Inspiring Dads Everywhere) program strengthens and expands fatherhood, employment, housing, health care, mentoring and recidivism reduction services through case management, referrals and group classes.

3. Needs Statement

Approximately 92 percent of the participants enrolled into the Fatherhood P.R.I.D.E. program are classified as low-to-moderate income, unemployed/under-employed and have no banking account or the skills to manage and maintain one. Those with employment rarely prioritize their spending or bill paying, and rarely felt the need to do so. Myths surrounding building personal assets, checking and savings accounts are whispered and understood more than the facts.

4. Objectives

The goal of the project is to address the comprehensive needs of fathers and mothers by increasing their financial self-efficacy, promoting fiscal responsibility and improving their relationship with their children. The long-term benefits of the project would be that participants maintain self-efficacy for:

- Reaching financial goals
- Increased knowledge in financial management
- Positive financial behavior change
- Increased financial goal achieved

80% of participants select for the "Matched Savings" program will complete Matched Savings account requirements

75% of participants will report improved life situations:

- Increased financial goals achieved
- Increases in employment

- Increase in their role in their family/Children's lives

75% of participants will maintain knowledge gains in:

- Financial management skills
- Parenting/Co-parenting skills

75% of participants will maintain self-efficacy for:

- Reaching financial goals
- Achieve education and workforce development goals
- Play a positive role in the lives of their children
- Maintaining positive financial behavior change

5. Project Description

Fathers enrolled into the Fatherhood Program will be required to complete six hours of the Money Management Financial Literacy curriculum, and be selected to participate in the program's "Match Savings" program designed to educate low-to-moderate income mothers and fathers regarding the importance of financial self-sufficiency. Participants selected to participate will be matched with a financial counselor from the Wells Fargo Banking Institute and educated regarding the use and benefits of the Individual Development Account (IDA).

An Individual Development Account (IDA) will be opened in the participant's name. The participant must demonstrate a commitment to save and properly manage the account by making weekly/monthly deposits, and not making withdrawals from the account for six month.

Following six months of program activity and making weekly/monthly deposits into the IDA account, the fatherhood program will match up to \$200 of the participant's total deposit.

It is expected that mothers and fathers participating in the Fatherhood P.R.I.D.E. Programs "Match Savings" project will be able to build assets through financial literacy education and Individual Development Accounts (IDA). Parenting/co-parenting education will supplement the financial literacy education modules and help mothers and fathers understand the importance of reaching personal financial goals, and responsible parenting so that their dependent children can also experience financial wellbeing.

Activities will include:

- Enrolling participants in appropriate evidence-based parenting curricula
- Provide case management
- Provide financial literacy/money management
- Case managers conduct one-on-one screening/assessment of parenting and financial self-efficacy
- Match program participant with financial counselor
- Open IDA program account
- Provide workforce development services

Fatherhood P.R.I.D.E. staff will select “Matched Savings” project participants from its current enrollment population and community partners. The “Matched Savings” project will be added to the existing list of services already being provided through the program. Project participants will sign an agreement committing to complete all project requirements to include, but not limited to; making weekly/monthly deposits, keeping appointments with financial counselor, no withdrawals for six months, and using the assets to support self-efficacy.

Case managers collaborating with financial counselors will monitor individual personal and financial education progress and make adjustment as needed. No supplies or equipment will be procured with grant funds. At the end of the first six months of the participant’s active participation, they may utilize the account assets for the following:

- Child Support/Arrearages
- Deposit for Apartment/House
- Down payment for Transportation (Car, Truck)
- Medical Emergencies

All other withdrawals/transactions will be handled on a case-by-case basis, and approved by financial counselor and case manager.

Participants completing the “Matched Savings” project can still receive Fatherhood P.R.I.D.E. program services for another six months as long as they are active in program activities. Participants are expected to meet periodically (weekly, bi-weekly or monthly) with case manager and financial counselor for project updates, and progress reports.

6. Collaboration and Partnerships

Fatherhood PRIDE collaborates with numerous partner agencies to recruit fathers for the program, which will extend to the financial literacy classes. Partners include the Family Courts; Probation Office; state Department of Children and Families; Child Support Enforcement; Family Support Service (FSS)/child welfare; hospitals; schools; Healthy Families; Healthy Start; the local Health Departments; Head Start; and the local Early Learning Coalitions. Ten percent of fathers are walk-ins who may have heard about the program from a family member or a friend, and they want to be part of a support group type atmosphere.

7. Recognition

The Healthy Start Coalition and Fatherhood PRIDE will recognize Wells Fargo on all program materials, the website and social media. Representatives will be invited to tour the facilities, sit in on the classes and meet the participants.

8. Timeline:

OBJECTIVE	BY
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Enrolling participants in appropriate evidence-based parenting/money management curricula	10/1/19
Provide case management	Same day of enrollment
Case managers conduct one-on-one screening/assessment of parenting and financial self-efficacy	Same day of enrollment
Provide financial literacy/money management workshops	Within 30 days of enrollment
Match program participant with financial counselor	Within 30 days of enrollment
Open "IDA" program account	30 days after enrollment
Provide workforce development services	12/2/19
"Matched Savings: program completion	6 months after enrollment

9. Evaluation

The program will utilize the existing Financial Literacy pre- and post-assessment surveys. Additional data will be collected through Fatherhood PRIDE's required surveys.

Part II: Budget

2019-2020 BUDGET

REVENUE	Amount
Florida Financial Literacy Initiative Grant	5000
TOTAL REVENUE	5000

PROJECT EXPENSES	Grant Amount
Salaries and Benefits	

Total Salaries and Benefits	0
Other Expenses	
IDA contributions for 25 participants: 25 X \$200	5000
Total Non-Staff Expenses	5000
TOTAL EXPENSES	5000

IN-KIND RESOURCES (Optional)	
Description	Amount
Facilitator .2 FTE @ 38,000	7600
TOTAL IN-KIND RESOURCES	7600