

RESPONSE #143859622 SUBMITTED ON 08/23/2019 06:26:40 PM

Florida Financial Literacy Initiative - Grant Application 2019

Organization Name	Volusia Literacy Council
Program Name	Financial Literacy
Mailing Address	826 White Street, Daytona Beach, FL 32117
Contact Person (Name and Title)	Nancy LaCrosse, Education Director
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Website	volusialiteracy.org
Organization Type (select one)	Nonprofit Community-based Organization

Program Details

Organization's total operating budget (school districts and community colleges may use the adult education program budget.)	\$174,896
Does your organization charge a fee for instructional services?	No
Number of adult ESOL and/or family literacy students provided instruction during fiscal year 2018	200+
Number of volunteers (if none, enter "0")	50+
Number of paid instructors (if none, enter "0")	2
Number of students to be provided with instructional services under this grant	25+
Are you a 2018 recipient of this grant?	No
County or counties served by this grant	Flagler, Volusia





Florida Financial Literacy Initiative

A statewide Initiative managed by the Florida Literacy Coalition and supported by Wells Fargo

2019 APPLICATION

Please complete the following application electronically and submit it online at <https://www.tfaforms.com/4743250> before **August 23, 2019 at 11:59 p.m.** The narrative and budget should be submitted as one PDF document.

Part I: Narrative

The narrative **MUST** be formatted using the following sections:

1) Project Abstract/Summary

We would like to use this Grant to educate a group of individuals who are at low-educational-levels and or English Language Learners in Financial Literacy.

2) History and Accomplishments

The Volusia Literacy Council, with roots back to 1979, is the only agency in Volusia County – public or private – that helps adults who cannot read or do math at basic literacy levels. Many of our literacy program’s students test at levels hard for educated adults to understand – often at first-, second- or third-grade levels. We don’t ask why. When they come to us, our job is to help them help themselves.

We also tutor for students who speak English as a second language. While there are other entities that offer such tutoring, we help those who don’t have access to or can’t afford other programs.

Our adult students are motivated to reach their goals, whether it is to earn a GED, read to their children, improve their workplace skills so they can get better jobs or perhaps a promotion or earn their citizenship. One of our tutors, for instance, is helping a student fill out adoption papers. This is touching: A mother-to-be wants to be a good parent and senses what studies have shown – children do better in school when their parents read to them regularly.

Most of our students come from low-income households,

The most recent national statistics suggest that there may be as many as 10,000 to 20,000 adults in Volusia County who read below the fifth-grade level and would benefit from our services. Our volunteer-based program can serve about 200-250 students per year.

Our tutors have to be high-school graduates but do not have to have an education background. We train them, supervise and provide them with up-to-date materials. These tutors do not get paid, and they work – collectively – more than 12,000 hours per year. If we paid them by market value, their salaries alone would be more than \$250,000. One dedicated tutor who has been

with us since 1987 calculates that he has helped 57 students over the years. Another long-time tutor estimates that she has helped more than 60. One tutor's influence goes a long way.

Our job is one-on-one and small-group tutoring. And by improving the literacy levels we are helping improve Volusia County as a whole.

3) Needs Statement

The Volusia Literacy Council offers free tutoring to residents of Volusia and Flagler counties over the age of 16 and removed from the public/private school setting in basic literacy, family literacy and workplace literacy. These residents may not be able to read or have challenges with the English language. This Wells Fargo grant will enable families to use checking accounts, apply for credit and loans, use "Hands on Banking" and other financial services offered by Wells Fargo that are necessary for everyday living.

4) Objectives

Our planned objective is to include at least 25 adults (hopefully more), in a program which provides 4 hours of instruction per week, using the materials provided by Wells Fargo's Financial Literacy Initiative. The Volusia Literacy Council plans to offer this program from September through June.

5) Project Description

The components used will include curriculum provided by the Financial Literacy website's suggested by Wells Fargo Bank, and other appropriate websites. We will use computers and audio-visual equipment with instructions the students will need to know when using online "Hands on Banking". We will also develop a project based learning activity that will suit the learning needs of the students, such as "how to apply for a loan".

* If you are a 2018 financial literacy grant recipient, please summarize your success in achieving your objectives and describe your plans for program continuation.

6) Collaboration and Partnerships

We currently have several agencies we work with including Head Start and an over 55 Residential facility. The Volusia Literacy Council offers tutoring weekly. We will promote Wells Fargo Bank as the Grantor of the materials used, and use Wells Fargo Bank Exclusively to promote all of the financial services needed.

7) Recognition

The Volusia Literacy Council will also provide Wells Fargo with the recognition of their generous support through print and social media, news-letters, and fundraising events.

8) Timeline

The Volusia Literacy Council will provide classes from September 2019-June 2020, with pre-assessments, mid-year, and a final year assessments.

9) Evaluation

The Volusia Literacy Council will follow the guidelines proposed in the proposed project.

Part II: Budget**2019-2020 BUDGET**

REVENUE	Amount
Florida Financial Literacy Initiative Grant	\$5000
TOTAL REVENUE	

PROJECT EXPENSES	Grant Amount
Salaries and Benefits	
30 Weeks X 4hrs=120 Hours @ 18\$/hr	\$2160
FICA	\$190.00
Total Salaries and Benefits	\$2350.00
Other Expenses	
Equipment	\$1000.00
Student Supplies	\$500.00
Field Trips	\$350.00
Printing	\$400.00
Tutor Training	\$400.00
Total Non-Staff Expenses	\$2650.00
TOTAL EXPENSES	\$5000.00

IN-KIND RESOURCES (Optional)	
Description	Amount
120 Volunteer Tutor Hours @ 23.33/hr	\$2799.60
TOTAL IN-KIND RESOURCES	\$2799.60