

RESPONSE #141192172 SUBMITTED ON 07/23/2019 10:00:50 AM

Florida Financial Literacy Initiative - Grant Application 2019

Organization Name	Literacy Volunteers of Collier County
Program Name	Adult Programs
Mailing Address	8833 Tamiami Trail East Naples, Florida, 34113
Contact Person (Name and Title)	Veronica Pavon-Baker, Director Adult Programs
Phone	239-262-4448
Fax	239-430-4537
Email	vpavonbaker@collierliteracy.org
Website	https://www.collierliteracyvolunteers.org/
Organization Type (select one)	Nonprofit Community-based Organization

Program Details

Organization's total operating budget (school districts and community colleges may use the adult education program budget.)	366,000.00
Does your organization charge a fee for instructional services?	Yes
If yes, please explain:	Students' fees are as follows: One-to-Three Tutor= \$50 a year Group Class= \$25 a year Class and Tutor=\$75 a year
Number of adult ESOL and/or family literacy students provided instruction during fiscal year 2018	425
Number of volunteers (if none, enter "0")	265
Number of paid instructors (if none, enter "0")	0
Number of students to be provided with instructional services under this grant	50



No

Collier



Florida Financial Literacy Initiative

A statewide Initiative managed by the Florida Literacy Coalition and supported by Wells Fargo

2019 APPLICATION

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Project Abstract/Summary

Literacy Volunteers of Collier County (LVCC) is requesting \$5000.00 for the 2019-2020 year to provide opportunities in Financial Literacy for the purpose of assisting adult ESOL students to become financially literate and obtain the knowledge and skills necessary to sustain employment and be able to have a successful life. The proposed project will integrate project-based instruction to enable participants to become informed members of the community, while providing opportunities to learn about banking and financial resources. LVCC will recruit and enroll students in the program from all areas of Collier County, as well as provide a flexible schedule. Classes will be held twice a week for at least two hours. Multiple marketing strategies will be employed to increase enrollment. The Florida Financial Literacy project will: 1) Enrollment: Recruit 30-50 students per term through intensive recruiting efforts; 2) Completion Plan: Increase student retention by engaging and motivating students with relevant and meaning projects; 3) Instructional Strategies: Incorporate contextualized instruction and project-based instruction; 4) Reporting: Ensure accurate data collection and required reporting throughout project period.

2) History and Accomplishments

Literacy Volunteers of Collier County has been serving the Naples community for the last 34 years. Literacy Volunteers of Collier County (LVCC), a 501c3 non-profit organization, has been offering confidential one-to-one tutoring to adults who want to improve their reading, writing, and English speaking skills to participate more fully in the daily tasks of life such as family, employment, school and community. Serving over 400 students, and with a growing list of individuals to be served, LVCC helps meet the challenges of Collier County's growing population to ensure that all people from all walks of life deserve the chance to live productive and fulfilling lives. LVCC is an accredited affiliate of ProLiteracy America; LVCC's trained and dedicated tutors work with students of all levels. All teaching is centered on the individual needs and goals of the each student and is designed to promote the potential and dignity of every student while increasing students' language skills to help build confidence and self-esteem.

We currently have the following programs: Adult ESOL Program, Workplace Literacy Program, Citizenship and Families and Children Reading Together Program. We are starting a Math Tutoring Program in September 2019.

3) Needs Statement

Based on the Florida Department of Education (FLDOE) data published in 2018, ESL programs constitute 51% of the adult general enrollment by programs. Out of the 69,719 Adult General Education Program Areas, ESOL students had 32, 599 learning gains (Literacy Completion Points). Research has shown that students with stronger soft-skills are more likely to succeed in the workplace. Students who are financially literate are better prepared to enter job preparatory programs. Collier County was listed as one of the top ten Florida districts with job preparatory program enrollment (2017-2018) by the FLDOE.

As reported by Collier County Public Schools (CCPS), English is not the first language for nearly 16% of students in K-12 with more than 7,500 students enrolled in the English Language Learners (ELL) program, meaning most of the parents of these children also do not speak English. It is also reported that more than 46% of students live in non-English homes, where English is not the first language. Many of these parents lack the financial knowledge to better their lives.

Our students come from various part of the world and unfortunately there is a knowledge gap when it comes to financial literacy in the United States. Many of the students have never done a personal budget, and many lack the necessary information to apply for credit or how to apply for loans.

4) Objectives

The project will establish a Financial Literacy Program to provide opportunity for students to obtain financial knowledge to assist in obtaining financial freedom. LVCC will recruit and enroll throughout the entire Collier County and offer a flexible schedule to increase enrollment opportunities. Multiple strategies, including expanded and targeted marketing will be employed to increase enrollment. The goal for this proposed project is to enroll a minimum of 30-50 students. Classes will be held at least twice a week for at least 1.5 hours per session for 3 terms during 2019-2020. The proposed project will integrate project-based instruction to enable participants to become active and informed members of the community. Academic activities will employ evidence-based instructional strategies to include whole group, small group, and individualized instruction; extensive interaction strategies and project-based learning. In addition, participants will strengthen academic skills using contextualized materials such as Hands on Banking

5) Project Description

The Financial Literacy Project will be designed as a 6-week course, three times a year (fall, winter and spring terms) as follows:

A) Measurable Goals

The goals will be measured in increase enrollment, learning gains, and completion of the program.

B) Methods

Instructional activities will begin in January 2020. Tutors/Teachers will use the Florida Adult ESOL Curriculum Framework. The framework includes standards in communication, math, community resources, consumer education and financial literacy. Hired tutors/teachers will participate in professional development activities targeted to increase effective instructional strategies. Students learning gains will be measured using appropriate and recognized financial literacy tests such as the "Student Pre/post

assessment and Hands on Banking. Project-Based Learning (PBL) activities will focus in increasing student confidence and personal success. Examples of PBL activities that will be integrated are: Financial Fair (collaboration with community partners)' and Group Research Project- Developing a Financial Newsletter.

6) Collaboration and Partnerships

LVCC has a long-standing partnership with local churches, banks, Chamber of Commerce and many others. Our classes/events are help at different facilities such as local libraries, churches and organizations such as the United Way. Close collaboration with Lorenzo Walker Technical College will be part of the proposed Financial Fair.

7) Recognition

LVCC will recognize Wells Fargo for its generous support by holding a Recognition Luncheon, as well as providing print recognition on all flyers and communication before, during and after project's life.

8) Timeline

September: LVCC will start recruiting as soon as the grant is awarded in September. The course will be advertised using different media channels (paper, radio, social media, etc.)

October: Recruit qualified tutors/teachers

October: Purchase instructional materials

November-December: Start student registration

Jan-March- Financial Literacy Course- Term 1

March-April: Evaluation of course (post-tests, enrollment, retention)

April-June: Financial Literacy Course- Term 2

June-July: Evaluation of course (post-tests, enrollment, retention)

June-August: Financial Literacy Course- Term 3

July-August: Evaluation of course (post-tests, enrollment, retention)

Graduation and Awards

9) Evaluation

A mid-year and end-of- year report will be submitted. All print collection forms (pre-assessment, post-assessment, student survey and teacher survey) will be submitted on a timely manner.

2019-2020 BUDGET

REVENUE	Amount
Florida Financial Literacy Initiative Grant	\$5000.00
TOTAL REVENUE	\$5000.00

PROJECT EXPENSES	Grant Amount
Salaries and Benefits	
2 ESOL Instructors (volunteers) 4-hrs. a wk. @ \$23.33 per hour for 18 weeks	\$3359.52
Total Salaries and Benefits	
Other Expenses	
<i>Supplies for student project</i>	\$300.00
<i>Classroom materials and texts</i>	\$650.00
<i>Transportation for Financial Fair</i>	\$200.00
<i>2020 Florida Literacy Conference</i>	\$400.00
Total Non-Staff Expenses	
TOTAL EXPENSES	

IN-KIND RESOURCES (Optional)	
Description	Amount
<i>Marketing Publishing</i>	90.48
TOTAL IN-KIND RESOURCES	90.48