

Ad Sizes & Specifications

- 1/4 page: \$175
- 1/2 page, \$275
- Full page, \$400
- Inside back cover page, \$500
- Back cover page, \$750 (must be full color)

Ad artwork can be full-color or black & white unless otherwise noted

LOGO IMAGES: Logo images must be 300 dpi or larger. Only TIF files and Illustrator Vector files are accepted.

NON-LOGO IMAGES: Images between 150-300 dpi must be TIF files and reflect the exact size of the ad purchased for the conference program. Images smaller than 150 dpi are not accepted; images larger than 300 dpi must be as close to the ad size as possible.

Registration Deadline: March 25, 2021

Advertising Organization (Organization Name, Contact & Address)

Ad Size Preferred: ¼ ½ Full Inside Cover Back Cover (full color)

Total Enclosed: \$ _____

In order to process your advertisement, please enclose one of the following methods of payment. You may fax your advertisement request to the Florida Literacy Coalition at (407) 246-7104, ATTN: Conference or you may mail the completed form to:

Florida Literacy Coalition, Inc., Attn: Advertisement, 235 Maitland Ave. S. Suite 102 Maitland FL 32751

My check is enclosed. (**Please make checks payable to “Florida Literacy Coalition”**) Check # _____

Please invoice my agency (purchase order or letter of approval must be attached)

PO# _____ -- _____

MasterCard VISA Credit Card # _____ Expiration Date ____/____

3 digit V Code ____ (last 3 digits on back of card)

Signature: _____

Billing Address: _____