



Florida Financial Literacy Initiative

A statewide initiative managed by the Florida Literacy Coalition And sponsored by Wells Fargo

2025 APPLICATION FAQ

FREQUENTLY ASKED QUESTIONS

1. When is the due date for proposals?

Proposals must be received by November 14, 2025, at 5:00pm

2. How do I submit my application?

The applications are submitted online at - <https://form.jot-form.com/252713981703156>

3. Is my organization eligible to apply?

Eligible organizations must be a 501(c)(3) non-profit organization or government-based agency that provides adult ESOL, literacy and/or family literacy instruction in Florida. See grant guidelines for what constitutes an eligible literacy program.

4. If I received the grant before, am I eligible to reapply?

Yes, previous grant recipients are encouraged to reapply.

5. Are we required to use the Hands On Banking curriculum?

No, it is not required, only recommended. You are free to select your own instructional materials and may use grant funds to purchase these materials if needed.

6. Will you offer an information session for prospective applicants?

Yes, FLC will offer a short information session (via zoom) on October 20 at 1pm, which will be recorded.

[Click here to register for the webinar.](#)

7. I'm not sure what we will do for the project-based learning section of the application. Do I have to know now?

No, your students should help you decide. However, try to begin the process with potential ideas. To help you brainstorm, you may want to review previous projects listed on this website.

8. What reports must be completed throughout the grant year?

- A. Brief mid-year update report
- B. End-of-year report
- C. Student and Instructor surveys and pre- and post-assessments

9. Do you provide teacher training in Financial Literacy?

Yes, FLC is committed to supporting teachers in this regard and will be offering several trainings throughout the year, including a financial literacy track at the Florida Literacy Conference.

10. I do not have a Wells Fargo branch in my county. Am I still eligible to apply?

Eligible applicants must be located in one of forty-six Florida counties served by Wells Fargo. A list of eligible counties is included in the application guidelines.

11. When will I be notified regarding my application?

FLC plans to notify applicants in early December 2025.

12. Whom do I contact if I have questions?

E-mail Dana Williams at williamsd@floridaliteracy.org