

# FLORIDA DEPARTMENT OF EDUCATION



## STATE BOARD OF EDUCATION

KATHLEEN SHANAHAN, *Chair*

ROBERTO MARTÍNEZ, *Vice Chair*

### Members

SALLY BRADSHAW

GARY CHARTRAND

AKSHAY DESAI, M.D.

BARBARA S. FEINGOLD

JOHN R. PADGET

Pam Stewart  
Commissioner of Education

Rod Duckworth, Chancellor  
Division of Career and Adult Education



September 4, 2012

## MEMORANDUM

**TO:** Adult Education Deans and Directors in School Districts and Florida Colleges  
Adult Education Community-Based Organizations

**FROM:** Rod Duckworth, Chancellor  
Division of Career and Adult Education *RD*

**SUBJECT:** Florida Adult and Family Literacy Month

---

Governor Scott recently issued a proclamation recognizing September 2012 as Florida Adult and Family Literacy Month. The proclamation stresses the need for highly literate citizens and the importance of lifelong learning. It also recognizes the contributions of the broad range of adult education, literacy and family literacy providers serving approximately 300,000 adults annually throughout Florida. The Department of Education has partnered with the Florida Literacy Coalition to promote Adult and Family Literacy Month to our adult education providers, to encourage use of this occasion to celebrate the accomplishments of adult education learners, to raise public awareness about how adult education impacts lives, communities, and the return on investment that it makes to our state's economic well-being. A copy of the proclamation is attached.

September 10-16, 2012, is designated as the National Adult Education and Family Literacy (AEFL) Week. The goal of the National AEFL Week is to work side-by-side in every state, territory, and district to heighten public awareness, strengthen alliances, leverage resources, and increase the number of people who understand the vital role adult education and family literacy plays in our nation's well-being.

Florida Adult and Family Literacy Month  
September 4, 2012  
Page 2

During Florida's Adult and Family Literacy Month, local adult education programs and community-based organizations are encouraged to host activities that highlight and recognize the various services provided for adult education learners and their families. Local events can be promoted through a wide variety of means: public service announcements, social media outlets (i.e., Facebook, Twitter, and Blogs), online community calendars, e-blasts, and e-newsletters.

If you have any questions, please contact Lisa Williams by calling (850) 245-7884 or via e-mail at [Lisa.Williams@fldoe.org](mailto:Lisa.Williams@fldoe.org).

Thank you.

RD/lwl