

# Florida Literacy Leadership Institute

## March 8 -9, 2021

FLC will be holding the 18th Annual Leadership Institute as a virtual event this year. This free professional development opportunity is designed for directors, program managers and board members of non-profit and library-based adult education and literacy organizations.

Join us for this interactive symposium as we discuss and share strategies and promising practices in community-based adult education.

### Sessions to include:

- **Grassroots Marketing Strategies for Student/Volunteer Recruitment and Brand Building** Jenni Izzo-Glester, Costa Communications Group; Gina Solomon, Adult Literacy League; Martha T Clark, ACE of Leon County
- **New Developments in U.S. Immigration Law and Policy** Camila Pachon Silva. J.D. & Patrice Johnson J.D., Capella Immigration Law
- **Fourteen Building Blocks for a Quality Adult Literacy Program**, Ira Yankwitt, Literacy Assistance Center, New York City
- **Student Goal Setting to Inform Instruction and Measure Outcomes**, Mary Pat Dodson, Glendora Public Library (California)
- **Promising Practices in Distance Learning**, Presenter TBD
- **Targeted Small Group Discussions on Issues of Interest**

### Schedule:

Monday - March 8, 9:00am -3:30pm

Tuesday - March 9, 9:00am - 1:15pm

This includes session intermissions and a one-hour lunch break on Monday.

**Registration Deadline: March 2, 2021.**

Space is limited so register today!

**REGISTER TODAY** ▶

This institute is hosted by FLC, Florida's Adult and Family Literacy Resource Center and funded through a grant from the Florida Department of Education, Division of Career and Adult Education.

