



2019 Sponsorship Opportunities

35th Annual Florida Literacy Conference

May 1 - May 3, 2019

The Plaza Resort, Daytona Beach, FL

Sponsor one of Florida's premier literacy events! We welcome your participation and support.

Expected conference attendance: 400+

Platinum: \$4,000 and Higher

- No charge for standard exhibit, with visibility priority in exhibit hall
- Speaking opportunity for company representative at event
- Verbal recognition at Conference events (general session, special event, etc.)
- Distribution of company promotional materials to attendees (placed in tote bags or included at special event)
- Recognition on FLC website
- Printed recognition in Conference program, including opportunity to showcase products (space limitation applies)
- Complimentary Conference registration (2)
- Complimentary ad space in Conference program.
- Recognition in press release and social media

Platinum Event Options: *Choose one of the following events to sponsor as an in-kind donation.*

- 1) **The Florida Literacy Awards Closing Luncheon** - A special lunch ceremony that recognizes the achievements of outstanding literacy volunteers, students, organizations and business partners throughout Florida.
- 2) **Opening General Session** - This popular event kicks off the Conference with our opening ceremony and keynote speaker.

Gold: \$2,500 - \$3,999

- No charge for standard exhibit
- Verbal recognition at event and introduction of company representative
- Distribution of company promotional materials to attendees (placed in tote bags or included at special event)
- Recognition sign at event
- Recognition in press release
- Recognition on FLC website
- Printed recognition in Conference program, including opportunity to showcase products (1/4 page ad)
- Complimentary Conference registration (2)
- Recognition in press release and social media

Gold Event Options: *Choose one of the following events to sponsor as an in-kind donation.*

- 1) **Opening Reception** - The Conference's premier reception featuring hors d'oeuvres, drinks, entertainment and dancing for attendees.
- 2) **Conference Tote Bag** - Display your company's name and logo on tote bags to be distributed to all conference participants.

Silver: \$1,000 - \$2,499

- Verbal recognition at Conference event and introduction of company representative
- Printed recognition in Conference program.
- Recognition on FLC website
- Recognition sign at event
- Complimentary Conference registration

- Recognition in press release and social media

Silver Event Options: *Choose one of the following events to sponsor as an in-kind donation.*

- 1) **Adult Learner Day** -A special day of workshops and activities for adult learners attending the Conference.
- 2) **Adult Learner Luncheon** - Lunch served to the Adult Learners on Adult Learner Day.

Bronze: \$500 - \$999

- Printed recognition in Conference program
- Recognition on FLC website
- Recognition sign at event
- Complimentary Conference registration
- Recognition in press release and social media

Bronze Event Options: *Choose one of the following events to sponsor as an in-kind donation*

- 1) **Afternoon Refreshment Break**
Refreshments served between sessions for 400-500 attendees.
- 2) **Continental Breakfast** - Help attendees get a great start to their day with coffee, bagels & pastries

FLC also offers opportunities to sponsor scholarships to assist teachers and tutors attend the Conference. Scholarship donors will be recognized in the conference program.

Customized sponsorships are also available to further maximize your marketing dollars, including half—and full-page advertisements in the Conference program.

To secure your sponsorship, contact: Greg Smith, Executive Director, Florida Literacy Coalition, (407) 246.7110 x 206, smithg@floridaliteracy.org.

Thank You!