

2022 Advertising Opportunities

2022 Florida Literacy Conference, April 27 – 29 The Florida Hotel, Orlando
Advertising in the Florida Literacy Conference program provides an estimated 400-450 attendees with a lasting impression of your company, its products and support of adult and family literacy.

Presenting exhibitors can also use this space to advertise their session topic, time and location.

Ad Sizes & Specifications

- 1/4 page: \$175
- 1/2 page, \$275
- Full page, \$400
- Inside back cover page, \$500
- Back cover page, \$750 (must be full color)

Ad artwork can be full-color or black & white unless otherwise noted

LOGO IMAGES: Logo images must be 300 dpi or larger. Only TIF files and Illustrator Vector files are accepted.

NON-LOGO IMAGES: Images between 150-300 dpi must be TIF files and reflect the exact size of the ad purchased for the conference program. Images smaller than 150 dpi are not accepted; images larger than 300 dpi must be as close to the ad size as possible.

Registration Deadline: March 28, 2022

Advertising Organization (Organization Name, Contact & Address)

Ad Size Preferred: ¼ ½ Full Inside Cover Back Cover (full color)

Total Enclosed: \$ _____

In order to process your advertisement, please enclose one of the following methods of payment. You may fax your advertisement request to the Florida Literacy Coalition at (407) 246-7104, ATTN: Conference or you may mail the completed form to:

Florida Literacy Coalition, Inc., Attn: Advertisement, 235 Maitland Ave. S. Suite 102 Maitland FL 32751

My check is enclosed. (Please make checks payable to "Florida Literacy Coalition") Check # _____

Please invoice my agency (purchase order or letter of approval must be attached)

PO# _____ -- _____

MasterCard VISA Credit Card # _____ Expiration Date ____/____

3 digit V Code ____ (last 3 digits on back of card)

Signature: _____

Billing Address: _____