



OPEN

Florida Literacy Conference

BOOKS

May 10th - 12th, 2023



OPEN

The Shores Resort, Daytona Beach Shores

MINDS



Open Books Open Minds

Welcome to the Florida Literacy Conference. We appreciate your being with us to celebrate the Conference's 39th Anniversary. Over the next few days, you will have ample opportunity to learn from your peers, hear from state and national leaders, meet new people and reconnect with old friends and colleagues.

With more than fifty workshops and special sessions, we hope that the conference reflects both the diversity of service providers in adult education and literacy and the learners who we serve. Our conference theme "Open Books Open Minds" is a tribute to the outstanding efforts of teachers, tutors, and administrators throughout Florida. Your work changes lives on a daily basis as adults and families become better readers and learn firsthand how books can open new worlds of opportunity.

On behalf of the Florida Literacy Coalition (FLC), I would like to thank all the individuals who have contributed to the success of this Conference. Without the outstanding support of the Conference Planning Committee, presenters, Adult Learner Committee, and FLC staff, board and volunteers, this event would not be possible.

We are also most thankful to our conference sponsors whose generous support allows us to bring you this quality educational experience. Please visit our exhibitors to learn about a wide range of products and services to assist you in your adult education and literacy work.

Whether this is your first or 39th year at the Florida Literacy Conference, please be assured that we will do our best to make you feel at home. We are here to make your experience an enjoyable one.

A handwritten signature in blue ink that reads "Gregory Smith". The signature is fluid and cursive, with the first name "Gregory" being more prominent than the last name "Smith".

Gregory Smith
Executive Director
Florida Literacy Coalition

**"The more that you read, the more things you will know.
The more that you learn, the more places you'll go."**

Dr. Seuss

Southwest Airlines[®] is dedicated to Florida.

Our mission is to make the connections that empower communities to thrive. Through our meaningful relationships, we proudly support your efforts in the many communities we call home. Whether in the air or the ground, we believe community is more than a place – it's at the Heart of what brings us together.

Southwest Airlines[®] is a proud partner of the Florida Literacy Coalition.

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About the Florida Literacy Coalition

Established in 1985, The Florida Literacy Coalition (FLC) promotes, supports and advocates for the delivery of quality adult and family literacy services in the state of Florida.

As a statewide umbrella literacy organization and the host of Florida's Adult and Family Literacy Resource Center, FLC provides a range of services to support more than 250 adult education, literacy and family literacy providers throughout Florida. Special emphasis is placed on assisting community based literacy organizations with their training and program development needs.

Our Services:

Literacy Promotion and Literacy Hotline

FLC promotes reading and raises awareness about literacy issues in Florida. A trained referral specialist provides on-call information about education programs and volunteer opportunities in communities throughout the state.

Florida Literacy Conference

One of Florida's premier literacy events, this three day annual conference offers a wide range of training and networking opportunities to literacy practitioners and volunteers.

Training and Technical Assistance

FLC offers professional development opportunities that provide literacy practitioners and volunteers with tools and resources to enhance program quality. Focus areas include program management, planning, curriculum development, reading instruction, marketing, fundraising, and board and volunteer tutor training. FLC promotes and facilitates information sharing, networking, and collaborative programming among adult education and literacy providers.

Publications and Resources

FLC provides a wide range of free reference and outreach materials, serving as a clearinghouse for the distribution of quality resource materials for literacy instructors and administrators. In partnership with the U.S. Department of Education's LINCS information system, the Florida Literacy Resource Center's web site offers a portal to access the latest literacy-related research, statistics, events, and curriculum resources.

Florida Health Literacy Initiative

This Initiative, funded by the Florida Blue Foundation and operated by FLC, provides grants, professional development, and technical assistance in support of quality health literacy programs. This initiative combines ESOL instruction and health education in a multi-disciplinary approach that teaches English to adults and families while helping these individuals acquire skills and knowledge to make informed choices regarding their health and nutrition.

Florida Financial Literacy Initiative

Sponsored by Wells Fargo, this program offers educators and students access to online resources, webinars, and grants for adult basic education/ESOL classes that seek to integrate literacy and math instruction with financial education.

Kislak Initiatives

The Kislak Family Foundation generously supports the following three initiatives; 1) Online English Conversation and Citizenship Classes, 2) The "Get Connected" Equipment Fund, providing Chromebooks to low-income adult learners, and 3) Florida Family Literacy Initiative Grants Program.

Advocacy

FLC serves as an advocate for community-based literacy programs and quality literacy services statewide.

Board of Directors

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ESOL Project Coordinator

Acknowledgements

Thank you for making the 2023 Florida Literacy Conference a success!

Conference Planning Committee:

Alison Hoefler Southwest Airlines	Phil Anderson Florida Department of Education, Division of Career and Adult Education
Ann Breidenstein Learn to Read St. Johns	Rachel Ludwig Florida Department of Education, Division of Career and Adult Education
Bill Hinebaugh Volusia Literacy Council	Walter Hicken Florida Department of Corrections
Heather Jackson-Reed Orange County Public Schools	Lauren Henry Florida Department of Corrections
Katrina Harkness Literacy for Adults in Brevard	Yamilla Acosta Marion County Literacy Council
Lori Benjamin Brevard County Schools	Michelle Timperio Daytona State College
Jaime Cross Brevard County Schools	
Julie Sanders Brevard Country Schools	

Additional Representatives Serving on the Adult Learner Committee:

Marty Finsterbush
VALUEUSA

Silent Auction Donors:

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Foxtail Coffee Co.	The Tropics Boat Tour
Fun Spot America	TopGolf
Hard Rock Hotel Daytona	Tree Umph! Adventure Course
Ivanhoe Park Brewing Company	Universal Orlando Resort
Jacksonville Zoo and Gardens	VQ Weight Loss Center
Kennedy Space Center	Wawa
Kings Dining & Entertainment	Zoo Miami
Lazy Moon	ZooTampa at Lowry Park
Orlando City SC / Orlando Pride	

Invaluable Others:

Florida Department of Education, Division of Career and Education	Florida Literacy Coalition Board of Directors
Volunteer Session Presenters and Facilitators	Florida Literacy Coalition Staff
Conference Volunteers	Campbell Middle School Choir
Conference Exhibitors	Mainland High School Color Guard
	The David Capp Project

Conference Sponsors

Our special thanks to the following **sponsors** and **supporters** who have made the 2023 Florida Literacy Conference possible.

Platinum (\$4,000 and higher)



Gold (\$2,500-\$3,999)



Silver (\$1,000-\$2,499)



Bronze (\$500-\$999)



Schedule at a Glance

Wednesday, May 10

8:00 a.m. - 5:30 p.m.	Registration Open
8:30 a.m. - 5:00 p.m.	Exhibits Open
9:00 a.m. - 9:20 a.m.	Adult Learner Orientation
9:30 a.m. - 11:00 a.m.	Opening General Session
11:15 a.m. - 12:30 p.m.	Concurrent Sessions
12:30 p.m. - 2:15 p.m.	Lunch on Your Own and Time to Visit Exhibitors
1:00 p.m. - 2:00 p.m.	Florida Literacy Coalition, Inc. Annual Meeting
2:15 p.m. - 3:30 p.m.	Concurrent Sessions
3:30 p.m. - 4:00 p.m.	Extended Break with Exhibitors
4:00 p.m. - 5:15 p.m.	Concurrent Sessions
5:15 p.m. - 5:30 p.m.	Time to Visit Exhibitors
5:30 p.m. - 7:00 p.m.	Dinner on Your Own
6:30 p.m. - 8:00 p.m.	Opening Reception

Thursday, May 11

8:00 a.m. - 5:30 p.m.	Registration Open
8:00 a.m. - 9:00 a.m.	Continental Breakfast with Exhibitors
8:00 a.m. - 3:30 p.m.	Exhibits Open
9:00 a.m. - 10:15 a.m.	Concurrent Sessions
10:30 a.m. - 11:45 a.m.	Concurrent Sessions
11:45 a.m. - 1:30 p.m.	Lunch on Your Own and Time to Visit Exhibitors
1:30 p.m. - 2:45 p.m.	Concurrent Sessions
2:45 p.m. - 3:15 p.m.	Extended Break with Exhibitors and Silent Auction Closes
3:15 p.m. - 4:30 p.m.	Concurrent Sessions
3:15 p.m. - 5:15 p.m.	The Truth About Reading Film Screening & Discussion

Friday, May 12

8:00 a.m. - 8:30 a.m.	Continental Breakfast
8:00 a.m. - 1:30 p.m.	Registration Open
8:30 a.m. - 9:45 a.m.	Concurrent Sessions
10:00 a.m. - 11:15 a.m.	Concurrent Sessions
11:30 a.m. - 1:30 p.m.	Closing General Session & Florida Literacy Awards Luncheon

Sessions at a Glance

Wednesday, May 10, 2023

11:15 a.m. to 12:30 p.m.

- USCIS Naturalization 101 – [Richard Petty](#)
- Unparallel Teacher-Tutor Support in Ventures Adult ESOL Program – [France B](#)
- The Answer to your Instructional Assistant Shortage – [France C](#)
- Helping Find “Your Way” in Adult Education – [Atlantic Ballroom](#)
- Cultivating Growth Mindset Culture to Enhance Student Performance – [Sandpiper Board Room](#)
- Cash or Credit? – [Coastal Ballroom](#)
- An Overview of a Florida Comprehensive State College: AE to Bachelor’s Degree – [River Room](#)
- Free Online Resources for Students – [Dolphin Room](#)

2:15 p.m. to 3:30 p.m.

- Adult Learner Experience – [Atlantic Ballroom](#)
- Immigration Chat with Attorney Perez – [River Room](#)
- How To Keep Impostor Phenomenon From Harming Your Students – [France B](#)
- Using Learning Plans to Move Adult Education Students – [Richard Petty](#)
- GED Program Update – [Sandpiper Board Room](#)
- Breaking Down Financial Equity Barriers with Financial Edutainment – [Surf Board Room](#)
- English for Specific Careers - Effective Resources for IET Success! – [Coastal Ballroom](#)
- “How to Identify and Help Undiagnosed LD Students” - [France C](#)
- FDC Program Updates – [Dolphin Room](#)

4:00 p.m. to 5:15 p.m.

- Pop Pop, Fizz Fizz: Oh, what a relief it is! – [France B](#)
- Spring Forward with New CASAS Assesments and Tools – [France C](#)
- Designing Curriculum for Workbased ESL Classes – [Atlantic Ballroom](#)
- Bridging the Gap: Building Vocabulary and Reading Pathways in the Brain – [Dolphin Room](#)
- Health Literacy and Training Adult Learners for Health Careers – [Coastal Ballroom](#)
- Roundtable for Community Based Directors – [Surfboard Room](#)

Thursday, May 11, 2023

9:00 a.m. to 10:15 a.m.

- Florida Department of Education Update – [Atlantic Ballroom](#)
- Integrating Employability Skills: A Framework for All Educators – [Coastal Room](#)
- What is your financial literacy IQ? – [River Room](#)
- \$5000...Repeat...\$5000 – [Surfboard Room](#)
- Intro to IET for Low Literacy Learners – [France B](#)
- Learn English Anywhere: Strategies for Successful Online English Conversation Classes – [France C](#)
- TABE E assessment for non-English Speakers – [Dolphin Room](#)

10:30 a.m. to 11:45 a.m.

- Hands on Banking – An Award-winning Financial Education Program – [France B](#)
- English for Families – [Coastal Room](#)

- 50 Ways to Encourage and Inspire a Love for Reading – [France C](#)
- Essential Education Training Session and Introduction to MindPlay – [Atlantic Ballroom](#)
- Getting Ready for STEPS! – [Richard Petty](#)
- Integrating Technology Tools into Adult Education – [Dolphin Room](#)
- Unite Us-Help Beyond the Classroom – [River Room](#)

1:30 p.m. to 2:45 p.m.

- Reading Comprehension Activities for Low Level Learners – [France B](#)
- Managing IET Programs in Prison – [Dolphin Room](#)
- Literacy and Workforce Readiness – [France C](#)
- Establishing the Relationship between the Tutor and the Student – [Richard Petty](#)
- Data-Driven Instruction in the Adult ESOL Classroom – [Atlantic Ballroom](#)
- Community Collaboration, Getting People to the Services They Need – [River Room](#)
- Spring Forward with New CASAS Assessments and Tools – [Coastal Room](#)

3:15 p.m. to 4:30 p.m.

- A Face for Radio, a Voice for Print: Tutor Produced Digital Instructional Objects – [Dolphin Room](#)
- How to Increase Your GED Pass Rate - Really!! – [Coastal Room](#)
- Santa Fe College CNA IET Program – [Surfboard Room](#)
- GED Program Update – [France B](#)

3:15 p.m. to 5:15 p.m.

- Special Screening of *Truth About Reading* Documentary & Discussion – [Richard Petty](#)

Friday, May 12, 2023

8:30 a.m. to 9:45 a.m.

- Funds of ProLiteracy – [Atlantic Ballroom](#)
- Literacy in Correctional Libraries – [Dolphin Room](#)
- Literacy Lifestyle: The Significance of Everyday Actions on Literacy Skills and Joy – [France C](#)
- Reading to Learn - Strategies for the PreHSE Learner – [France B](#)

10:00 a.m. to 11:15 a.m.

- Engaging Reading Praxis Increases Reading Skills, Motivation, and Content Knowledge – [River Room](#)
- Tips and Tricks for Developing an Informal English Conversation Class – [Coastal Room](#)
- Adobe Digital Reading Project: Improving Reading through Personalized Format Readability - [France B](#)
- Integrating Technology and Technical Programs into Correctional Facilities – [France C](#)
- Tech ESL: Upgrading and Re-skilling the Immigrant Population – [Dolphin Room](#)

Schedule - Wednesday

CONFERENCE TRACKS

- Adult Learner
- Corrections
- ESOL/English Literacy
- Health Literacy*
- Program Management
- Workforce Education/College and Career Readiness
- ABE, GED, and Adult High School
- Financial Literacy*
- Learning Disabilities
- Family Literacy
- Reading
- Library Literacy
- Technology
- Volunteers in Literacy

* Special thanks to Florida Blue for sponsoring the Health Literacy Track and Wells Fargo for sponsoring the Financial Literacy Track.

Wednesday, May 10

Adult Learner Day

Welcome Adult Learners! Today is filled with adult learner friendly workshops, which are indicated by the open book icon. Special thanks to FLC's Adult Learner Committee for helping to plan the day's activities.

8:00 a.m. - 5:30 p.m. - Registration Open - Bill France Foyer

8:30 a.m. - 5:30 p.m. - Exhibits Open - France A

8:30 a.m. - 9:00 a.m. - Adult Learner Registration - France B



9:00 a.m. - 9:20 a.m. - Adult Learner Orientation - France B

Marty Finsterbush, VALUEUSA

This session will review the day's events and orient students to the Conference. Come to learn, have fun, and make new friends!

9:30 a.m. - 11:00 a.m. - Opening General Session - Richard Petty 



Keynote Speaker

Captain Courtney Schoch, Commercial Pilot and Literacy Advocate

Captain Courtney Schoch's life has been an amazing journey. A violent childhood in Atlanta, followed by a decision to drop out of high school, led her down a path of poor decision-making that continued for years. But, since earning her GED, the sky has been the limit. Setting the bar high, she became a certified private pilot in 2008 and is now a commercial airline pilot with Southwest Airlines. Courtney earned a BS and Master of Aeronautical Science from Embry Riddle University and is an outspoken advocate for education and literacy.

11:15 a.m. - 12:30 p.m. Concurrent Sessions

USCIS Naturalization 101 - Richard Petty

Don Jarrell, Community Relations Officer, US Citizenship and Immigration Services

This session will cover the process of naturalization from A to Z. The presentation will provide information on the eligibility requirements of naturalization, how to apply, what to expect at the interview and an overview of the educational testing required.

English Literacy/ESOL



= Adult Learners will benefit from attending this session

Schedule - Wednesday

11:15 a.m. to 12:30 p.m. - Wednesday, May 10 - Continued

Unparallel Teacher-Tutor Support in Ventures Adult ESOL Program - France B

James Goldstone, Senior ESOL Specialist – Vendor Presentation

Cambridge University Press' Ventures ESOL program for adult ELLs, offers teachers and tutors the same great support, making teaching English easier, while giving those instructors many great options for their classroom or online lessons. Come and join us for some free samples of Ventures!

English Literacy/ESOL & Workforce Education/College and Career Readiness

The Answer to your Instructional Assistant Shortage - France C

Shannon Franklin and Julie Sanders, Brevard Adult and Community Education

Does your county need more instructional assistants? Brevard adult and Community Education along with Bloombard have the answer. We will present our Parapro IET Implementation start to finish.

Workforce Education/College and Career Readiness & ABE, GED, and Adult High School

Helping Find “Your Way” in Adult Education - Atlantic Ballroom

June Rall and Tammy Serano, Institute for the Professional Development of Adult Educators

Join us as we share some new exciting PD resources and tools to assist you in helping your students reach their academic and career goals while supporting community and economic growth.

Workforce Education/College and Career Readiness

Cultivating Growth Mindset Culture to Enhance Student Performance - Sandpiper Board Room

R.J. Jenkins, Volunteer Executive Director, Marion County Literacy Council

Research shows that whether students exhibit a fixed or a growth mindset can have profound impacts on learning outcomes. In this session, you will learn how cultivating growth mindset in your classroom can help foster resilience and produce stronger outcomes for your students.

English Literacy/ESOL & ABE, GED, and Adult High School

Cash or Credit? - Coastal Ballroom



Michele Wallace and Sabrina Ramos-Cotto, Academic Success Coach, Seminole State College

Come learn about the advantages and disadvantages of both forms of payment. How does using each one affect your credit score? What is a credit score and how to keep yours in the “good” range?

Adult Learner, Financial Literacy

An Overview of a Florida Comprehensive State College: AE to Bachelor’s Degree - River Ballroom



Nelly Ann Pagan Santos and Noah Douglas, Daytona State College

General GED information. The process for obtaining a GED and your enrollment steps for the GED classes. At DSC you can pursue an academic degree, such as a Certificate, Associate or Bachelor’s Degree.

Adult Learner

Free Online Resources for Students - Dolphin Room

Ricqui Brooks, Grants Manager, ProLiteracy

Education Network has great free resources for students. Students can find resources to help practice reading, writing, English, and math skills. Resources include online books to practice reading, courses to research jobs and prepare for interviews, and more. Come hear what we have to offer.

ABE, GED, and Adult High School & English Literacy/ESOL

12:30 p.m. - 2:15 p.m. - Lunch on Your Own/Time to Visit Exhibitors - France A



= Adult Learners will benefit from attending this session

Schedule - Wednesday

Florida Literacy Coalition Annual Meeting (Optional) - Richard Petty



1:00 p.m. - 2:00 p.m.

Find out what's new at the Florida Literacy Coalition (FLC). Your participation is welcome as we review and discuss FLC programs and future directions. Be the first to get a copy of the newly released adult learner essay book - *It's Never Too Late*. Several student authors will read their essays, which is always a highlight! So, grab your lunch and join us. Attendees will be entered to win two free 2024 Florida Literacy Conference registrations.

2:15 p.m. - 3:30 p.m. Concurrent Sessions

Adult Learner Experience - Atlantic Ballroom



Marty Finsterbush, VALUESA

Join this interactive workshop as adult learners discuss why they have enrolled and stayed in their programs. Adult learners who attend this session will get an opportunity to participate in sharing their stories and experiences in life and adult education.

Adult Learner

Immigration Chat with Attorney Perez - River Ballroom



Barbara Perez, Immigration Attorney, Law Offices of Barbara Perez, PPLC

In this session, gain an overview of immigration law with topics covering the basics of family petition, humanitarian visas, temporary immigrant status and avoiding immigration scams. This session will help ensure that you know your rights.

English Literacy/ESOL & Adult Learner

How To Keep Impostor Phenomenon From Harming Your Students - France B

R.J. Jenkins, Volunteer Executive Director, Marion County Literacy Council

Adult learners often struggle with feeling like they don't fully belong in the classroom. Feeling like an outsider, lacking confidence, being afraid - these are all hallmarks of something called impostor phenomenon. This session will provide strategies for helping your students manage impostor feelings productively.

English Literacy/ESOL & ABE, GED, and Adult High School

Using Learning Plans to Move Adult Education Students - Richard Petty

Talia Cotton, Instructor, Tallahassee Community College

Learning plans provide a clear instructional focus that leads students to success. The presentation will walk teachers through using Learning Plans effectively to: (1) Clarify Instructional Focus, Software usage, & Resources; (2) Build a Testing Schedule for the GED Test, TABE, & CASAS.

ABE, GED, and Adult High School

GED Program Update - Sandpiper Board Room

Brian Smith, Regional Manager, GED Testing Service - Vendor Presentation

This session will take a comprehensive look at the GED program and highlight new resources and best practices for adult educators. We will also delve into the latest research on GED test-taker outcomes and explore new tools for adult educators to better run their programs.

ABE, GED, and Adult High School

Breaking Down Financial Equity Barriers with Financial Edutainment - Surf Board Room

Bill Mills and Amanda Paolicelli, FPP Coalition

Edutainment - Spondulics brings awareness to overlooked issues such as the overlap of mental health and finances, and representing communities that are often overlooked in mainstream media, such as the LGBTQ+ community, and those with dangerous food allergies. Education through entertainment.

Financial Literacy



= Adult Learners will benefit from attending this session

Schedule - Wednesday

2:15 p.m. to 3:30 p.m. - Wednesday, May 10 - Continued

English for Specific Careers - Effective Resources for IET Success! - Coastal Ballroom

Kimberly Bartholomew, Burlington English - Vendor Presentation

Burlington English has expanded and enriched its career-specific offerings to include more than 180 career courses. In this session, we highlight these courses to show how BE can help ESL students excel in their IET programs and the workplace.

English Literacy/ESOL

“How to Identify and Help Undiagnosed LD Students” - France C

Dr. Rochelle Kenyan, Brevard County Library System Advisory Board

If you've ever had students that didn't progress, that seemed to lack concentration, focus, and motivation, you may have had students with undetected, undiagnosed learning disabilities. The mission of this training will be for participants to learn how to identify risk factors in their students and administer a free screening tool that will help to determine the possible existence of learning disabilities.

Learning Disabilities, Volunteers in Literacy

FDC Program Updates - Dolphin Room

Walker Hicken and Anna Schubarth, Florida Department of Corrections

This is a session designed to facilitate program updates for Special Education and Title One sites (as well as additional updates as time permits) for FDC personnel, as well as any corrections-related conference participants.

Corrections, Program Management

3:30 p.m. - 4:00 p.m. - Extended Break with Exhibitors - France A

4:00 p.m. - 5:15 p.m. Concurrent Sessions

Pop Pop, Fizz Fizz: Oh, what a relief it is! - France B

Jennifer Harrell and Cindy Keys, Florida Department of Corrections

This session concerns Present Level of Performance statements and how they should guide goals and services on an IEP within a correctional setting. This will be a presentation that will include audience participation.

Corrections

Spring Forward with New CASAS Assessments and Tools - France C

Laura Fetter, Program Development Manager, CASAS - Vendor Presentation

CASAS is launching new assessments and student/teacher portals for ABE, ESOL, and GED learners. Come and learn how our newly designed resources support teachers to focus instruction and better assist adult learners achieve post-secondary and workforce success.

ABE, GED, and Adult High School & English Literacy/ESOL

Designing Curriculum for Workbased ESL Classes - Atlantic Ballroom

Kaylynn Hamilton, LINCS, U.S. Department of Education

Using expert-reviewed, research-based LINCS resources, this session address tailoring curricula and contextualizing class materials to meet immigrant students' and industries' employment needs. Participants should come ready to engage in discussions on designing curriculum and content for work-based English as a second language classes.

English Literacy/ESOL & Workforce Education/ College and Career Readiness

Bridging the Gap: Building Vocabulary and Reading Pathways in the Brain - Dolphin Room

Talia Cotton, Instructor, Tallahassee Community College

The brain has two separate centers that support pronunciation (sound) and word recognition (visual). Pathways to these sections must be formed to create independent vocabulary learners and readers. Workshop participants will employ a variety of strategies and activities to support vocabulary and reading instruction.

Reading & ABE, GED, and Adult High School

Schedule - Wednesday & Thursday

4:00 p.m. to 5:15 p.m. - Wednesday, May 10 - Continued

Health Literacy and Training Adult Learners for Health Careers - Coastal Ballroom

Brian Bush (ATC), Linda Rhines (Collier Adult Ed), Jesus Ranero (Miami Dade College)

The health care field presents outstanding opportunities for entry level careers, with real potential for growth. Join us to learn about three programs that have successfully combined health literacy education with a health focused IET/workforce education certification program, geared specially for adult learners.

Health Literacy

Roundtable for Community Based Directors - Surf Board Room

Greg Smith, Florida Literacy Coalition

Community and volunteer-based literacy programs experience unique challenges and opportunities. Join directors and program managers from around the state for a roundtable discussion on trends, promising practices, and strategies for effectively managing adult education and literacy programs.

Program Management

5:15 p.m. - 5:30 p.m. - Time to Visit Exhibitors

5:30 p.m. - 7:00 p.m. - Dinner on Your Own

6:30 p.m. - 8:00 p.m. - Opening Reception - Ocean Terrace

Join us for an evening of music, food, and fun! Complimentary hors d'oeuvres and drinks will be served. Music performed by The David Capp Project.

Thursday, May 11

8:00 a.m. - 5:30 p.m. - Registration Open - Bill France Foyer

8:00 a.m. - 9:00 a.m. - Continental Breakfast with Exhibitors - France A

8:00 a.m. - 3:30 p.m. - Exhibits Open - France A

9:00 a.m. - 10:15 a.m. Concurrent Sessions

Florida Department of Education Update - Atlantic Ballroom

Debby Meyer, Philip Anderson, and Lisa Williams, FDOE

This session will highlight Adult Education program issues to include Integrated Education & Training, Curriculum Frameworks for Adult Basic Education, Adult High School, ESOL, Assessments, data changes, and upcoming professional development opportunities.

Program Management

Integrating Employability Skills - Coastal Room

Kaylynn Hamilton, LINC, U.S. Department of Education

As students strive to meet workplace demands, they are increasingly expected to master employability skills in addition to traditional academic skills. This session will explain why employability skills are important for all students and provide tools and strategies to prioritize these skills at all levels.

Workforce Education/ College and Career Readiness

What is Your Financial Literacy IQ? - River Room

Rholine Rose, Economic Education Specialist, Federal Reserve Bank of Atlanta-Jacksonville Branch

We can rethink our relationship with our finances and change our mindset about spending. Attendees will explore life values about financial decisions and examine their views about spending. In this interactive session participants will engage in financial decision-making and receive several personal finance resources.

Financial Literacy & Workforce Education/ College and Career Readiness

Schedule - Thursday

9:00 a.m. - 10:15 a.m. - Thursday, May 11 - Continued

\$5000...Repeat...\$5000 - Surf Board Room

Christine Briggs and Valerie Guillaume, Collier Adult Education

How does getting awarded \$5000 from the Florida Blue Foundation to advance health literacy sound? Join this session to learn about the opportunity to apply for grant initiatives through the Florida Literacy Coalition. We will discuss how to apply, showcase culminating projects, and share resources.

Health Literacy & English Literacy/ESOL

Intro to IET for Low Literacy Learners - France B

Harold Gertner, Career Pathways and Instructional Specialist, Santa Fe College

Expand the spirit of Integrated Education and Training (IET) programs to low literacy learners. Leave with practical, immediately actionable plans related to Direct Care, Child Care, Construction, Agriculture/Horticulture, Food Service, and Entrepreneurship.

ABE, GED, and Adult High School & Workforce Education/College and Career Readiness

Learn English Anywhere: Strategies for Successful Online English Conversation Classes - France C

Dana Williams, Florida Literacy Coalition

This session will offer practical tips and strategies for individuals and programs looking to establish or expand upon online English conversation classes. Participants will learn how to recruit and retain students, different class models and frameworks, as well as resources teachers can use to enhance their students' learning.

English Literacy/ESOL

TABE E Assessment for Non-English Speakers - Dolphin Room

Allen Richardson, Statewide Testing Coordinator, Florida Department of Corrections

This presentation will discuss the application of the TABE CLAS-E assessment as it is administered to students with little to no English understanding within a correctional environment.

Corrections & English Literacy/ESOL

10:30 a.m. - 11:45 a.m. Concurrent Sessions

Hands on Banking – An Award-winning Financial Education Program - France B

Valerie Jenkins, Wells Fargo and Isabel Adamus, Florida Literacy Coalition

Understanding the basics of financial matters can be challenging. This session will demonstrate easy ways to incorporate financial topics into your curriculum to build money management, budgeting, and saving skills. Attendees will participate in an engaging money management simulation game based on real life experiences.

Financial Literacy & Family/2 Gen Literacy

English for Families - Coastal Room

Lyndsay Amiro, ESL Specialist, Orange County Library System

This session will include an outline of the English for Families program structure and philosophies, ideas for assessing your demographics needs, testimonials from past families, and sample lessons from the curriculum along with time for questions at the end. *English Literacy/ESOL, Family/2 Gen Literacy & Library Literacy*

50 Ways to Encourage and Inspire a Love for Reading - France C

Matthew Fitzpatrick, Orange County Public Schools

It is one thing to know how to read and understand, but it's another thing to love reading. This session will share multiple ways teachers can encourage and inspire students to love reading.

Reading & ABE, GED, and Adult High School

Essential Education Training Session and Introduction to MindPlay - Atlantic Ballroom

Tara Keily and Brittney Napolitano, Sales Representative - Vendor Presentation

This session will focus on getting the most from GED Academy, TABE 11/12 Academy, and CASAS GOALS Academy. We will look at both the student experience as well as the learning management system. We will also introduce MindPlay...our NEW developmental reading program!

Corrections & ABE, GED, and Adult High School

Schedule - Thursday

10:30 a.m. - 11:45 a.m. - Thursday, May 11 - Continued

Getting Ready for STEPS! - Richard Petty

Veronica Pavon-Baker, Director of Adult Programs, Literacy Volunteers of Collier County

The new CASAS ESL test series, STEPS, will focus on measuring higher-order skills. Teachers need to be aware of the new tests and be ready to apply effective instructional strategies for student academic success. This session will focus on the new components of the test.

English Literacy/ESOL

Integrating Technology Tools into Adult Education - Dolphin Room

Rebecca DeJesus, ABE/GED Instructor, Orange Technical College

Learn about FAST and FREE technology resources for adult education instructors including websites and apps that can be integrated into the classroom in minutes. This session is great for computer users of all levels and will demonstrate how to integrate user-friendly resources into the classroom.

English Literacy/ESOL & ABE, GED, and Adult High School

Unite Us-Help Beyond the Classroom - River Room

James Jackson, Community Engagement Manager, Unite Us

Unite Florida is a coordinated care network of health and social service providers. Partners in the network are connected through Unite Us' shared technology platform, which enables them to send and receive electronic referrals, address people's social needs, and improve health across communities.

ABE, GED, and Adult High School & Workforce Education/College and Career Readiness

11:45 a.m. - 1:30 p.m. - Lunch on Your Own/Time to Visit Exhibitors - France A

1:30 p.m. - 2:45 p.m. Concurrent Sessions

Reading Comprehension Activities for Low Level Learners - France B

Karen Welch, Assistant Director of Sales, News Readers Press - Vendor Presentation

Research shows that students get more out of reading if they employ targeted reading strategies during the reading process. This session will focus on strategies that students can use to activate their reading skills and embed the skills into their reading practices.

English Literacy/ESOL, ABE, GED, and Adult High School & Reading

Managing IET Programs in Prison - Dolphin Room

Beverly Jeffries, Education Supervisor II, Florida Department of Corrections

This presentation will be an overview of starting, growing, and maintaining multiple IET programs within an incentivized prison. We'll be looking at instructional techniques, balancing learner workload, balancing teacher workload, and more!

Corrections & Program Management

Literacy and Workforce Readiness - France C

Jennifer Blalock and Julie Henry-Wilson, Literacy Pros of Jacksonville

In this session, seasoned workforce practitioners will discuss best practices for integrating literacy into adult workforce programs. Today's fast paced, complex and dynamic world of work requires enhanced literacy skills. This session will introduce best practices in workforce development to integrate workplace literacy and position job seekers for career success and mobility.

Workforce Education & College and Career Readiness

Establishing the Relationship between the Tutor and the Student - Richard Petty

Joseph Cinney and Barbara Horton, Learn to Read of St. Johns County, Inc.

The primary objective is to establish a rapport and relationship of trust between the tutor and student. After ascertaining the student's interests, passions, and goals, lessons should be planned around these topics. The more engagement increases, the more skills increase.

English Literacy/ESOL

Schedule - Thursday

1:30 p.m. - 2:45 p.m. - Thursday, May 11 - Continued

Data-Driven Instruction in the Adult ESOL Classroom - Atlantic Ballroom

Pamela Jo Wilson, Adult ESOL Instructor, SDPBC Adult and Community Education

According to Niall Fitzgerald, former chairman of Unilever, data makes your briefcase heavy...but insights make you rich. Join this teacher as she shares data-informed insight, organization, and implementation strategies that drive instructional planning and delivery in her Adult Ed ESOL Classroom.

English Literacy/ESOL

Community Collaboration, Getting People to the Services They Need - River Room

Barbara Hughey Reardon, Alachua County Library District and Karen Black, Florida Department of Corrections

In Gainesville, Community Corrections has partnered with the Literacy Program at the Alachua County Library District to provide job assistance, GED support, and digital literacy assistance to probationers. We'll look at how this partnership started, what they're doing now, and where they hope to go.

Corrections & ABE, GED, and Adult High School

Spring Forward with New CASAS Assessments and Tools - Coastal Room

Laura Fetter, Program Development Manager, CASAS - Vendor Presentation

CASAS is launching new assessments and student/teacher portals for ABE, ESOL, and GED learners. Come and learn how our newly designed resources support teachers to focus instruction and better assist adult learners achieve post-secondary and workforce success.

ABE, GED, and Adult High School & English Literacy/ESOL

**2:45 p.m. - 3:15 p.m. - Extended Break With Exhibitors
Silent Auction Closes at 3pm!**

3:15 p.m. - 4:30 p.m. Concurrent Sessions

A Face for Radio, a Voice for Print: Tutor Produced Digital Instructional Objects - Dolphin Room

Rob Wilkison and Andrea Selkirk, Florida State College at Jacksonville

In supporting all ABE/GED and ESOL subjects, including IBEST classes, our tutors produce digital or digital-linked instructional objects including a YouTube channel and flash cards with QR Codes leading to pronunciation and definition videos. This will cover YouTube, Canva, and TedED website navigation and use.

Technology & ABE, GED, and Adult High School

Santa Fe College CNA IET Program - Surf Board Room

Julie Falt and Mae Shields, Santa Fe College

Santa Fe College's Adult Education Program has been developing and enhancing their Certified Nursing Assistant IET Program for ABE, GED, and ESOL students for the past 10 years. Learn about IET program sequence and activities to help prepare students for success.

Health Literacy, English Literacy/ESOL & ABE, GED, and Adult High School

GED Program Update - France B

Brian Smith, Regional Manager, GED Testing Service – Vendor Presentation

This session will take a comprehensive look at the GED program and highlight new resources and best practices for adult educators. We will also delve into the latest research on GED test-taker outcomes and explore new tools for adult educators to better run their programs.

ABE, GED, and Adult High School

Schedule - Thursday & Friday

3:15 p.m. - 4:30 p.m. - Thursday, May 11 - Continued

How to Increase Your GED® Pass Rate - Really!! - Coastal Room

Christina Miller, Aztec - Vendor Presentation

Data from GED® Testing gives us insight into skills that impact your learners' test performance. This session focuses on the High Impact Indicators that highlight specific foundational skills and critical thinking skills needed for higher scores. Participants will preview lessons for teaching these skills.

ABE, GED, and Adult High School & Corrections

3:15 p.m. - 5:15 p.m.

The Truth About Reading: Documentary & Discussion

Richard Petty

SCAN THE QR CODE TO VIEW THE TRAILER.

Join us for a special Florida screening of *The Truth About Reading*, a film by Emmy award winning director Nick Nanton, that looks at the illiteracy problem in America. This documentary highlights people who learned to read as adults and shares proposed solutions for working towards a future where every child and adult learns to read proficiently. Following the film, there will be a group discussion with special guest John Corcoran.

Learning Disabilities & Reading



Friday, May 12

8:00 a.m. - 8:30 a.m. Continental Breakfast

8:30 a.m. - 9:45 a.m. Concurrent Sessions

Literacy in Correctional Libraries - Dolphin Room

Walker Hicken and Saritza Legault, Florida Department of Corrections

The Florida Department of Corrections is in the midst of piloting literacy programming in some of our general libraries, with the goal of reaching potential readers that might be uncomfortable in a traditional classroom setting.

Corrections & Library Literacy

Funds of ProLiteracy - Atlantic Ballroom

Ricqui Brooks, Grants Manager, ProLiteracy

Learn about the Funds of ProLiteracy, including the Literacy Opportunity Fund, Mobile Learning Fund, and National Book Fund. In this session, participants learn how to access grants for general operating funds, print, and digital materials for their program, and how to navigate ProLiteracy's grant portal.

Program Management

Schedule - Friday

8:30 a.m. to 9:45 a.m. - Friday, May 12 - Continued

Literacy Lifestyle: The Significance of Everyday Actions on Literacy Skills and Joy - France C

Ray Grace, Literacy Educator and Consultant, Cultured Books Literacy Foundation

Literacy is power. At CBLF, literacy is more than reading and writing. We're committed to sharing diverse stories and developing culturally inclusive programs. In our session, we share how families can actively combat systems working against literacy celebrations by modeling a Literacy Lifestyle.

Family Literacy

Reading to Learn - Strategies for the PreHSE Learner - France B

Christina Miller, National Consultant for Adult Education & Workforce, Aztec - Vendor Presentation

Not all teachers are trained to help struggling readers navigate different subject areas. We will preview methods that help teachers approach academic subjects. We will explore active learning strategies to transition from "learning to read to reading to learn".

Reading & ABE, GED, and Adult High School

10:00 a.m. - 11:15 a.m. Concurrent Sessions

Engaging Reading Praxis Increases Reading Skills, Motivation, and Content Knowledge - River Room

Lisa Polk, Sam Houston State University

Join this interactive session and enjoy learning practical solutions to implement engaging reading experiences that motivate students to read and simultaneously increase content knowledge. A feasible, systematic approach with shared reading experiences of readers theater, poetry, and escape room activities can motivate and maximize learning.

Reading & Learning Disabilities

Tips and Tricks for Developing an Informal English Conversation Class - Coastal Room

Marianne Heard and Dawn Frascella, Palm Beach County Library Adult Literacy Project

Learn about strategies and resources to assist you in creating and facilitating a fun filled class for English Language Learners to meet and practice their English in an informal setting. Join us for a hands-on session highlighting conversational games, print materials and online resources.

English Literacy/ESOL & Library Literacy

Integrating Technology and Technical Programs into Correctional Facilities - France C

Hunter Sayers, Teacher, Collier Schools

This session will look at how to incorporate technology into correctional programs to prepare students for further education or the workforce upon release. Participants will learn about offline programs that can be safely utilized by students to learn English, GED, and technical program content.

Corrections & ABE, GED, and Adult High School

Adobe Digital Reading Project: Improving Reading through Personalized Format Readability- France B

Dr. Stephanie Day, University of Central Florida

Early studies have shown researchers can accelerate some adults' reading by more than 25 percent by personalizing the digital-reading experience. This session will present current research on how the format of digital text, such as font and spacing, can support better reading performance. The session will also share available tools and resources for educators and students.

Technology & Reading

Tech ESL: Upgrading and Re-skilling the Immigrant Population - Dolphin Room

Anna Gandrabura, Founder, English for IT

What if one single curriculum could improve immigrant's English and encourage them to build tech careers? The solution is: Tech ESL curriculum for K-12, HigherEd, Adult learning which helps improve learner's English and open up tech career opportunities.

English Literacy/ESOL & Technology

Schedule - Friday

Friday, May 12 - Continued

Closing General Session & Florida Literacy Awards Luncheon - Richard Petty



11:30 a.m. - 1:30 p.m.

Keynote Speaker - John Corcoran, Adult Literacy Advocate

Mr. Corcoran is a retired real estate developer and the author of *"The Teacher Who Couldn't Read."* Although he graduated from college and taught school for 17 years, Mr. Corcoran did not learn how to read until he was nearly 50 years old. Today, Mr. Corcoran is a nationally known and respected speaker and lecturer who has been featured on 20/20, The Oprah Winfrey Show, and USA Today. A former advisory board member of the National Institute for Literacy, he is the founder of the John Corcoran Foundation, a non-profit organization that facilitates the prevention and eradication of illiteracy and sub-literacy in adults and children across America.

2023 Florida Literacy Award Winners

Excellence in Education – Learn to Read of St. Johns County, Inc.

Flight for Freedom Award – Nataliia Brik

Mary J. Brogan Leadership Award – Julianna Correa

Outstanding Community Partner Award – Lawyers for Literacy Committee of the Palm Beach County Bar Association

Outstanding Literacy Volunteer Award – Tetiana Kostiuk, NICERFL Volunteer

This is a ticketed event. A limited number of additional tickets are available for purchase at the registration desk.

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Conference Exhibitors

ACE of Florida - Table 13

ACE of Florida, Inc. is a nonprofit professional association representing the interests and concerns of adult and community educators, students and volunteers. ACE provides a variety of resources to adult and community educators throughout Florida.

American College of Education - Table 8

American College of Education is an accredited, online college with programs in education, business, leadership, healthcare and nursing. Headquartered in Indianapolis, ACE offers over 70 programs for adult students to pursue a doctorate, specialist, master's or bachelor's degree, along with micro-credentials and graduate-level certificate programs.

Aztec Software - Table 5

Aztec Software provides the highest quality educational solutions. With more than 40 years' experience, Aztec provides individualized digital and print solutions for adult learners in ABE, ASE, CTE, and Employability. Aztec's Continuum of Learning includes all NRS levels with comprehensive curriculum in English & Spanish.

BurlingtonEnglish - Table 4

BurlingtonEnglish's cutting-edge technologies provide English programs with the most advanced online platform in the world for learning English. The unique program for English acquisition offers a blended learning solution which combines face-to-face teacher-led instruction with anytime-anywhere student access to state-of-the-art online lessons.

Cambridge University Press - Table 12

We are part of the University of Cambridge, with a wealth of expertise in English language learning, curriculum, assessment, and teacher training. Working in partnership with you, we provide a coherent, evidence-based approach, end-to-end support, solutions, and advice for achieving greater educational outcomes.

CASAS - Table 10

CASAS is a nonprofit organization that focuses on assessment and curriculum development of basic skills for youth and adults.

Data Recognition Corporation (DRC) - Table 7

The TABE test by DRC is the most versatile system of diagnostic tests and instructional support materials in the adult education environment. TABE® accurately measures the skills adults need to succeed on the job and in life. Preparation for College, Career, and Workforce.

Essential Education - Table 6

Essential Education helps people take the steps towards a brighter future by creating resources for adult educators and learners. From Adult Basic Education and High School Equivalency to College and Workforce Readiness, we are your source for quality adult education.

Florida Literacy Coalition - Table 14

Established in 1985, The Florida Literacy Coalition (FLC) promotes, supports and advocates the effective delivery of quality adult and family literacy services in Florida.

GED Testing Service - Table 11

At GED Testing Service, we have helped over 20 million students achieve high school equivalency and pursue a brighter future.

LiteracyPro Systems (LPS) - Table 1

LPS is the premier provider of data management services for volunteer literacy and adult education. Our comprehensive and easy-to-use software, LACES, offers better data collection, searching, reporting, and program analysis to enhance your program quality. Come see what's new with LACES.

New Readers Press - Table 3

For more than 50 years, New Readers Press has been providing educators with the instructional tools they need. New Readers Press has built a library of resources and materials that have helped millions of students achieve their educational and employment goals.

Reading Horizons - Table 9

Reading Horizons, where reading momentum begins.

Townsend Press - Table 2

Townsend Press is an independent publisher of acclaimed English/Language Arts materials. Our singular focus is summed up in our motto: "Helping you help students learn."

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www.youtube.com/fliteracy



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With our partners, we will continue to serve more than 5 million members, and countless nonmembers, in the state we love to call home.

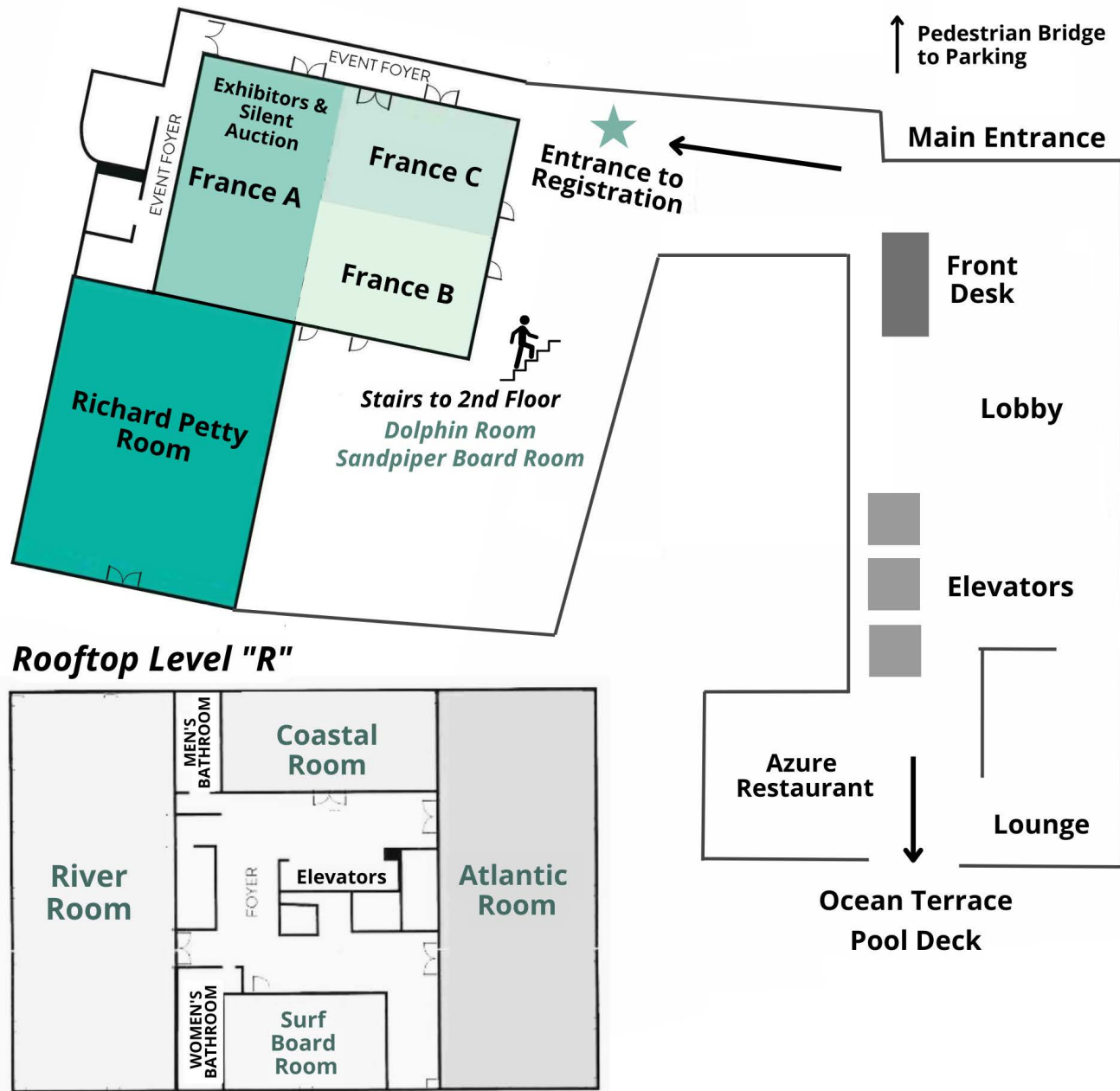
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Hotel Map



CONFERENCE EXHIBITORS - LOCATED IN FRANCE A, IN MAIN FOYER

Table 1	LiteracyPro Systems	Table 8	American College of Education
Table 2	Townsend Press	Table 9	Reading Horizons
Table 3	New Readers Press	Table 10	CASAS
Table 4	BurlingtonEnglish	Table 11	GED Testing Service
Table 5	Aztec Software	Table 12	Cambridge University Press & Assessment
Table 6	Essential Education	Table 13	ACE of Florida
Table 7	Data Recognition Corporation (DRC)	Table 14	Florida Literacy Coalition