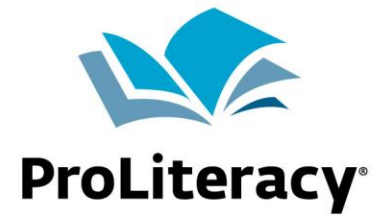


PROPOSAL FOR ASSESSMENT TESTING
Workforce Atlas



Deadline to Confirm Participation: Wednesday, August 10, 2018

Assessment Testing Dates: 8/15/2018 - 8/26/2018

Project Overview: Workforce Atlas is a website targeting adults with limited literacy, numeracy, and skills. Inspired by Learning Connections (www.Learning-connections.org), a product of the University of Pennsylvania, the International Literacy Institute (ILI), and the National Coalition for Adult Learners (NCAL), Workforce Atlas provides users with literacy, numeracy, and skills assessments, as well as occupational interests and values surveys, and connects them to local resources for personal, professional, and academic development. Users can compare different occupations, make informed decisions in setting professional and academic goals, and get connected with recommended resources to achieve those goals.

Project Goal: To test the functionality of the literacy, numeracy, and skills assessments to be included on the Workforce Atlas website on 150 users.

Criteria for Participating Organizations Testing Users:

- Must have computer access for users.
- Must be able to complete assessment testing within one-week time frame of 8/15/2018-8/26/2018.
- Must provide a realistic projection of the number of users that the organization can provide assessment results for.
- Must be willing to assist users in completing the assessment if needed.

Incentives for Participating Organizations:

- Organization stipend for participation. Funds will be distributed after completion of pilot.
- \$10 to go to any participant user who completes an assessment (reporting will be required on how these funds were spent/distributed to users). ***NOTE: \$10 will be given based on the ACTUAL number of users who have completed the assessment and provided results, not based on the PROJECTED number of users the organization originally states referred to above. For example, if it was projected that 30 users would complete the assessment, but only 20 completed the assessment within the time-frame, the award would be \$10 x 20 completed assessments = \$200. Funds will be distributed after completion of pilot.**
- Free organizational membership to ProLiteracy for one year, or a free renewal.
- \$100 gift certificate to New Readers Press (www.newreaderspress.com)

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To Participate: Please email Isabelle Wiles, iwiles@proliteracy.org, to express your interest in participating in the pilot testing. Make sure to include information on how many students/users your program can provide to participate, and the type of educational program they are involved in (ESL, ABE, HSE, etc.). **If you are interested in participating, please respond as soon as possible.**

We need 150 users to participate in this pilot testing, and we will be accepting programs to participate until these slots have been filled.

Please be prepared to participate in a phone call with ProLiteracy staff before confirmation of your participation, so the pilot expectations can be further discussed.

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