



2026 Exhibitor Information Kit

42nd Annual Florida Literacy Conference

May 6 - 8, 2026

Mission Resort at Howey-in-the-Hills, FL

Exhibit your organization at one of Florida's premier literacy events! We welcome your participation and support. Expected conference attendance: 350+

The Florida Literacy Coalition is pleased to announce the **42nd Annual Florida Literacy Conference: Open Books Open Minds**, taking place on **May 6 - 8, 2026**, at **Mission Resort in Howey-in-the-Hills, FL**. We anticipate welcoming approximately **350 attendees** from adult education, literacy, ESOL and family literacy programs throughout Florida. Of our attendees, approximately **39%** are program administrators and **59%** are teachers from public and nonprofit adult education/literacy programs.

Through **sponsorship, advertisements**, and/or hosting an **exhibit space** at the conference, you can promote your company directly to adult educators and decision-makers for community-based literacy organizations around the state. Please see the enclosed pages to take advantage of these marketing opportunities.

Exhibiting at the 2026 Florida Literacy Conference has been designed with the highest visibility and traffic in mind. As a potential exhibitor, you will be pleased to know that:

- The exhibit area will be located in the main foyer along with registration and conveniently near all general and concurrent session rooms.
- All refreshment breaks will take place in the exhibit hall area.
- The Florida Literacy Coalition will provide a link to each exhibitor's website on www.floridaliteracy.org, which receives an average of approximately 3,000 visitors per week.
- All exhibitors will have a listing in the conference program and attendees will be encouraged to visit exhibitors at the Opening General Session.
- Conference sponsors can have their software loaded onto the computers in the computer lab where, during open times, attendees can demo software on their own.
- Exhibitors will be given the opportunity to promote their products through special drawings held during breaks and at the closing general session.

Exhibitors who have purchased a table may propose a workshop session using the [Call for Presenters online form](#). Presentations by exhibitors will be labeled as such in the conference program. Exhibitors will be limited to one concurrent session. Exhibitors who are also sponsors, however, will be permitted to submit two proposals. FLC will contact exhibitors on a first-come, first-serve basis to choose table(s)

for those whose exhibitor application is completed, and payment is received online or postmarked by **April 29, 2026**. As always, exhibit space will be limited. If space is available, exhibitors will be able to purchase a second table for **\$175**. A timely request will increase the possibility of purchasing an additional table. We will do our best to accommodate as many exhibitors as possible.

Cancellation/Refund

Your exhibit fee is refundable if FLC receives written notice of your cancellation on or before **April 21, 2026** (a \$25 processing fee will be applied). We will not be able to refund fees if cancellation is received after this date.

Exhibitor Eligibility

The Florida Literacy Coalition, Inc. reserves the right to determine the eligibility of any company for inclusion in the conference and reserves the right to reject or prohibit any exhibit in whole or in part, or any exhibitor or his/her representative. No refund will be made as a result of the removal.

Exhibitor Liability

The exhibitor agrees to make no claim for any reason against the Florida Literacy Coalition, Inc. and any contractors for loss, theft, damage, or destruction of goods, nor for any damage to his/her business by reason of the exhibit; nor for any injury to him/herself or employees; nor for any action of any nature of the conference or its members, offices, committees, agents, or employees.

Set Up and Dismantling

The exhibitor agrees to be set up prior to visitation hours. The exhibitor may not dismantle the exhibit prior to the listed times. Please contact Stephanie at srodgers@floridaliteracy.org if you need to break down or set up outside of designated times.

Exhibitor Timeline

Exhibitor Set-up: **Tuesday, May 5, 3:00 pm - 5:30 pm / Wednesday, May 6, 7:00 am - 8:30 am**

Visitation: **Wednesday, May 6, 8:30 am - 6:00 pm / Thursday, May 7, 8:00 am - 3:30 pm**

Exhibitor Take-down: **Thursday, May 7, 3:30 pm - 4:30 pm**

Hotel Reservation

Room rates for attendees and exhibitors at the Florida Literacy Conference start at \$149 per night, plus a \$10 resort fee. Reservations must be made before the deadline of **April 21, 2026**. Group rates will apply before and after the meeting dates. To reserve your room, call 1-800-874-9053 and ask for the Florida Literacy Conference room block or [reserve online here](#).

Please note: All exhibits will be located in one foyer. This room will be locked after exhibit hours.

Please be advised there will be no additional security provided.