



16th Annual Literacy Leadership Institute

March 18 – 19, 2019

This free professional development opportunity, designed for directors, program managers and board members of non-profit and library-based adult education and literacy organizations, will cover topics such as:

- Recruiting and Retaining Adult Learners
- Developing an Effective Digital Marketing Strategy
- Understanding Changes to U.S. Immigration Law and Policy
- Libraries as Providers and Partners in Adult Literacy
- Fund Development Strategies in Community-based Literacy
- Technology Tools and Resources in Adult Education

Share and Discuss with colleagues throughout Florida what works in adult and family literacy. A great opportunity for individuals interested in growing their organizations while maintaining and enhancing program quality.

Travel assistance (up to \$375.00 per person with a limit of two reimbursements per organization) is available to eligible applicants in accordance with state guidelines.

Monday, March 18 from 10 a.m. to 5:00 p.m.

Tuesday, March 19 from 8:30 a.m. to 3:30 p.m.

Location: Sheraton Orlando North, 600 North Lake Destiny Road Maitland, Florida 32751. Call 1-866-837-5175 for hotel reservations. Make reservations by Monday, February 25th to receive the group rate of \$110 night. Please inform them that you are a part of the Florida Literacy Coalition's Leadership Institute to receive your discounted room rate.

Please contact Nicole Caban, at (407) 246-7110 x 203 or ncaban@floridaliteracy.org if you have any questions.

Registration Deadline: March 1, 2019.

Space is limited, so register online soon
Hope to see you there!



This session is sponsored by Florida's Adult and Family Literacy Resource Center and funded through a grant from the Florida Department of Education, Division of Career and Adult Education.