

XPRIZE Invites Applications for Barbara Bush Foundation Adult Literacy Competition

Teams will compete in a multistage competition whose principal criteria include the ability to measurably increase the literacy level of low-literate adults within twelve months; the creation of a design that is easy and accessible for use on a mobile phone; and the development of a curriculum that is engaging, relevant, and in sync with the needs and interests of the adult learner.

The grand prize of \$4 million will be awarded to the team that can demonstrate the greatest literacy gains among its field-test participants over twelve months as measured by CASAS pre and post-tests. Two bonus prizes of \$500,000 each will be given to the teams that can demonstrate the greatest literacy gains among their field-test participants over twelve months. \$1 million will be awarded to the city that encourages the greatest percentage of its adult learners to download and use any of the finalist solutions over a six-month period. For more information, visit the [Adult Literacy XPRIZE Website](#).