

## FLORIDA LITERACY COALITION PRESS RELEASE

FOR IMMEDIATE RELEASE

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### FLORIDA LITERACY COALITION RECOGNIZES BANK OF AMERICA – CENTRAL FLORIDA WITH BUSINESS PARTNER AWARD

ORLANDO, Florida (May 21, 2010) – The [Florida Literacy Coalition](#) recently recognized Bank of America – Central Florida with an Outstanding Business Partner award for the company’s commitment and support of adult and family literacy in the Central Florida region. The award was presented at a special banquet held during the annual [Florida Literacy Conference](#) in Captiva, Fla.

In all, six awards were presented during the State Literacy Awards banquet. Nominated by the Adult Literacy League, Inc. (ALL), Bank of America - Central Florida was recognized as an Outstanding Business Partner for their leadership and significant contributions to support Orlando’s ALL.

Bank of America’s involvement with ALL began in 2006 when it awarded the organization a \$200,000 grant and an invitation to participate in the company’s executive and emerging leadership training. The company has also provided the ALL with volunteer trainings on their “Money Matters” financial literacy curriculum. Currently, more than 50 ALL tutors assist their students with financial literacy in addition to their reading, writing and English language proficiency.

“Bank of America clearly works hard to stay attuned to critical issues in the Central Florida community and commits resources to address them,” said Greg Smith,

(more)

Executive Director of the Florida Literacy Coalition. “Their support of adult literacy in Central Florida and throughout our state is much appreciated.”

Smith and Zelda Rogers, Senior Program Director for Adult Education with the Florida Department of Education, presented the award to Barbara Travis and Carla Brosy, two Sanibel-based Bank of America representatives.

### **About the Florida Literacy Conference**

The 26<sup>th</sup> annual [Florida Literacy Conference](#), “Open Books Open Minds,” took place May 5-7, at the South Seas Island Resort in Captiva, Fla. The conference offered a diverse selection of interactive workshops led by literacy experts on a variety of topics including adult basic education, literacy, English for speakers of other languages and family literacy. Sponsors of the 2010 Florida Literacy Conference included the Florida Department of Education, Dollar General Literacy Foundation, Blue Cross and Blue Shield of Florida, Publix Super Markets Charities, Florida TechNet and Walmart.

### **About the Florida Literacy Coalition**

Established in 1985, The [Florida Literacy Coalition](#) (FLC) promotes, supports and advocates the effective delivery of quality adult and family literacy services in the state of Florida. As a statewide umbrella literacy organization and the host of Florida’s State Adult and Family Literacy Resource Center, FLC provides a range of services to support more than 300 adult education, literacy and family literacy providers throughout Florida. Special emphasis is placed on assisting community-based literacy organizations with training and program development needs. For more information about the FLC call (407) 246-7110 or visit [www.floridaliteracy.org](http://www.floridaliteracy.org).

### **Photography**

Barbara Travis and Carla Brosy, Bank of America - Sanibel

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