

## FLORIDA LITERACY COALITION PRESS RELEASE

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**Contact:** Raychel George, (407) 246-7110, [georger@floridaliteracy.org](mailto:georger@floridaliteracy.org)

### FLORIDA LITERACY COALITION RECOGNIZES *THE GAINESVILLE SUN* WITH MEDIA PARTNER AWARD

ORLANDO, Florida (May 21, 2010) – The [Florida Literacy Coalition](#) recently recognized *The Gainesville Sun* with an Outstanding Media Partner award for the company's extraordinary commitment to adult and family literacy. The award was presented at a special banquet held during the annual [Florida Literacy Conference](#) in Captiva, Fla.

In all, six awards were presented during the State Literacy Awards banquet. Nominated by the Alachua County Literacy Network, *The Gainesville Sun* was recognized for their numerous sponsorships and superior involvement in promoting literacy in the greater Gainesville area.

*The Gainesville Sun* is a driving force behind the area's annual Family Literacy Festival and regularly organizes book drives benefitting hundreds of low-income families. Additionally, the newspaper provides the Alachua County Literacy Network with a regular meeting space, administrative support and complimentary advertising for upcoming volunteer tutor trainings.

"The Gainesville Sun does an excellent job of effectively supporting and promoting literacy in Alachua County," said Greg Smith, Executive Director of the Florida Literacy Coalition.

(more)

Smith and Zelda Rogers, Senior Program Director for Adult Education of the Florida Department of Education, presented the award to Kristin Bash, marketing coordinator of *The Gainesville Sun*.

### **About the Florida Literacy Conference**

The 26<sup>th</sup> annual [Florida Literacy Conference](#), “Open Books Open Minds,” took place May 5-7, at the South Seas Island Resort in Captiva, Fla. The conference offered a diverse selection of interactive workshops led by literacy experts on a variety of topics including adult basic education, literacy, English for speakers of other languages and family literacy. Sponsors of the 2010 Florida Literacy Conference included the Florida Department of Education, Dollar General Literacy Foundation, Blue Cross and Blue Shield of Florida, Publix Super Markets Charities, Florida TechNet and Walmart.

### **About the Florida Literacy Coalition**

Established in 1985, The [Florida Literacy Coalition](#) (FLC) promotes, supports and advocates the effective delivery of quality adult and family literacy services in the state of Florida. As a statewide umbrella literacy organization and the host of Florida’s State Adult and Family Literacy Resource Center, FLC provides a range of services to support more than 300 adult education, literacy and family literacy providers throughout Florida. Special emphasis is placed on assisting community-based literacy organizations with training and program development needs. For more information about the FLC call (407) 246-7110 or visit [www.floridaliteracy.org](http://www.floridaliteracy.org).

### **Photography**

Kristin Bash, *The Gainesville Sun*

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