

FLORIDA LITERACY COALITION PRESS RELEASE

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FAMILIES EMBRACE READING AND IMAGINATION DURING CENTRAL FLORIDA LITERACY MONTH CELEBRATION

ORLANDO, Florida (Sept. 15, 2010) – The Central Florida Literacy Month Celebration brought families to Wekiwa Springs State Park to enjoy a wide range of interactive activities to promote reading and literacy.

The [Florida Literacy Coalition](#) and its local partners held the event to celebrate Florida Adult and Family Literacy Month, as recognized by Gov. Charlie Crist ([see proclamation](#)).

During the event children reenacted storybook themes, watched puppet shows, and were read to by literacy enthusiasts. All of the activities revolved around storylines and emphasized the importance of reading, education and family literacy.

“It was a pleasure to be part of such a wonderful event that brought families together to have fun with books. We had a great group of community partners who came together to make this such a special event. What a great way to promote the love of reading,” said Greg Smith, executive director of the Florida Literacy Coalition.

Participants also had the opportunity to choose new books to take home courtesy of Borders Books and Music, and Just 1 Book, a local organization improving the lives of children one book at a time. More than 400 books were given away at the event.

Event partners and sponsors included the Florida Department of Education,

(more)

Florida Parks Service, Florida Lottery, GROWS Apopka, Orange County Public Schools, Seminole and Orange County Library Systems, Borders Books and Music, and Just 1 Book.

For more information about Literacy Month call (407) 246-7110, or visit www.floridaliteracy.org.

About the Florida Literacy Coalition

Established in 1985, The [Florida Literacy Coalition](http://www.floridaliteracy.org) (FLC) promotes, supports and advocates the effective delivery of quality adult and family literacy services in the state of Florida. As a statewide umbrella literacy organization and the host of Florida's State Literacy Resource Center, FLC provides a range of services to support more than 300 adult education, literacy and family literacy providers throughout Florida. Special emphasis is placed on assisting community-based literacy organizations with training and program development needs. For more information about the FLC call (407) 246-7110 or visit www.floridaliteracy.org.

Photography

1. Sonia Hendrickson of Orange County Public Schools works with children to reenact *Moon Rope*.
2. Just 1 Book's giveaway table
3. Ranger Amy Conyers reads *Home Sweet Home* to the group before leading them on a nature hike.
4. Seminole County librarian, Diane Keyes, and her puppets read about saving manatees.

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